

GOVERNMENT COLLEGE (AUTONOMOUS)

RAJAHMUNDRY

(NAAC Re-Accredited with Grade 'A+')

DEPARTMENT OF HISTORY & TOURISM



BOARD OF STUDIES MEETING

2023 – 2024



DEPARTMENT OF HISTORY & TOURISM
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Proceedings of the Principal, Government College (Autonomous),
Rajahmundry Present: Dr. Ramachandra, R.K., M.Sc.,
Ph.D.

Rc. No: Spl./Acad.Cell-GCRJY/BOS/2023-24, Dated: 29 August 2023

Sub:- Government College (Autonomous), Rajahmundry– **Boards of Studies (Bos) -2023-**
24 Nomination of Members - Orders Issued.

Ref:- 1. UGC Guidelines for Autonomous Colleges - 2018.
2. Proceedings of the Vice-Chancellor, ANUR No. ANUR Government College (A)
Rajahmundry, dated 01-06-2023.
3. UGC, Curriculum and Credit Framework for undergraduate programs dated 7
December 2022.

ORDER:

The Principal, Government College (Autonomous), Rajahmundry is pleased to constitute the **Board of Studies in History** for framing the syllabi in Economics subject for all semesters under **single major system** duly following the norms of the UGC Autonomous guidelines 2018 and curriculum framework issued by UGC for single major system vide Ref.3 above.

S.No	Name	Designation
1	Dr.B.Anjani Kumari, Lecture - In- charge, Department of History Govt College (A) Rajahmundry	Chairman
2	Sri. Y. Sita Mahalakshmi, Lecturer in History, ASD (W), (A) Kakinada	Subject Expert
3	B. Naga Raju, Lecture In History, Govt (A) College, Tuni.	Subject Expert
4	Sri M. Krishna Chaitanya, Lecturer in History, GDC, Eluru.	University Nominee
5	K. Thimmaraju, Assistant Director, Archaeology & Museums - Kakinada	Industry Nominee
6	Sri.K.Vara Prasad, Lecturer in History, Govt College (A) Rajahmundry	Member
7	1.V. Rahul I B.A (GHP) 2. N. Likitha II B.A (EHP)	Student Members

The above members are requested to attend the BOS meetings and share their valuable views, and suggestions on the following functionaries:

- (a) Prepare syllabi for the subject keeping in view the objectives of the college, the interest of the stakeholders and national requirements for consideration and approval of the Academic Council
- (b) Suggest methodologies for innovative teaching and evaluation techniques
- (c) Suggest a panel of names to the Academic Council for the appointment of examiners
- (d) Coordinate research, teaching, extension, and other activities in the department of the college.

The term of the members will be Two years from the date of issue of this proceedings. The Chairman of the BOS (HoD/lecturer In-Charge of the department) is directed to coordinate

with the Principal of the College and conduct BOS meetings as and when necessary, but at least twice a year.

Note: For further information, please go through the guidelines provided by the Academic Cell of the College.



RAMACHANDRA, R.K.
PRINCIPAL
GOVERNMENT COLLEGE [A]
RAJAHMUNDRY

Copy to:

1. The above individuals
2. File



DEPARTMENT OF HISTORY & TOURISM

Composition of Board of Studies

Consolidated Report of Board of Studies for the year 2023- 2024 (I, II, III, IV, V&VI Semesters).

The Board of Studies of Department of **History & Tourism** was convened on **30-08-2023** under the chairmanship

Of Dr.B.Anjani Kumari, Lecturer in-charge of Department of **History & Tourism** and the following members Were Present.

S.No	Name	Designation	Signature
1	Dr.B.Anjani Kumari, Lecture - In- charge, Department of History Govt College (A) Rajahmundry	Chairman	
2	Sri. Y. Sita Mahalakshmi, Lecturer in History, ASD (W), (A) Kakinada	Subject Expert	
3	B. Naga Raju, Lecture In History, Govt (A) College, Tuni.	Subject Expert	
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5	K. Thimmaraju, Assistant Director, Archaeology & Museums -Kakinada	Industry Nominee	
6	Sri.K.Vara Prasad, Lecturer in History, Govt College (A) Rajahmundry	Member	
14	V. Rahul I B.A (GHP)	Student Member	
15	N. Likitha II B.A (EHP)	Student Member	

Date: 30-08-2023

Chairman

Board of Studies
Department of History



Government College Rajahmundry

An Autonomous Institution since 2000
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3.38/4.00
(RAF-2017) **A+**



Board of Studies Meeting 2023- 2024

Room NO: 04

Date: 30-08-2023

Department of Economics

Time : 10:30 AM

AGENDA:

1. To consider and adopt to make certain changes in syllabi under new Single Major System for the benefit of the student community as prescribed by New Education Policy-2020
2. To consider and approve Syllabus and model question paper for the I and II Semesters for B.A History (Hons) Major and Minor w.e.f. 2023-24
3. To consider and approve Syllabus & Model Question Papers for III,IV, V & VISemesters B.A History & Tourism for V& VI Semesters.
4. To consider and approve Syllabus and Model question paper for the III,IV,V B.A History & Tourism Course.
5. To consider and approve Syllabi and model question papers for the Certificate Course in *Tourism & Travel Management, Event Management in Tourism*
6. To consider and approve the list of paper setters and examiners for Academic year 2023- 2024.
7. To consider and approve different pedagogy in teaching and learning prescribed by CCE, AP.
8. To consider and approve the Departmental Activities for the year 2023-24



DEPARTMENT OF HISTORY

Board of Studies Meeting :2023- 2024

RESOLUTIONS:

1. It is resolved to adopt certain changes in Syllabus as per ANUR and APSCHE in consonance with UGC-NSQF pattern for the benefit of the student community and to enrich quality enhancement
2. It is resolved Syllabus for the I and II Semesters for B.A History (Hons) Major & Minor w.e.f. 2023-24
3. It is resolved and approved the Syllabus & Model question papers for III,IV,V & VI B.A. History & Tourism for V& VI Semesters.
4. It is resolved to continue a Certificate Course in *Tourism & Travel Management, Event Management in Tourism* for the 2nd year students
5. It is resolved and approved the list of paper setters and examiners for Academic year 2023 – 2024.
6. It is resolved and approved the Departmental Activities for the year 2023-24

University Nominee

Subject Expert-I

Subject Expert-II

Chairman of Board of Studies

GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY
DEPARTMENT OF HISTORY & TOURISM
MINUTES OF THE BOARD OF STUDIES MEETING: 2023-2024

BOS Meeting is held in the Department of History & Tourism, on 30-08-2023 at 11.00 AM under the Chairperson of Dr.B.Anjani Kumari Lecturer - in - charge of Department of History & Tourism Minutes of the BOS for the Academic year : 2023 - 2024

Agenda: 1.

1. Adopted the CBSC Method

Discussion :

1. The Chairperson and BOS Members discuss and implementation of CBCS method.

Resolution:

1. It is resolved to approve & adopt the CBSC Method

Agenda: 2.

1. New Syllabus III BA Programme - V Semester for the Academic year 2022-2023

Discussion :

The Chairperson and BOS Members were thoroughly discussed about the feasibility of revising course syllabus and Model Papers.

Resolution: It is resolved to approve, that the new revised Syllabus with additional topics offer for the admitted batch from the Academic Year (2020- 2021 to 2022-2023) for III BA program

List of Papers

6B Tourism and Hospitality Services

7B Tourism Guidance and Operating Skills

Agenda: 3.

Additional Syllabus Local Tourism Places & Guiding Techniques in to syllabus for development of Student Self Employment skills.

Discussion :

The BOS Chairperson Dr.B.Anjani Kumari proposed to include more Job oriented Local History in to syllabus it is benefit of students in their Competitive Exams.

Resolution: It is Resolved to approved that Skill based and Job Oriented syllabus include in to syllabus in Paper IV paper VI, VII ,

1. Additional Inputs in to the Curriculum for SEM – IV, Paper - 4 **History and Culture of Andhra** (from 1512AD to 1956AD) Unit – I, IV : Freedom Fighters in Rajahmundry

2. Additional Inputs in to the Curriculum for SEM - V, Paper - 6 **Tourism & Hospitality Services** Unit – II. East Godavari Tourism Places.

3. Skill based syllabus add in to the Curriculum for SEM - V, Paper - 7 **TOURISM GUIDANCE AND OPERATING SKILLS** Unit – II. Guiding Techniques: Skills for Guide

Agenda: 4

3. Introduced Community Project Work

Discussion :

1. The Chairperson and BOS Members discussed the New Education policy 2020; all the members of BOS agree to adopt the Community Project work, its aim to inculcate the Communication Skills and developed Research skill among students.

2. The Chairperson and BOS Members discussed for allotment of 4 credits for this project work

Resolution:

1. Resolved to approve the implementation of the community service based project work after the completion of II, IV Semesters and in V or VI semesters during summer vacations.

2. It is Resolved to approved that will be allotted extra 4 credits for this project work and internship,

student will be gained these 4 credits after submission of their project work.

Agenda: 5

Internal Assessment component

Discussion:

1. The Chairperson and BOS Members discussed about the Evaluation process

Resolution:

6. Resolved to approved the Continual Internal Evaluation Process (CIE) for all BA programmes.,`

Agenda 6 :

Methodology of Teaching-Learning and ICT methods, and the Departmental Activities.

Discussion:

1. The BOS Chairperson Dr.B.Anjanikumari and BOS Member G.Krishna Chaitanya proposed that, e- material distributed to Students, conducting Online Internal exams, and PPT presentations. All the Members of BOS agree to include More ICT methods in Teaching Learning process, and conduct the following Departmental Activities for the Academic Year 2023-2024.

1. Alluri Jayanthi, (04-07-2023)
2. Quit India Day (09- 08-2023)
3. Tangutoori Prakasam Pantulu Jayanthi, (23-08-2023)
4. Potti Sri Ramulu Vardhanthi (15-12-2023)
5. Savithri Bhai Pooly Jayanthi. (03-01-2024)

Resolution:

1. Resolved to approve the implementation of more ICT methods in Teaching Learning process, like online seminars, Google forms, PPT Presentations, Assignments, Class Seminars, Group Discussions and Quiz etc.,

2. Resolved to approve allotted One Credit for Swayam Online Courses.

Agenda 7:

Academic Activities of the Tourism Department.

Discussion :

1. The BOS Chair Person Dr.B.Anjanikumari proposed to conduct the National Tourism Day (25-01-2023), World Tourism Day (27-09-2024) that, e- material distributed to Tourism Students
2. All the BOS Members discussed and agree to implement Experienced Learning to students through Field Trips and Study Project, and conduct the National Tourism Day (25-01-2024), World Tourism Day (27-09-2024)

Resolution:

It is Resolved to approved to conduct Local Field Trips, and allotted study projects. Conduct the 1.National Tourism Day (25-01-2024)

2. World Tourism Day (27-09-2024)

Agenda 8 :

Any other proposal with the permission of the Chair

Discussion :

1. The Chairperson and BOS Members discuss to introduce the History (Honours) Course for Academic Year - 2023-24 and Multi disciplinary Course for I SEM

Resolution:

1. It is resolved to approved to introduce the History (Honours) Course for Academic Year - 2023-24 and Multi disciplinary Course for I SEM

HISTORY for I, II ,III years :

HIS 151 - Major - 1 Fundamentals of SocialSciences. (SEM - I)

HIS 152 - Major - 2 Perspectives on IndianSociety. (SEM - I)

MDC 101 - Indian History (SEM - I)

HIS 153 - Science and Human Past (SEM - II)

HIS 154 - Age of Enlightenment and StateFormation (SEM - II)

HIS 151A - Miner - 1 Science and Human Past (SEM - II)

HIS 146 - Paper - 3 Modern Indian History and Culture (1764 to 1947 AD) (SEM - III)

HIS 147 - Paper - 4 History and Culture of Andhra (from 1512AD to 1956AD) (SEM - IV)

HIS 148 - Paper - 5 Modern World History (from 15Th Centaury AD to 1945 AD) (SEM - IV)

HIS 149 - Paper - 6 Tourism and Hospitality Services. (SEM - V)

HIS 150 - Paper - 7 Tourism Guidance and Operating Skills. (SEM - V)

Certificate Course

CCT 101 - Certificate Course - Tourism & Travel Management. (SEM - IV)

CCT 102 - Certificate Course - Event Management in Tourism. (SEM - IV)

TOURISM PAPERS for II ,III Years:

TTM 103 - Paper - 3 Tourism Products. (SEM - III)

TTM 111 - Paper - 4 Tourism Policy, Planning & Development. (SEM - IV)

TTM 106 - Paper - 5 Travel Agency and Tour Operation Business. (SEM - IV)

TTM 112 - Paper - 6 Cultural and Heritage Tourism in India. (SEM - V)

TTM 113 - Paper - 7 Event Management in Tourism. (SEM - V)



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DEPARTMENT OF HISTORY & TOURISM

List of Examiners & Question Paper Setters 2023-2024

S.No	Name Of The Lecturer	Designation	College
1	Smt. K.Malleswaramma	SRR&CVR(A) College	Vijayawada
2	Y. Sitha Mahalakshmi	A.S.D. Women's Degree College	Kakinada
3	R. Narasimha Swami	P.R. Government College	Kakinada
4	P. Santha Kumari	Government College	Razole
5	E. IMMANUEL	C.R. Reddy College	Eluru
6	B. Naga Raju	Govt College	Tuni
7	Dr. M.Suryanarayana	Krishna College	Vishakhapatnam



GOVERNMENT COLLEGE (A) RAJAHMUNDRY
DEPARTMENT OF HISTORY & TOURISM
ACTION PLAN: 2023 – 2024

MONTH & YEAR	ACTIVITY	REMARKS
JULY-2023	Alluri Seetha Ramraj Jayanthi Guest Lecture Department Staff Meeting	
AUGUST-2023	Tangutoori Prakasam Jayanthi Student Induction Programme (DEEKSHARAMBH) Department Staff Meeting Students Internship Evaluation and Viva-Voce	
SEPTEMBER-2023	World Tourism Day Department Staff Meeting to distribute the Papers Assignment of Long term Internship to final year Students Observation of Teachers day	
OCTOBER-2023	CIA- I Student Seminars Guest Lecture (International Archaeology Day) Viva-Voce for CSP Review on Result analysis	
NOVEMBER-2023	Guest Lecture Review on syllabus Coverage Essay writing/ Elocution Competitions	
DECEMBER-2023	ICT based Student Seminar CIA-II (ONLINE) Assignment of Long term Internship to final year students	
JANUARY-2024	Savithri Bhai Phule Jayanthi National Tourism Day Department Staff Meeting to distribute the Workload Students Internship Evaluation and Viva-Voce	
FEBRUARY-2024	Guest Lecture (Sivaji Jayanthi) Department Staff meeting Student Seminars	
MARCH-2024	Potti Sri Ramulu Jayanthi CIA-I Guest Lecture	
APRIL-2024	World Heritage Day Department Staff Meeting to Review syllabus coverage Assignment of CSP and Short term internship thrust areas CIA-II (ONLINE)	
MAY-2024	Department Staff Meeting to distribute the Workload Students Internship Evaluation and Viva-Voce	

GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY

Structure of B.A. HISTORY PAPERS: 2023 – 2024 Credits Allocation

S.N O	SEM	PAPER CODE	TITLE OF THE PAPER	HOUR S	CREDIT S	MARKS (CIA)	MARKS (SEE)	TOTAL
1.	SEM - I	M - 1 HIS 151	Fundamentals of Social Sciences	4+2	4	50	50	100
2	SEM - I	M - 2 HIS 152	Perspectives on Indian Society	4+2	4	50	50	100
3	SEM - I	MDC101	Indian History	2	2	--	50	50
4	SEM - II	M – P 1 HIS 153	Science and Human Past	4+2	4	50	50	100
5	SEM - II	M – P 2 HIS 154	Age of Enlightenment & State Formation	4+2	4	50	50	100
6	SEM - II	Minor HIS151A	Principles & Practices of Tourism	4+2	4	50	50	100
7.	SEM - III	P - 3 HIS 146	Modern Indian History & Culture (1764-1947 A. D)	5+2	4	50	50	100
8.	SEM - IV	P - 4 HIS 147	History & Culture Of Andhra (FROM 1512 TO 1956 AD)	5+2	4	50	50	100
9.	SEM - IV	P - 5 HIS 148	History Of Modern World (From 15th Cent. AD to 1945 AD)	5+2	4	50	50	100
10.	SEM – V/VI	P - 6 HIS 149	Tourism and Hospitality Services	5+2	4	50	50	100
11	SEM – V/VI	P – 7 HIS 150	Tourism Guidance and Operating Skills	5+2	4	50	50	100
12	SEM - VI	CCT 101	Tourism & Travel Management	2	4	50	50	100
13	SEM - VI	CCT 102	Event Management in Tourism	2	4	50	50	100

GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY

Structure of B.A. TOURISM PAPERS: 2023 – 2024 Credits Allocation

S.N O	SEM	PAPER CODE	TITLE OF THE PAPER	HOUR S	CREDITS	MARKS (CIA)	MARKS (SEE)	TOTAL
1	SEM - III	TTM 103	Tourism Products	5+2	4	50	50	100
2	SEM - IV	TTM 111	Tourism Policy, Planning & Development	5+2	4	50	50	100
3	SEM - IV	TTM 106	Travel Agency & Tour Operation Business	5+2	4	50	50	100
4	SEM - V / VI	TTM 112	Cultural & Heritage Tourism in India	5+2	4	50	50	100
5	SEM - V / VI	TTM 113	Event Management in Tourism	5+2	4	50	50	100

Signature of the BOS Members

Chairman
Board of Studies



Government College (Autonomous)

Rajahmundry

Credit Framework

B.A (Honours) History with Minor																											
Semester	Major (4 Cr)			Minor (4 Cr)			Languages (3 Cr)			Multi Disciplinary (2 Cr)			Skill Enhancement Courses (2Cr)			OOTC			Env Edn (2 Cr)			Total					
	C	H	Cr	C	H	Cr	C	H	Cr	C	H	Cr	C	H	Cr	C	H	Cr	C	H	Cr	C	H	Cr			
Sem 1*	2	8	8				2	8	6	1	2	2	2	4	4							7	22	20			
Sem 2	2	8	8	1	4	4	2	8	6				2	4	4							7	24	22			
Community Service Project of 180 hours with 4 Credits.																											
Sem 3	4	16	16	1	4	4				1	2	2	1	2	2							7	24	24			
Sem 4	3	12	12	2	8	8				1	2	2	1	2	2							7	24	24			
Short-Term Internship/Apprenticeship/OJT of 180 hours with 4 Credits.																											
Sem 5	4	16	16	2	8	8													1	2	2	7	26	26			
Sem 6	Semester Internship/Apprenticeship/OJT with 12 Credits.																										
Sem 7	3	12	12										2*	8	8	1	2	2	1	2	0	6	24	22			
Sem 8	3	12	12										2*	8	8	1	2	2	1	2	0	6	24	22			
	21		84	6		24	4		12	3		6	6		10	32		28	2	4	4	2	4	0	47		160
20 Additional Credits for 10 month mandatory Internship/OJT/Apprenticeship																											
C	Courses			H Hours			Cr Credits			OOTC			Open Online Trans disciplinary														
IKS#	Indian Knowledge Systems - Audit Course																										



Government College (Autonomous) Rajahmundry

BA (Hons) History

Program Specific Outcomes

PSO 1. Knowledge of History: To the Course content and specific outcomes and its outcomes after the completion of the four year honours in History it is believed that the students would be well versed and acquainted with the developments of Historical data and facts, Historical perspective of various subject relating to ancient, medieval and modern developments of states all over the globe.

PSO 2. Development Perspectives: To help develop a positive attitude to challenges arising in life and help adapt oneself to the changes taking place in all walks of life

PSO 3. Perspectives on Indian Economy: Acquaint with basic issues of Indian economy and learn the basic concepts of monetary analysis and financial marketing in Indian financial markets. This course reviews major trends in economic indicators and policy debates in India in the post-Independence era.



**Government College
(Autonomous) Rajahmundry**

**Board of Studies For History (Honours)
2023-24 Admitted Batch I & II Semesters**

Department of History & Tourism

B.A HISTORY HONS PROGRAMCOURSE STRUCTURE 2023-2024

PAPER TITLES FOR HISTORY MAJOR

Sem	Paper	Credits	Hours per Week
I	1. Fundamentals of Social Sciences	4	4
	2. Perspectives on Indian Society	4	4
II	3. Science and Human Past	4	4
	4. Age of Enlightenment and State Formation	4	4
III	5. Early Medieval History of India (300 CE-1206 CE)	4	4
	6. Medieval Indian Society: (Polity, Economy and Culture) (1206 C.E - 1707 C.E)	4	4
	7. History of Modern India (1707 C.E. -1857 C.E)	4	4
	8. History of Modern World (Up to 1945 AD)	4	4
IV	9. Social Change in Modern India	4	4
	10. Indian National Movement (1857 C.E -1947 C.E)	4	4
	11. Social and Cultural History of Andhra Pradesh	4	4
V	12. Tourism and Hospitality Services	4	4
	13. Tourism Guidance and Operating Skills	4	4
	Or		
	14. Journalism and Editing Techniques	4	4
	15. Film and Script Writing Skills	4	4
	Or		
	16. Modern Principles and Techniques of Archeology	4	4
17. Museum Management	4	4	
VI	Internship		
VII	7.1 (A) Ancient World Civilizations (OR) (B) Introduction to Archaeology	4	4
	7.2 (A) Tribal and Peasant Movements in India (1800-1950) (OR) (B) Recent Trends in Historiography		
	7.3 (A) Art and Architecture of India (OR) (B) Environmental History of India		
	7.4 (A) History of Indian Food Culture (Skill Course) (OR) (B) Tourism Principles and Practices (Skill Course)	4	4
	7.5 (A) Application of ICT in Historical Studies (Skill Course) (OR) (B) Tourism Growth and Developments in Andhra Pradesh (Skill Course)	4	4

VIII	8.1 (A) History of Modern East Asia (OR) (B) Makers of Modern India	4	4
	8.2 (A) Historical Methods (OR) (B) History of Science and Technology	4	4
	8.3 (A) History of Modern Andhra Pradesh (1956-2014) (OR) (B) History of Contemporary India (1956-2000)	4	4
	8.4 (A) Fairs and Festivals of India: Business and Marketing Strategies (Skill Course) (OR) (B) Indian Knowledge Systems (Skill Course)	4	4
	8.5 (A) Tourism Resources of India (Skill Course) (OR) (B) UNESCO World Heritage Sites: Conservation Methods (Skill Course)	4	4

B.A. HISTORY HONS PROGRAM COURSE

STRUCTURE 2023-2024

PAPER TITLES FOR HISTORY MINOR

Sem	Paper	Minor	Credits	Hours per Week
II	1	Science and Human Past	4	4
III	2	Tourism Marketing	4	4
IV	3	Management of Tourist Transport	4	4
	4	Hospitality Management	4	4
V	5	Travel Agency & Tour Operations Management	4	4
	6	Event Management	4	4

HISTORY


SYLLABUS & MODEL PAPERS

GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY

DEPARTMENT OF HISTORY & TOURISM

I B.A. HISTORY (Hons) Paper 1, SEM - I Syllabus: 2023 - 2024

Major - 1: Fundamentals of Social Sciences

	Government College (Autonomous) Rajahmundry	I B.A HISTORY (HONOURS) SEM-I			
Course Code 120501	TITLE OF THE COURSE FUNDAMENTALS OF SOCIAL SCIENCES				
Teaching	Hours Allocated: 60 (Theory)	L	T	P	C
Pre-requisites:		4	1	-	4

Course Objectives

The student will be able to understand the nature, various approaches, organs of the state, social perspectives and application of ICT Course Outcomes:

On Completion of the course, the students will be able to:	
CO1	Learn about the nature and importance of social science.
CO2	Understand the Emergence of Culture and History
CO3	Know the psychological aspects of social behavior
CO4	Comprehend the nature of Polity and Economy
CO5	Knowledge on application of computer technology

Course with focus on employability / entrepreneurship / Skill Development Units

Skill Development		Employability		Entrepreneurship	
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Major - 1: Fundamentals of Social Sciences

Unit – I – What is Social Science?

1. Definition and Scope of Social Science – Different Social Sciences
2. Distinction between Natural Science and Social Sciences
3. Interdisciplinary Nature of Social Sciences
4. Methods and Approaches of Social Sciences

Unit -II: Understanding History and Society

1. Defining History, Its Nature and Scope
2. History- A Science or an Art
3. Importance of History in the Present Society
4. Types of History and Chronology of Indian History

Unit – III – Society and Social Behaviour

1. Definition , Nature and Scope of Psychology
2. Importance of Social Interaction
3. Need of Psychology for present Society
4. Thought process and Social Behavior

Unit – IV – Political Economy

1. Understanding Political Systems
2. Political Systems – Organs of State
3. Understanding over Economics - Micro and Macro concepts
4. Economic Growth & Development - Various aspects of development

Unit - V – Essentials of Computer

1. Milestones of Computer Evolution - Computer – Block Diagram, Generations of Computers
2. Internet Basics – Internet History, Internet Service Providers – Types of Networks –IP – Domain Name Services – Applications
3. Ethical and Social Implications – Network and Security concepts – Information assurance fundamentals
4. Cryptography – Symmetric and Asymmetric –malware – Fire walls – Fraud Techniques – Privacy and Data Protection

Activities:

1. Group Project Work
2. PPT Presentation, Participation in Webinars
3. Field visits
4. Group Discussion
5. Survey and Analysis
6. Charts and Poster presentation
7. Identifying the attributes of network (Topology, service provider, IP address and bandwidth of your college network) and prepare a report covering network architecture.
8. Identify the types of malwares and required firewalls to provide security.
9. Latest Fraud techniques used by hackers

Reference Books

1. The social sciences: An Integrated Approach by James M. Henslin and Danniell F.Chambliss
2. The Wonder that was India – A.L.Bhasham
3. Introduction to Psychology – Morgan and King
4. Principles of Political Science – A.C. Kapoor
5. Contemporary Political Theory – J.C.Johari
6. M.L.Jhingan – Economic Development – Vikas, 2012
7. ML Seth – Macro Economics - Lakshminarayana Agarawal, 2015
8. Fundamentals of Computers by V. Raja Raman
9. Cyber Security Essentials by James Graham, Richard Howard, Ryan Olson

BLUE PRINT

Unit No.	Essay Q(8)M	Short Q (4)M	Very Short Q2	Total
UNIT-I	1	1	1	14
UNIT-II	1	1	1	14
UNIT-III	1	1	1	14
UNIT-IV	1	1	1	14
UNIT-V	1	2	1	18

CO-PO Mapping:

(1: Slight [Low]; 2: Moderate[Medium]; 3: Substantial[High], 4 : No Correlation)

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PSO 1	PSO 2	PSO 3
CO1	3	3	3	2	3	3	2	3	3	3			
CO2	3	3	3	2	2	3	2	3	3	2			
CO3	3	3	3	2	2	3	2	3	3	3			
CO4	3	3	3	2	3	3	3	3	3	3			
CO5	3	3	2	3	3	3	1	3	2	3			

GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY

B.A. HISTORY (Honours), Paper I, SEM - I (2023 – 2024)

Model Question Paper

Major - 1 :Fundamentals of Social Sciences

Duration: 2.30 Hrs.

Max. Marks: 50 M

SECTION – A

I. Answer any **THREE** of the Following Questions. **3 X 8 = 24 M**

1. What is Social Science and describe the Methods and Approaches of Social Science.
2. Describe the Types of History and Chronology of Indian History.
3. Examine the Need of Psychology for present Society.
4. What is Economics? Describe Micro and Macro concepts of Economics.
5. Explain the different Types of Networks, including LAN.VAN.MAN and PAN.

SECTION – B

II. Answer any **FOUR** of the Following Questions. **4 X 4 = 16 M**

6. Various aspects of political development.
7. Economic development.
8. Importance of Social Interaction.
9. Natural Science and Social Sciences
10. Block Diagram of Computers
11. Symmetric and Asymmetric

SECTION – C

III. Answer **ALL** of the Following Questions. **5 X 2 = 10 M**


12. Scope of Psychology.
13. Definition of History.
14. Social Interaction.
15. Role of DNS.
16. Data Protection.

GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY

DEPARTMENT OF HISTORY & TOURISM

I B.A. HISTORY (Hons) Paper 2, SEM - I Syllabus: 2023 - 2024

Major - 2 : PERSPECTIVES OF INDIAN SOCIETY


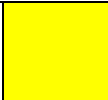

	Government College (Autonomous) Rajahmundry	I B.A HISTORY (HONOURS) SEM-I			
Course Code 120501	TITLE OF THE COURSE PERSPECTIVES OF INDIAN SOCIETY				
Teaching	Hours Allocated: 60 (Theory)	L	T	P	C
Pre-requisites:		4	1	-	4

Course Objectives

The student will be able to understand the nature, various approaches, organs of the state, social perspectives and application of ICT Course Outcomes:

On Completion of the course, the students will be able to:	
CO1	Learn about the significance of human behavior and social dynamics.
CO2	Remembers the Indian Heritage and freedom struggle
CO3	Comprehend the philosophical foundations of Indian Constitution
CO4	Knowledge on Indian Economy
CO5	Recognizes different Agencies for Rural Development.

Course with focus on employability / entrepreneurship / Skill Development

Skill Development		Employability		Entrepreneurship	
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GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY

I B.A. HISTORY (Honours) Paper 2, SEM - I Syllabus: 2023 - 2024

Major - 2 : Perspectives on Indian Society

Unit – 1 – Man in Society

- 1.Human Nature and Real-Life Engagement
- 2.Social Groups and Social Dynamics
- 3.Individualism and Collectivism – Ethical Concerns
- 4.Human Life – Social Influence and Social Impact

Unit-II:Indian Heritage & Freedom Struggle in India

- 1.Cultural & Heritage sites of Tourism in India
- 2.Indian Dance, Music and Yoga
- 3.Rise of Nationalism Under British Rule in brief (1857-1947)
- 4.Contemporary history of India-integration of Princely States, abolition of Zamindari, formation of linguistic states

Unit - 3 – Indian Constitution

- 1.Philosophical Foundations of Indian Constitution
- 2.Elements of Indian Constitution
- 3.Study of Rights in Indian Constitution
- 4.Directive principles to State

Unit – 4. Indian Economy

- 1.Indian Economy - Features – Sectoral contribution in income
- 2.Role of Financial Institutions - RBI - Commercial Banks
- 3.Monetary and Fiscal Policies for Economic Development
- 4.Economic Reforms - Liberalization - Privatization- Globalization

Unit – 5 - Impact on Society & Analytics

- 1.Role of Computer, impact of Computers on human behavior, e-mail,
- 2.Social Networking- WhatsApp, Twitter, facebook, impact of Social Networks on human behavior.
- 3.Simulating, Modeling, and Planning, Managing Data, Graphing, Analyzing Quantitative Data, Expert Systems and Artificial Intelligence Applications in the Social Sciences

References

1. Introduction to Psychology – Atkinson RC
2. History of the freedom movement in India – Tarachand
3. India since Independence – Bipinchandra
4. Introduction to the Constitution of India D.D.Basu
5. S.K Misra & V.K Puri – Indian Economy, Himalaya Publishing House , 2015
6. Government of India, Economic Survey (Annual), New Delhi
7. Information and Communication Technology by APCCE
8. Computer Applications in the Social Sciences by Edward E. Brent, Jr. and Ronald

Activities:

1. Assignment
2. PPT Presentation, Participation in Webinars
3. Field visits
4. Group Discussion
5. Survey and Analysis
6. Charts and Poster presentation
7. Identify the peripherals connected to a system and label them as either Input or Output or both.
8. Identify the Operating System loaded in your system and compare the features with other existing Operating System.
9. Collect latest census data and draw a graph indicating the growth rate.
10. Predicting the risk of depression, substance dependency, drinking, obsessive compulsive disorders, and suicide using AI.

BLUE PRINT

Unit No.	Essay Q(8)M	Short Q (4)M	Very Short Q2	Total
UNIT-I	1	1	1	14
UNIT-II	1	1	1	14
UNIT-III	1	1	1	14
UNIT-IV	1	1	1	14
UNIT-V	1	2	1	18

CO-PO Mapping:

(1: Slight [Low]; 2: Moderate[Medium]; 3: Substantial[High], 4 : No Correlation)

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PSO 1	PSO 2	PSO 3
CO1	3	3	3	2	3	3	2	3	3	3			
CO2	3	3	3	2	2	3	2	3	3	2			
CO3	3	3	3	2	2	3	2	3	3	3			
CO4	3	3	3	2	3	3	3	3	3	3			
CO5	3	3	2	3	3	3	1	3	2	3			

GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY
DEPARTMENT OF HISTORY & TOURISM
I B.Sc. - Multidisciplinary Course - SEM - I Syllabus: 2023 - 2024
INDIAN HISTORY

Unit-I

Ancient Indian History and Culture: What is History-Evolution of Man-Science and Technology in Harappan Civilisation-Vedic Literature- Difference between Jainism and Buddhism Philosophy-Ashoka Dhamma Policy-Science and Technology in Gupta Period- Chronology of Various Dynasties that ruled India (6th Century BC to 1206 CE).
- Hrs - 10

Unit-II

History and Culture of Medieval India: Delhi Sultanate: Rulers (Brief), Alla-Ud-Din-Khilji and Muhammad-Bin-Tuglaq Reforms-Greater Mughals (Brief)-Mughal Administration-Akbar Religious Policy-Mughal Art and Architecture-Bhakti Saints. - Hrs - 10

Unit-III

History of Modern India: European Settlements-British Revenue Policies-Economic Impact of British Rule-Socio-Religious Reform Movements-Causes for 1857 Revolt-Indian Freedom Struggle: Vande Mataram, Home Rule Movement-Gandhi's Role: Non-Cooperation Movements, Salt Satyagraha and Quit India Movement-Subash Chandra Bose-Partition of India. - Hrs - 10

Curricular Activities:

11. Map-pointing/Collection of Historical news paper cuttings.
12. Prepare a chart on Ancient, Medieval Dynasties and their rulers.
13. Collect the various National Leaders photographs
14. Prepare a list of Historical events in chronological order
15. Unit Tests/Quiz/Debates/Workshops/Book Reviews/Seminars/Assignments.
16. Collection of Articles and Books/Preparation of Videos/Charts
17. Photos Exhibitions on Historical Importance/Visit to the Museums

References:

1. E.H. Carr., What is History, Penguin, 1961
2. R.S.Sharma., Ancient India, New Delhi, 1996
3. D.N.Jha, Ancient India: In Historical Outline, Manohar Publishers, 1999.

4. R.C.Majumdar, K.K.Dutta &H.C.Roy Chowdhuri (ed.), An Advanced History of India,

GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY

DEPARTMENT OF HISTORY & TOURISM

I B.Sc. - Multidisciplinary Course: **Model Paper - SEM - I : 2023 – 2024**

INDIAN HISTORY

Duration: 2.00 Hrs.

Max. Marks: 50

M

SECTION – A

I. Answer any **THREE** of the Following Questions.

3 X 10 = 30

M

1. Explain the Salient features of the Indus Valley Civilization.
2. Discuss about the “Golden age of Gupta’s time” in India History.
3. Explain the Administrative Reforms of the Allauddin Khilji.
4. Write about the Religious and Revenue Policys of Akbar.
5. Describe the Causes of 1857 Revolt.
6. Analyse the Vandemataram Movement in India.

SECTION – B

II. Answer any **FOUR** of the Following Questions.

4 X 5 = 20

M

6. Vedic Literature.
7. Gautama Buddha.
8. Samudragupta.
10. Muhammad-Bin-Tuglaq.
11. Bhakti Movement.
12. British Revenue Policies.
13. Non-Cooperation Movement.

14. Subash Chandra Bose.

GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY
II B.A., HISTORY Paper III, SEM - III - Syllabus: (2023 - 2024)
MODERN INDIAN HISTORY & CULTURE (1764 - 1947 A. D)

Unit – I

Policies of Expansion –Warren Hastings, Cornwallis - Subsidiary Alliance & Doctrine of Lapse – Causes & Results of 1857 Revolt - Lytton, Rippon, Curzon 12
Hours

Unit – II

Social, Religious & Self-Respect Movements - Raja Rammohan Roy, Dayananda Saraswathi, Swami Vivekananda, JyotibaPhule, Narayana Guru, Periyar, Dr. B. R. Ambedkar 10
Hours

Unit –III

Causes for the growth of Nationalism - Freedom Struggle from 1885 to 1920 Moderate Phase - Militant Phase: Vandemataram Movement - Home Rule Movement 13 Hours

Unit – IV

Freedom Struggle from 1920 to 1947: Gandhiji's Role in the National Movement – Revolutionary Movement – Subhas Chandra Bose 13
Hours ‘

Unit – V

Muslim League & the Growth of Communalism – Partition of India – Advent of Freedom - Integration of Princely States into Indian Union – SardarVallabhai Patel 12
Hours

References:

- 1 Anil Seal, Emergence of Indian Nationalism
- 2 Banerjee, Sekhar, From Plassey to Partition
- 3 Bipan Chandra, Rise and Growth of Economic Nationalism in India
- 4 Chandra, Bipan, et. al., India's Struggle for Independence
- 5 Bipan Chandra, Modern India
- 6 Joshi, P.C., Rammohun and the Forces of Modernisation in India

BLUE PRINT

Unit No.	Essay (8) M	Short Q (4) M	Very Short Q (2)	Total
Unit - I	01	01	01	14
Unit - II	01	02	01	18
Unit - III	01	01	01	14
Unit - IV	01	01	01	14
Unit - V	01	01	01	14

OUT COMES

UNIT- I	Observe how to occupy the India by Britishers, and their Revenue Military Reforms, causes of the 1857 Revolt
UNIT-II	Understand the Evil practises in Indian society at the time of Socio religious Reforms, The student compare the traditional Education and the Western Education and the Introduction of the English Education and its impact on Indian Society.
UNIT-III	Knowledge about growth of Nationalism in people and early stage of Nationalist movement aware the Knowledge of Freedom Movement.
UNIT –IV	Analysis the Philosophy of Gandhi’s Satyagraha, Ahimsa, Champaran, Non-co-operation, Quiet India Movements by Gandhi
UNIT _ V	Recognise the sacrifices of Freedom Fighters and develop Patriotism among students.

GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY
I B.A. HISTORY (Honours) Paper I, SEM - II Syllabus: 2023 - 2024
Course: 2.1- Science and Human Fast

Unit-I

What is History-Is History a science?-Facts, Interpretations-Relation with other Social Sciences-Sources of Indian History: Archaeological and Literary Sources. Hrs - 10

Unit-II

Hunting Gathering to the Food Production Society: Paleolithic, Mesolithic, Neolithic and Chalcolithic Phases in India- Evolution of tools, belief systems and art forms.

Unit-III

First Urbanization in India: The Indus Valley Civilization-Definition of Civilization and Urbanization-Origin, Extent-Sites-Features of IVC-Trade and Commerce-Social and Cultural Life-Decline of the Civilization.

Unit-IV

The Vedic Corpus: Vedic Literature-Indo-Aryans Theories-Society, Economy, Culture, religion and Polity during the Early Vedic Period-Society, Economy, Culture, religion and Polity during the Later Vedic Period-Origin of Varna System.

Unit-V

Second Urbanization in India: Iron Age Cultures in the subcontinent-Impact of Iron technology-The emergence of City life- Urban Occupations, Crafts, Guilds-Trade and Commerce.

Learning Outcomes:

After successful completion of this course, the student will be able to:

- Students will understand the meaning of history and its relation to other socialsciences and historical writing.
- Learn about the origin and evolution of human culture.
- Know how humans transformed from the Stone Age to the Iron Age.
- Understand the greatness of the first Indian civilization in the Indus Valley.
- Learn about the richness of Vedic culture.

Blue Print:

Unit No.	Essay (8) M	Short Q (4) M	Very Short Q (2)	Total
Unit - I	01	01	01	14
Unit - II	01	01	01	14
Unit - III	01	02	01	18
Unit - IV	01	01	01	14
Unit - V	01	01	01	14

Curricular Activities:

- A student seminar can be conducted on history and its relationship to other social sciences.
- Map-pointing should be a compulsory activity as it helps students understand the text

more vividly and clearly and should be made part of the internal examination by allotting 5 marks out of 25 for this skill-based activity.

- Collection of news reports and maintaining a record of paper cuttings relating to topics covered in the syllabus
- Pictures are drawings of Stone Age cultures. Students can be asked to create a calendar charting the dates of key events.
- Students should be asked to prepare an inventory of items preserved in the museum and their usage
- An assignment can be given on metal-age cultures with student justification.
- A test can be conducted on Indus valley civilization.
- A comparative table of Indus and Vedic culture can be prepared.
- Book Reviews on latest Developments in History
- Seminars/Group Discussions/Quiz/Unit Tests
- Collection of Articles and Books
- Preparation of Videos/Charts
- Identify the important places in the Map
- Project Works
- Prepare the synapses
- Write articles to the reputed journals and Magazines
- Photos Exhibitions on Temple Architecture
- Visit to the Museums
- Membership from AP History Congress

References:

1. E.H. Carr., What is History, Penguin, 1961
2. H.D.Sanakalia., Pre History and Proto History of India and Pakistan, Bombay University Press, 1990.
3. Stuart Piggott., Prehistoric India to 1000 BC, MJP Publisher, 2022.
4. B.Shaik Ali., History: its Theory and Method, Macmillan, 1978
5. R.S.Sharma., Ancient India, New Delhi, 1996
6. Gordon Childe., What Happened in History, Penguin, 1952

GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY
I B.A., HISTORY: Paper I, SEM – II (2023 – 2024)
Course: 2.1 Science and Human Fast
Model Question Paper

Duration: 2.30 Hrs.

Max. Marks: 50 M

SECTION – A

I. Answer any THREE of the Following Questions. **3 X 8 = 24 M**

1. Explain the Sources of Indian History.
2. Write about the Mesolithic and Neolithic Culture.
3. Describe the Salient Features of the Indus Valley Civilization.
4. Explain the Society and Culture, religion Conditions of Early Vedic Period.
5. Write about the Characteristics of Second Urbanization in India.

SECTION – B

II. Answer any FOUR of the Following Questions. **4 X 4 = 16 M**

6. Vedic Literature.
7. Palaeolithic Age.
8. Trade and Commerce of Indus Valley Civilization.
9. Decline of the Indus Valley Civilization.
10. Later Vedic period.
11. Urbanization in India.

SECTION – C

III. Answer ALL of the Following Questions. **5 X 2 = 10 M**

12. Vedas.
13. Rock Paintings.
14. Great Bath.
15. Varna System.
16. Position of Women.

GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY
I B.A. HISTORY (Honours) Paper II, SEM - II Syllabus: 2023 - 2024
Course: 2.2- Age of Enlightenment and State Formation in India

Unit-I

New Religious Philosophy- Ajivikas, Charvakas-Jainism and Buddhism. 10 Hrs

Unit-II

State formation: Sixteen Mahajanapadas - Rise of Magadha - Nandas- Foreign Invasions -Darius I and Alexander. 10 Hrs

Unit-III

Mauryan Empire: Archaeological and Literary Sources-Chandra Gupta Maurya-Bindusaraand Ashoka - Ashoka's Dhamma Policy. 12 Hrs

Unit-IV

The Mauryan Administration-Society, Economy, Art and Architecture - Decline of Mauryan Empire-Sangam Literature. 12 Hrs

Unit-V

Post Mauryan Period-Invasions from Central Asia - Indo Greeks - Sakas - Parthians & Khushans - Growth of Trade & Urban centres - Coins & Guilds - Gandhara & Mathura Art. 15 Hrs

Learning Outcomes:

After successful completion of this course, the student will be able to:

- Know the philosophies of Indian religions.
- Learn about the formation of states and their growth.
- Know the causes of the rise of Magadha and its political history.
- Understand the Mauryans history and Ashoka Dhamma policy.
- Will know the significance of post-Mauryan conditions.

Blue Print:

Unit No.	Essay (8) M	Short Q (4) M	Very Short Q (2)	Total
Unit - I	01	01	01	14
Unit - II	01	01	01	14

Unit - III	01	01	01	14
Unit - IV	01	01	01	14
Unit - V	01	02	01	18

Curricular Activities:

- Visit the nearest Jain and Buddhist sites or temples and submit a project report.
- Conducted a test on the emergence of states in India.
- Conducted a group discussion on Ashoka's religious policy.
- Prepare a poster-making activity on the art and architecture of the Mauryas.
- Visit the nearest museum and study the Indo-Greek coins.
- Students should be asked to prepare an inventory of items preserved in the museum and their usage.
- An assignment can be given on Mauryan art.
- A test can be conducted on Sangam literature.
- A comparative table of Jainism and Buddhism culture can be prepared.
- Book Reviews on latest Developments in History
- Seminars/Group Discussions/Quiz/Unit Tests
- Collection of Articles and Books, Preparation of Videos/Charts
- Identify the important places in the Map, Project Works
- Prepare the synopses
- Write articles to the reputed journals and Magazines
- Photos Exhibitions on Temple Architecture, Visit to the Museums
- Membership from AP History Congress

References:

1. K.A.N Sastri., Age of the Nandas and Mouryas, Motilal Banarasidass, 1952
2. R.S.Sharma., Matrial Culture and Social Formations in Ancient India, MacmillanIndia, 2007.
3. R.S.Sharma., Looking for the Aryans, Orient Longman, 1995.
4. RomilaThaper., History of India, Penguin, 1965
5. V.D.Mahajan., Ancient India, S.Chand and Company Limited, 2019.
6. Upinder Singh., A History of Ancient and Early Medieval India: From the AncientStone Age to

GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY
I B.A., HISTORY: Paper II, SEM - II (2023 - 2024)
Course: 2.2- Age of Enlightenment and State Formation in India
Model Question Paper

Duration: 2.30 Hrs.

Max. Marks: 50 M

SECTION – A

I. Answer any THREE of the Following Questions. **3 X 8 = 24 M**

1. Explain the life History of Vardhamana Mahavira and his teachings.
2. Briefly explain the Alexander's invasion of India.
3. Describe the Life History of Ashoka and Ashoka's Dhamma Policy.
4. Explain the Mauryan Administration System.
5. Write about the Achievements of Kanishka.

SECTION – B

II. Answer any FOUR of the Following Questions. **4 X 4 = 16 M**

6. Gautama Buddha.
7. Sixteen Mahajanapadas.
8. Chandra Gupta Maurya.
9. Sangam Literature.
10. Gandhara Art.
11. Sungas.

SECTION – C

III. Answer ALL of the Following Questions. **5 X 2 = 10 M**

12. Ajivikas.
13. Mahapadma Nanda.
14. Bindusara.
15. Allahabad Pillar Inscription.
16. Menander.

GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY
I B.A. HISTORY (Honours) Paper I, SEM - II Syllabus: 2023 - 2024
Course: 2.1- Science and Human Fast

Unit-I

What is History-Is History a science?-Facts, Interpretations-Relation with other Social Sciences-Sources of Indian History: Archaeological and Literary Sources. Hrs - 10

Unit-II

Hunting Gathering to the Food Production Society: Paleolithic, Mesolithic, Neolithic and Chalcolithic Phases in India- Evolution of tools, belief systems and art forms.

Unit-III

First Urbanization in India: The Indus Valley Civilization-Definition of Civilization and Urbanization-Origin, Extent-Sites-Features of IVC-Trade and Commerce-Social and Cultural Life-Decline of the Civilization.

Unit-IV

The Vedic Corpus: Vedic Literature-Indo-Aryans Theories-Society, Economy, Culture, religion and Polity during the Early Vedic Period-Society, Economy, Culture, religion and Polity during the Later Vedic Period-Origin of Varna System.

Unit-V

Second Urbanization in India: Iron Age Cultures in the subcontinent-Impact of Iron technology-The emergence of City life- Urban Occupations, Crafts, Guilds-Trade and Commerce.

Learning Outcomes:

After successful completion of this course, the student will be able to:

- Students will understand the meaning of history and its relation to other socialsciences and historical writing.
- Learn about the origin and evolution of human culture.
- Know how humans transformed from the Stone Age to the Iron Age.
- Understand the greatness of the first Indian civilization in the Indus Valley.
- Learn about the richness of Vedic culture.

Blue Print:

Unit No.	Essay (8) M	Short Q (4) M	Very Short Q (2)	Total
Unit - I	01	01	01	14
Unit - II	01	01	01	14
Unit - III	01	02	01	18
Unit - IV	01	01	01	14
Unit - V	01	01	01	14

GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY
I B.A., HISTORY: SEM – II (2023 – 2024)
Minor - Science and Human Fast
Model Question Paper

Duration: 2.30 Hrs.

Max. Marks: 50 M

SECTION – A

I. Answer any THREE of the Following Questions.

3 X 8 = 24 M

1. Explain the Sources of Indian History.
2. Write about the Mesolithic and Neolithic Culture.
3. Describe the Salient Features of the Indus Valley Civilization.
4. Explain the Society and Culture, religion Conditions of Early Vedic Period.
5. Write about the Characteristics of Second Urbanization in India.

SECTION – B

II. Answer any FOUR of the Following Questions.

4 X 4 = 16 M

6. Vedic Literature.
7. Palaeolithic Age.
8. Trade and Commerce of Indus Valley Civilization.
9. Decline of the Indus Valley Civilization.
10. Later Vedic period.
11. Urbanization in India.

SECTION – C

III. Answer ALL of the Following Questions.

5 X 2 = 10 M

12. Vedas.
13. Rock Paintings.
14. Great Bath.
15. Varna System.
16. Position of Women.

GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY

II BA., HISTORY: Paper III, SEM - III - 2023 - 2024

Model Question Paper

MODERNINDIAN HISTORY & CULTURE (1764-1947 A. D)

Duration: 2.30 Hrs.

Max. Marks: 50 M

SECTION – A

I. Answer any **THREE** of the Following Questions.

3 X 8 = 24 M

- ఈ క్రిందివానిలో **మూడు** ప్రశ్నలకు సమాధానములు వ్రాయుము.
1. Describe the Administrative Reforms of Lord Rippon.
లార్డ్ రిప్పన్ యొక్క పరిపాలన సంస్కరణల గురించి వివరింపుము.
 2. Explain the Social & Religious Reforms that Continued in the 19th Century.
19వ శతాబ్దిలో కొనసాగిన సాంఘిక మరియు మత సంస్కరణోద్యమాలు గూర్చి వివరింపుము.
 3. Write about the Swadeshi and Vandemataram Movement in India.
భారతదేశంలో స్వదేశీ ఉద్యమం మరియు వందేమాతరం ఉద్యమం గురించి రాయండి.
 4. Explain the Role of Gandhiji in the Independence Movement in India.
భారత స్వాతంత్ర్యోద్యమంలో గాంధీజీ నిర్వహించిన పాత్రను గూర్చి వివరింపుము.
 5. Explain the Role of Sardar Vallabhbhai Patel in merger of the Princely States.
స్వదేశీ సంస్థానాల విలీనీకరణలో సర్దార్ వల్లభాయ్ పటేల్ నిర్వహించిన పాత్ర ను గూర్చి వివరింపుము.

SECTION – B

II. Answer any **FOUR** of the Following Questions.

4 X 4 = 16 M

- ఈ క్రింది ప్రశ్నలలో **నాలుగు** ప్రశ్నలకు సమాధానములు వ్రాయుము.
6. Warren Hastings - వారన్ హేస్టింగ్స్.
 7. Subsidiary Alliance - సైన్య సహకార పద్ధతి.
 8. Home rule Movement - హోమ్ రూల్ ఉద్యమం.
 9. Dr. B. R. Ambedkar - డాక్టర్. B ఆర్. అంబేద్కర్.
 10. Subhas Chandra Bose - సుభాష్ చంద్రబోస్.
 11. Muslim League - ముస్లిం లీగ్.

SECTION – C

III. Answer **ALL** of the Following Questions.

5 X 2 = 10 M

- ఈ క్రింది **అన్ని** ప్రశ్నలకు సమాధానములు వ్రాయుము.
12. Curzon - కర్జన్.
 13. JyotibaPhule - జ్యోతిబాఫూలే.
 14. Bala Gangadar Tilak - బాల గంగాధర్ తిలక్.
 15. Bhagat Singh - భగత్ సింగ్.
 16. Partition of India - భారత దేశవిభజన.

GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY

II B.A., HISTORY Paper IV, SEM - IV, and Syllabus: 2023 - 2024

HISTORY & CULTURE OF ANDHRA (FROM 1512 TO 1956 AD)

Unit – I

Andhra through 16th & 19th Centuries AD: Evolution of Composite Culture - The Qutb Shahis of Golkonda – Administration, Society & Economy – Literature & Architecture; Advent of European and settlements in Andhra - Occupation of Northern Circars and Ceded Districts – Early revolts against the British

10 Hours

Unit – II

Andhra under British rule: Administration – Land Revenue Settlements – Society – Education – Religion – Impact of Industrial Revolution on Economy – Peasantry & Famines – Contribution of Sir Thomas Munroe & C. P. Brown – Impact of 1857 Revolt in Andhra

12 Hours

Unit – III

Social Reform & New Literary Movements Kandukuri Veeresalingam, Raghupathi Venkata Rathnam Naidu, Guruzada Apparao, Komarraju Venkata Laxmana Rao; New Literary Movements: Rayaprolu Subbarao, Viswanatha Sathyanarayana, Gurram Jashua, Boyi Bheemanna, Sri Sri

- 12 Hours

Unit - IV

Freedom Movement in Andhra (1885-1947): Vande Mataram Movement – Home Rule Movement in Andhra - Non-Cooperation Movement - Alluri Seetarama Raju & Rampa Revolt (1922-24) - Civil Disobedience Movement – Quit India Movement, **Freedom Fighters in Rajahmundry**

- 13 Hours

Unit - V

Movement for separate Andhra State (1953) and AP (1956): Causes – Andhra Maha Sabha – Conflict between Coastal Andhra & Rayalaseema – Sri Bagh Pact – work of various Committees – Martyrdom of Potti Sriramulu – Formation of separate Andhra State (1953); Movement for formation of Andhra Pradesh (1956): Visalandhra Mahasabha – Role of Communists – States Reorganization Committee – Gentlemen's Agreement – Formation of Andhra Pradesh

13 Hours

References:

1. H.K. Sherwani, History of the Kutub Shahi Dynasty.
2. K. Sathyanarayana, A Study of the History and Culture of Andhras.
3. B. Kesava Narayana, Political and Social Factors in Modern Andhra.
4. K.V. Narayana Rao, The Emergence of Andhra Pradesh.
5. M. Venkata Rangaiah, The Freedom Struggle in Andhra Pradesh.
6. P.R. Rao, History of Modern Andhra.

BLUE PRINT

Unit No.	Essay (8) M	Short Q (4) M	Very Short Q (2)	Total
Unit - I	01	01	01	14
Unit - II	01	01	01	14
Unit - III	01	01	01	14
Unit - IV	01	02	01	18
Unit - V	01	01	01	14

OUT COMES

UNIT -I	Understand the QutbShahis, Golconda –Administration Society &Economy – Literature & Architecture of medieval Andhra.
UNIT- II	Comparative study of India and British India Land Revenue Policies.
UNIT– III	Critically examination of the socio religious movement for present society..
UNIT- IV	Knowledge About the three-phase freedom struggle in Andhra.
UNIT -V	Sri Potti Sri Rmulu's sacrifices for Andhra State are Recognized.

GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY
II B.A., HISTORY: Paper IV, SEM – IV - 2023-2024
Model Question Paper

HISTORY & CULTURE OF ANDHRA (FROM 1512 TO 1956 AD)

Duration: 2.30 Hrs.

Max. Marks: 50 M

SECTION – A

I. Answer any **THREE** of the Following Questions.

3 X 8 = 24 M

- ఈ క్రిందివానిలో **మూడు** ప్రశ్నలకు సమాధానములు వ్రాయుము.
1. Explain the administration of the Golconda Qutb Shahis.
గోల్కొండ కుతుబ్ షాహీల పరిపాలన విధానం గూర్చి వివరింపుము.
 2. Write about the Services rendered by Sir Thomas Monroe to Andhra.
ఆంధ్ర దేశానికి సర్ థామస్ మన్రో చేసిన సేవలను గూర్చి వివరింపుము.
 3. Describe the role of Kandukuri Veeresalingam in the Social reform movement.
సాంఘిక సంస్కరణ ఉద్యమం లో కందుకూరి వీరేశలింగం గారి పాత్రను గూర్చి వివరింపుము.
 4. Explain the Vande Mataram movement in Andhra.
ఆంధ్రాలో వందేమాతర ఉద్యమం గురించి వివరింపుము.
 5. Describe the Emergence of Andhra.
ఆంధ్ర రాష్ట్ర ఆవిర్భావం గురించి వివరింపుము.

SECTION – B

II. Answer any **FOUR** of the Following Questions.

4 X 4 = 16 M

- ఈ క్రింది ప్రశ్నలలో **నాలుగు** ప్రశ్నలకు సమాధానములు వ్రాయుము.
6. Entry of Europeans in Andhra - ఆంధ్రలో యూరోపియన్ల ప్రవేశం.
 7. Impact of 1857 Revolt in Andhra - ఆంధ్రలో 1857 తిరుగుబాటు ప్రభావం.
 8. Boyi Bheemanna - బోయిభీమన్న.
 9. Civil Disobedience Movement - శాసనోల్లంఘన ఉద్యమం.
 10. AlluriSeetarama Raju - అల్లూరిసీతారామరాజు.
 11. Gentlemen's Agreement - పెద్దమనుషుల ఒప్పందం.

SECTION – C

III. Answer **ALL** of the Following Questions.

5 X 2 = 10 M

- ఈ క్రింది **అన్ని** ప్రశ్నలకు సమాధానములు వ్రాయుము.
12. Ceeded Districts - సిడెడ్ జిల్లాలు.
 13. C. P. Brown - సి.పి. బ్రౌన్.
 14. Gurrām Jashua - గుర్రంజషువ.
 15. Quit India Movement - క్వీట్ ఇండియా ఉద్యమం.
 16. Formation of Andhra Pradesh - ఆంధ్రప్రదేశ్ ఏర్పాటు.

GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY

II B.A., HISTORY - Paper V, SEM - IV Syllabus: 2023 – 2024

HISTORY OF MODERN WORLD (From 15th Cent. AD to 1945 AD)

UNIT – I

Transformation from Medieval to Modern Era – Chief Characteristics; Renaissance: Geographical Discoveries in Europe. 12Hrs

UNIT – II

Glorious Revolution (1688) – Origin of Parliament Bill of Rights – Results American Revolution (1776); French Revolution (1789) – Causes, Course and Results -13Hrs

UNIT – III

Unification of Italy; Unification of Germany - 10 Hrs

UNIT – IV

Communist Revolution in Russia; World War I: Causes – Results of the War – Paris Peace Conference; League of Nations - 12 Hrs

UNIT – V

World War II: Causes, Fascism & Nazism - Results; The United Nations Organization: Structure, Functions and Challenges- 13 Hrs

References:

- 1 Burke, Peter, The Renaissance
- 2 C.J.H. Hayes, Modern Europe up to 1870
- 3 C.D. Hazen, Modern Europe up to 1945
- 4 Christopher Hill, From Reformation to Industrial Revolution
- 5 Elton, G.R., Reformation Europe, 1517-1559
- 6 Ferguson, The Renaissance
- 7 Gilmore, M.P., The World of Humanism, 1453-1517
- 8 Hilton, Rodney, Transition from Feudalism to Capitalism
- 9 J.H.Parry, The Age of Renaissance

Blue Print

Unit No.	Essay (8) M	Short Q (4) M	Very Short Q (2)	Total
Unit - I	01	01	01	14
Unit - II	01	01	01	14
Unit - III	01	01	01	14
Unit - IV	01	01	01	14
Unit - V	01	02	01	18

Out Comes

UNIT –I	knowledge about the Art & Architecture of Renaissance period
UNIT- II	Assess the Glorious revolution
UNIT – III	Understand the Unification of Germany and Italy
UN IT - IV	Difference between policies of Communist and capitalist states
UNIT -V	Awareness on branches and Functions of UNO

GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY
III B.A. HISTORY - PAPER V, SEM – IV - 2023 - 2024
Model Question Paper
HISTORY OF MODERN WORLD (From 15th Cent. AD to 1945 AD)

Duration: 2.30 Hrs.

Max. Marks: 50 M

SECTION – A

I. Answer any THREE of the Following Questions.

3 X 8 = 24 M

ఈ క్రిందివానిలో మూడు ప్రశ్నలకు సమాధానములు వ్రాయుము.

1. Explain the Cultural Renaissance in Europe.
ఐరోపాలో జరిగిన సాంస్కృతిక పునరుజ్జీవనం గురించి వివరింపుము.
2. Discuss about the Causes and Results of French Revolution.
ఫ్రెంచ్ విప్లవం యొక్క కారణాలు మరియు ఫలితాల గురించి చర్చించండి..
3. Explain the role of Bismarck's in Unification of Germany.
జర్మనీ ఏకీకరణలో బిస్మార్క్ పాత్ర ను పేర్కొనుము.
4. Write about the Causes and Results of the First World War
మొదటి ప్రపంచ యుద్ధ కారణాలు మరియు ఫలితాలు గురించి వ్రాయుము.
5. Describe the Structure and Functions of the UNO.
ఐక్య రాజ్య సమితి యొక్క నిర్మాణం మరియు విధులును పేర్కొనుము.

SECTION – B

II. Answer any FOUR of the Following Questions.

4 X 4 = 16 M

ఈ క్రింది ప్రశ్నలలో నాలుగు ప్రశ్నలకు సమాధానములు వ్రాయుము.

- | | | |
|-----------------------------|---|-----------------------------|
| 6. Geographical Discoveries | - | భౌగోళిక అన్వేషణలు. |
| 7. Boston Tea Party | - | బోస్టన్ టీ పార్టీ. |
| 8. Joseph Majini | - | జోసెఫ్ మాజినీ. |
| 9. League of Nations | - | నానా జాతి సమితి. |
| 10. Causes of World War II | - | రెండవ ప్రపంచ యుద్ధ కారణాలు. |
| 11. Hitler | - | హిట్లర్. |

SECTION – C

III. Answer ALL of the following Questions.

5 X 2 = 10 M

ఈ క్రింది అన్ని ప్రశ్నలకు సమాధానము వ్రాయుము.

- | | | |
|-------------------------|---|---------------------------|
| 12. Leonardo Da Vinci | - | లియోనార్డో డావిన్చి. |
| 13. Ruso | - | రూసో. |
| 14. Franco-Prussian War | - | ఫ్రాంకో -ప్రష్యన్ యుద్ధం. |
| 15. Communism | - | కమ్యూనిజం. |
| 16. Mussolini | - | ముస్సోలిని. |

GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY

III B.A. HISTORY - Paper - 6, SEM - V or VI Syllabus: 2023 - 2024

TOURISM AND HOSPITALITY SERVICES

UNIT - I

Tourism – Definition – Nature and Scope – History of Tourism–Types of Tourism – Domestic and International Tourism – National Institute of Tourism and Hospitality Management.

10 Hrs.

UNIT - II

Relationship between History and Tourism - Major Tourist Spots in AP & East Godavari – Tirupati, Visakhapatnam –ArakuValey, Borra Caves, Kondaveedu, Nagarjunakonda, Konaseema - PapiKondalu, Coringi, Maredumilli

15 Hrs.

UNIT - III

Characteristics of Hospitality Industry - Types of Hospitality jobs – Hotel Manager, Hotel Receptionist, Restaurant Manager, Catering Assistant etc - Concepts of Atithi Devo Bhavah – Types Accommodation & hotels.

15 Hrs.

UNIT - IV

Introduction to Hospitality Industry- Duties, responsibilities & skills of front office staff – duties, responsibilities and skills of housekeeping staff - guest stay process in a hotel.

10 Hrs.

UNIT - V

Different types of services offered in selected Hotels/Motels/Restaurants - Room Service, Catering Services - Different types of managerial issues - Service etiquettes, Visit to local Hotels/Resorts.

10 Hrs.

References:

1. Marketing for Tourism and Hospitality, Philip Kotler, Bowens and James Makens, Pearson Pub, New Delhi, 2010.
2. Soft Sills for Hospitality, Amitabh Devendra, Oxford Higher Edn, 2015.
3. The Indian Hospitality Industry: Dynamics and Future Trends: Sandeep Munjal, Sudhanshu Bhushan, CRC Press, 2017.
4. Hotel Front Office: Operation and Management, Jatashankar Tewari, Oxford Higher Edn, 2016.

Blue Print:

Unit No.	Essay (8) M	Short Q (4) M	Very Short Q (2)	Total
Unit - I	01	01	01	14
Unit - II	01	02	01	18
Unit - III	01	01	01	14
Unit - IV	01	01	01	14
Unit - V	01	01	01	14

OUTCOMES

UNITS	OUTCOMES
UNIT – I	Knowledge about Types of Tourism, . Understand hospitality as a career.
UNIT – II	Awareness on Local Tourism Places
UNIT – III	Develop the ability for multitasking and crisis management
UNIT – IV	Understands the spirit of teamwork, Skills of housekeeping staff
UNIT - V	Acknowledge the importance of guest service and satisfaction

GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY
III B.A., HISTORY Paper V: SEM – V or VI (2023 – 2024)
MODEL QUESTION PAPER
TOURISM AND HOSPITALITY SERVICES

Duration: 2.30 Hrs.

Max. Marks: 50 M

SECTION – A

I. Answer any THREE of the Following Questions. 3 X 8 = 24 M

ఈ క్రింది వానిలో మూడు ప్రశ్నలకు సమాధానములు వ్రాయుము.

1. Define the Tourism and its Nature and Scope .
పర్యాటక రంగంను నిర్వచించి దాని స్వభావం & పరిధిని గూర్చి వివరింపుము.
2. Explain the Major Tourism Places in Andhra Pradesh.
ఆంధ్ర ప్రదేశ్ లోని ప్రధాన పర్యాటక ప్రదేశాలను వివరించండి.
3. Write about the different Types of Tourism Hospitality.
వివిధ పర్యాటక వసతి రకాలను గురించి వ్రాయుము.
4. Discuss the main Duties and Responsibilities of Housekeeping Staff.
హౌస్ కీపింగ్ సిబ్బంది యొక్క ప్రధాన విధులు & బాధ్యతలను వివరించండి.
5. Local hotel or Restaurant is you visited recently – Discuss.
ఇటీవల నీవు సందర్శించిన స్థానిక హోటల్ లేదా రెస్టారెంట్ గూర్చి వివరింపుము.

SECTION-B

II. Answer any FOUR of the Following Questions. 4 X 4 = 16 M

ఈ క్రింది వానిలో ఏవైనా నాలుగు ప్రశ్నలకు సమాధానములు వ్రాయుము.

6. Any Five Types of Tourism - ఏవైనా ఐదు టూరిజం రకాలు.
7. Tirupati - తిరుపతి.
8. Major Tourist Spots in East Godavari - తూర్పు గోదావరిలో ఉన్న ప్రధాన పర్యాటక ప్రదేశాలు.
9. Types of Hotels - హోటల్స్ లో రకాలు.
10. Duties of Front Office Staff - ఫ్రంట్ ఆఫీసు సిబ్బంది యొక్క విధులు.
11. Catering Services - క్యాటరింగ్ సర్వీసులు.

SECTION - C

III. Answer ALL of the Following Questions. 5 X 2 = 10 M

ఈ క్రింది అన్ని ప్రశ్నలకు సమాధానములు వ్రాయుము.

12. Domestic Tourism - దేశీయ పర్యాటకం.
13. Araku Valley - అరకు వ్యాలి.
14. Hotel Manager - హోటల్ మేనేజర్.
15. Housekeeping - హౌస్ కీపింగ్.
16. Dindi Resort - దిండి రిసార్ట్.

GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY

III B.A. HISTORY - Paper - 7, SEM - V or VI Syllabus: 2023 – 2024

TOURISM GUIDANCE AND OPERATING SKILLS

UNIT - I

Introduction Tour Guide - Meaning of Tour Guide - Types of Tour Guide: Heritage Guide, Nature Guide, Adventure Guide, Business Guide, Special interest Guide etc. – Tour Guide Qualifications, Duties and Responsibilities of Guides - Various Roles of Tour Guide. 13Hrs.

UNIT - II

Guiding Techniques: Skills for Guide- Leadership skills, Presentation skills, Communication skills - Guide's Personality skills: Personal hygiene and Grooming – Code of Conduct. 10 Hrs.

UNIT - III

Guest Relationship Management-Handling Emergency Situations – Medical, Personal, Official, VISA/Passport, Death, Handling Guest with Special needs/ Different Abilities / Different age groups. 12 Hrs.

UNIT - IV

Conducting Tours: Pre-Tour Planning, Route Chart, Modes of Transportation, Security Measures, and Check list etc. - Conducting various types of tours- Relationship with Fellow Guides – Coordination with hospitality institutions. 13 Hrs.

UNIT - V

Travel Agency & Tour Operation – History of Agency, Travel Difference between Travel Agent & Tour Operator - Functions of Tour Operator -Types of Tour Operations & of Tour Operators – A brief Study of Tour Operating Agencies like APTDC, Southern Travels etc. 12 Hrs.

References:

1. Jagmohan Negi (2006); Travel Agency and Tour Operations, Kanishka Publishers, New Delhi
2. Mohinder Chand (2009); Travel Agency and Tour Operations: An Introductory Text Anmol Publications Pvt. Limited, New Delhi
3. Dennis L Foster – Introduction to Travel Agency Management
4. Pat Yale (1995); Business of Tour Operations, Longman Scientific & Technical, New Delhi
5. Pond K L (1993); the professional guide: Dynamics of tour guiding
6. www.tourism.gov.in
7. www.qtic.com

Blue Print:

Unit No.	Essay (8) M	Short Q (4) M	Very Short Q (2)	Total
Unit - I	01	02	01	18
Unit - II	01	01	01	14
Unit - III	01	01	01	14
Unit - IV	01	01	01	14
Unit - V	01	01	01	14

OUTCOMES

UNITS	OUTCOMES
UNIT – I	Acquire tour guiding, operating and soft skills
UNIT – II	Awareness on Tourist guide, leadership qualities
UNIT – III	Understand the Adventure Tourism Analysis of Central and State Government Tourism Policies
UNIT – IV	Analysis the Tour plans and Tour preparation, Understand and apply team spirit
UNIT - V	Observation of Tourist guide skills, Plan and organize tour operations efficiently

GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY

III B.A., HISTORY: Paper - VII, SEM -V or VI (2023 – 2024)

MODEL QUESTION PAPER

TOURISM GUIDANCE AND OPERATING SKILLS

Duration: 2.30 Hrs.

Max. Marks: 50 M

SECTION – A

I. Answer any **THREE** of the Following Questions.

3 X 8 = 24 M

ఈ క్రింది వానిలో **మూడు** ప్రశ్నలకు సమాధానములు వ్రాయుము.

1. Explain the Meaning and Types of Tour Guide

టూర్ గైడ్ యొక్క అర్థం మరియు రకాలను వివరింపుము.

2. Describe the Skills of a Tour Guide

టూర్ గైడ్ యొక్క నైపుణ్యాలు వివరింపుము.

3. Explain the Management of Tour Guide Guest Relationships.

టూర్ గైడ్ అతిథి సంబంధాల నిర్వహణ గూర్చి వివరింపుము.

4. Write about the Travel Plan.

ప్రయాణ ప్రణాళిక గూర్చి వ్రాయుము.

5. Explain the History of the Travel Agency and Functions.

ట్రావెల్ ఏజెన్సీ చరిత్ర మరియు విధులను గూర్చి వివరింపుము.

SECTION – B

II. Answer any **FOUR** of the Following Questions.

4 X 4 = 20 M

ఈ క్రింది వానిలో ఏవైనా **నాలుగు** ప్రశ్నలకు సమాధానములు వ్రాయుము.

6. Duties of a Tour Guide

- టూర్ గైడ్ యొక్క విధులు.

7. Qualifications of Tour Guide

- టూర్ గైడ్ అర్హతలు.

8. Personal hygiene & Grooming

- వ్యక్తిగత పరిశుభ్రత మరియు అలంకరణ.

9. VISA/ Passport

- వీసా/పాస్ పోర్ట్.

10. Role of transport sector in tourism sector - పర్యాటక రవాణా.

11. Duties of tour operator

- టూర్ ఆపరేటర్ యొక్క విధులు.

SECTION - C

III. Answer **ALL** of the Following Questions.

5 X 2 = 10 M

ఈ క్రింది **అన్ని** ప్రశ్నలకు సమాధానములు వ్రాయుము.

12. Adventure Guide

- అడ్వెంచర్ గైడ్.

13. Code of Conduct

- ప్రవర్తనా నియమావళి.

14. First Aid Box

- ఫస్ట్ ఎయిడ్ బాక్స్.

15. Route Chart

- రూట్ చార్ట్.

16. APTDC

- ఆంధ్ర ప్రదేశ్ టూరిజం డెవలప్ మెంట్ కార్పొరేషన్.

TOURISM

SYLLABUS & MODEL PAPERS

GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY

II B.A. TOURISM - Paper - III, SEM - III Syllabus: 2023 – 2024

TOURISM PRODUCTS

UNIT - I

Definitions - Types Tourism Products, elements of tourism products –Geographical elements and other tourist Attractions – Different levels of Models and layers – Product life cycle
12 Hrs.

UNIT - II

Geography of Tourism - Definition of geography of tourism - Major land forms - Mountains, Plains, Plateaus; Natural Regions of the World - Impact of weather & Climate on Tourism.
13 Hrs.

UNIT - III

Natural Tourist Resources - Important National parks and wildlife Sanctuaries - examples from South India & AP, Beaches and Islands, waterfalls; Desert tourism, Desert safaris and festivals - Recreation and Adventure Tourism (land, water and air based)
15 Hrs.

UNIT - IV

Concept of Tourism and Pilgrimage in India & AP - Select Hindu, Buddhist, Jain, Sikh, Islam and Christian pilgrim centres and related Circuits
10 Hrs.

UNIT - V

Performing arts & Handicrafts of India –Music and Dance (tribal, folk & classical) – Tourism Festivals – Health and Wellness Tourism – World Heritage Sites in India
10 Hrs.

References:

1. Ranga Mukesh, Tourism Potential in India
2. Sarkar H, Museums and Protection of Monuments and Antiquities in India
3. Vijayalaxmi K.S., History of Tourism
4. Williams S (1998); Tourism Geography, Rout ledge, London
5. <http://www.buzzle.com>
6. www.international.icomos.org
7. www.unesco.org
8. www.pondiuni.edu.in

Blue Print:

Unit No.	Essay (8) M	Short Q (4) M	Very Short Q (2)	Total
Unit - I	01	01	01	14
Unit - II	01	01	01	14
Unit - III	01	02	01	18
Unit - IV	01	01	01	14
Unit - V	01	01	01	14

OUTCOMES

UNITS	OUTCOMES
UNIT – I	Knowledge about Types of Tourism
UNIT – II	Awareness on Geography of Tourism
UNIT – III	Understand the Natural Tourist resources
UNIT – IV	Analysis Concept of Tourism and Pilgrimage in India
UNIT - V	Observation of Arts & Handicrafts of India

GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY
II B.A., TOURISM: Paper- III, SEM - III (2023 – 2024)
MODEL QUESTION PAPER
TOURISM PRODUCTS

Duration: 2.30 Hrs.

Max. Marks: 50M

SECTION – A

I. Answer any **THREE** of the Following Questions. **3 X 8 = 24 M**

- ఈ క్రింది వానిలో **మూడు** ప్రశ్నలకు సమాధానములు వ్రాయుము.
1. Define Tourist Products and Explain the Various Tourist Products.
పర్యాటక ఉత్పత్తులను నిర్వచించి వివిధ రకాల పర్యాటక ఉత్పత్తులను వివరింపుము.
 2. Define Global Tourism and explain its main Aspects.
భూగోళ పర్యాటకమును నిర్వచించి దాని ప్రధాన అంశాలను గూర్చి వివరింపుము.
 3. Explain the Famous Beaches, Islands and Waterfalls in South India.
దక్షిణ భారతదేశంలో ప్రముఖ బీచ్ లు, ద్వీపాలు & జలపాతాలు గూర్చి వివరింపుము.
 4. Explain the Prominent Pilgrimage Sites in India.
భారత దేశంలో ప్రముఖ తీర్థయాత్ర ప్రదేశాలను గూర్చి వివరింపుము.
 5. Explain the Importance of Handicrafts in Tourism Development.
పర్యాటక రంగ అభివృద్ధిలో హస్తకళల ప్రాధాన్యతను వివరింపుము.

SECTION-B

II. Answer any **FOUR** of the Following Questions. **4 X 4 = 16 M**

- ఈ క్రింది వానిలో ఏవైనా **నాలుగు** ప్రశ్నలకు సమాధానములు వ్రాయుము.
- | | | |
|------------------------------|---|-------------------------------|
| 6. 8 P Model | - | 8 పీ మోడల్. |
| 7. Himalayan Mountains | - | హిమాలయ పర్వతాలు. |
| 8. Wildlife sanctuaries | - | వన్యప్రాణి సంరక్షణ కేంద్రాలు. |
| 9. Buddhist Pilgrimage Sites | - | బౌద్ధయాత్ర స్థలాలు. |
| 10. Adventure Tourism | - | సాహస పర్యాటకం. |
| 11. World Heritage Sites | - | ప్రపంచ వారసత్వ ప్రదేశాలు. |

SECTION - C

II. Answer **ALL** of the Following Questions. **5 X 2 = 10 M**

- ఈ క్రింది **అన్ని** ప్రశ్నలకు సమాధానములు వ్రాయుము.
- | | | |
|-----------------------------|---|--------------------------|
| 12. Araku | - | అరకు. |
| 13. Ramakrishna Beach | - | రామకృష్ణ బీచ్. |
| 14. Horsely Hills | - | హార్సలీ కొండలు. |
| 15. Srisailam Tiger Reserve | - | శ్రీ శైలం టైగర్ రిజర్వ్. |
| 16. Adventure Tourism | - | సాహస పర్యాటకం. |

GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY

II B.A. TOURISM - Paper - IV, SEM - IV Syllabus: (2023 - 2024)

TOURISM POLICY & PLANNING & DEVELOPMENT

UNIT-I

Tourism Planning - Definition, Nature and Concept - Planning Process, Types of Planning, Importance of Planning in Tourism, Steps in Tourism Planning. 10 Hrs.

UNIT- II

Roles of Tourism Organizations (International, National, State and local Tourism Organizations). Different forms of Tourism: Eco Tourism, Urban Tourism, Rural Tourism. 12 Hrs.

UNIT- III

Tourism Planning in India: New Tourism Policy of India, L.K.Jha Committee (Ad-hoc Committee) - 1963, National Tourism Policy -1982, National Action Plan on Tourism (NAPT) - 1992, National Tourism Policy-2002. 13 Hrs.

UNIT- IV

Resort Planning - Role of Resorts in Tourism Development, different types of Resorts, Famous Tourism Resorts in India and AP. 12 Hrs.

UNIT - V

Event Planning -Types of Events -MICE (Cultural, festivals, religious, business etc), Types of Shows, Important Convention & Conference Centres, Major Events Organizations in India. 13 Hrs.

References:

1. Tourism Impacts & Management • Edward & Innskeep:
2. Tourism Change, Impacts & Opportunities • Ranjit Taneja
3. Tourism Research, Planning & Development • Lew A., Hal C.M. & Williams
4. Coleman, Lee & Frnkle, Powerhouse Conferences, Educational Institute of AH & MA.
5. Hoyle, Dorf & Jones, Meaning Conventions & Group Business, Educational Institute of AH & MA.
6. Shone, A & Parry, B.Successful Event Management, Cengage Learning.
7. Watt. D.C... Event Management in Leisure and Tourism. Pearson, UK

Blue Print:

Unit No.	Essay (8) M	Short Q (4) M	Very Short Q (2)	Total
Unit - I	01	01	01	14
Unit - II	01	01	01	14
Unit - III	01	01	01	14
Unit - IV	01	02	01	18
Unit - V	01	01	01	14

OUTCOMES

UNITS	OUTCOMES
UNIT – I	Knowledge about Types of planning
UNIT – II	Aware of state and local tourism organizations and Policies
UNIT – III	Understand the National Tourism Committee Reports
UNIT – IV	Analysis the Impact of resorts
UNIT - V	Observation of Types of Events for promotions

GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY
II B.A., TOURISM: Paper - IV, SEM – IV (2023 – 2024)
MODEL QUESTION PAPER
TOURISM POLICY, PLANNING & DEVELOPMENT

Duration: 2.30 Hrs.

Max. Marks: 50 M

SECTION – A

I. Answer any THREE of the Following Questions. 3 X 8 = 24 M

- ఈ క్రింది వానిలో మూడు ప్రశ్నలకు సమాధానములు వ్రాయుము.
1. Explain the Definition and Types of Tourism Planning.
పర్యాటక ప్రణాళిక నిర్వచనం మరియు రకాలను గూర్చి వివరింపుము.
 2. Describe the Role of Various Organizations in Tourism Development.
పర్యాటక అభివృద్ధిలో వివిధ సంస్థల పాత్రను గూర్చి వర్ణించుము.
 3. Explain the Various Tourism Plans in India.
భారతదేశంలో వివిధ పర్యాటక ప్రణాళికల గురించి వివరింపుము.
 4. Explain the Importance of Various Resorts in India.
భారతదేశంలో వివిధ రకాల రిసార్టుల ప్రాధాన్యతను గురించి వివరింపుము.
 5. Discuss about the Various Events in India.
భారతదేశంలో వివిధ రకాల ఈవెంట్ల గురించి చర్చించుము.

SECTION-B

II. Answer any FOUR of the Following Questions 4 X 4 = 16 M

- ఈ క్రింది వానిలో ఏవైనా నాలుగు ప్రశ్నలకు సమాధానములు వ్రాయుము.
6. Steps in tourism planning - పర్యాటక ప్రణాళిక లో దశలు.
 7. Eco- Tourism - పర్యావరణ పర్యాటకం.
 8. National Action Plan In Tourism - పర్యాటకరంగంపై జాతీయ కార్యాచరణ ప్రణాళిక.
 9. Role of Resorts in Tourism Development - పర్యాటక అభివృద్ధిలో రిసార్ట్ ల పాత్ర.
 10. Functions of ICCA - ఐసిసిఎ యొక్క విధులు.
 11. Various Event Organizations in India - భారతదేశంలో వివిధ ఈవెంట్ ఆర్గనైజేషన్లు.

SECTION - C

III. Answer ALL of the Following Questions. 5 X 2 = 10 M

- ఈ క్రింది అన్ని ప్రశ్నలకు సమాధానములు వ్రాయుము.
12. Planning Process - ప్రణాళిక ప్రక్రియ.
 13. Rural Tourism - రూరల్ టూరిజం.
 14. L.K.Jha Committee - ఎల్.కె.ఝా కమిటీ.
 15. Dindi Resort - దిండి రిసార్ట్.
 16. MICE Tourism - మైక్ టూరిజం.

GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY
II B.A. TOURISM - Paper - V, SEM – IV Syllabus: 2023– 2024
TRAVEL AGENCY AND TOUR OPERATION BUSINESS

UNIT - I

Meaning and Definitions of Travel Agency and Tour Operators, History of travel agencies
– Responsibilities & functions of travel agents. 12Hrs

UNIT – II

Travel Agency and Tour Operations – Role of Travel Agents, Tourism Development - Growth of
Tourism Industry in India; Arrangements of Travel Agencies with Hotels, Food and Accommodation –
Tour Escort and Guide 13 Hrs.

UNIT – III

Organization Structure of a Travel Agency, Travel Agency Business and Functions (Ticketing, Travel
Facilitation, Documentation, Marketing etc.) 10Hrs

UNIT - IV

Organization of Tour Operation - Functions of Travel Agencies Types of Tour
Operations. 12Hrs

UNIT -IV

Travel Agency & Tour Operations Management

Travel Documentation: Passport & VISA - Types, Health Certificates, Currency, Travel Insurance.
Itinerary Preparation: Meaning, Importance and Types of Itinerary – Tour Costing, Types of Tour
Packages. 13Hrs

References:

1. Jagmohan Negi (2006); Travel Agency and Tour Operations, Kanishka
Publishers, New Delhi
2. Mohinder Chand (2009); Travel Agency and Tour Operations: An Introductory
Text ,Anmol Publications Pvt. Limited, New Delhi
3. Jane Archer,(2006); Manual of Travel Agency Practice – Butterworth Heinemann
Pub, London
4. <https://www.tichk.org>
5. www.growourregion.com

Blue Print:

Unit No.	Essay (8) M	Short Q (4) M	Very Short Q (2)	Total
Unit - I	01	01	01	14
Unit - II	01	01	01	14
Unit - III	01	01	01	14
Unit - IV	01	01	01	14
Unit - V	01	02	01	18

OUTCOMES

UNITS	OUTCOMES
UNIT - I	Knowledge about responsibilities & functions of travel agents
UNIT - II	Difference between travel agent and tour operator
UNIT - III	Observation of Organization structure of a travel agency
UNIT - IV	Analysis Organization of tour operation
UNIT - V	Understand the duties of Travel Agency Management

GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY

II B.A., TOURISM: Paper – V, SEM - IV (2023 – 2024)

MODEL QUESTION PAPER

TRAVEL AGENCY AND TOUR OPERATION BUSINESS

Duration: 2.30 Hrs.

Max. Marks: 50 M

SECTION – A

I. Answer any **THREE** of the Following Questions.

3 X 8 = 24 M

ఈ క్రింది వానిలో **మూడు** ప్రశ్నలకు సమాధానములు వ్రాయుము.

1. Explain the History and Development of the Travel Agency.
ట్రావెల్ ఏజెన్సీ యొక్క చరిత్ర మరియు అభివృద్ధి గురించి వివరింపుము.
2. Explain the Growth and Development of Tourism Industry in India.
భారతదేశంలో పర్యాటక పరిశ్రమ అభివృద్ధి & వృద్ధిని గురించి వివరింపుము.
3. Explain the Structure of Travel Agency System.
ట్రావెల్ ఏజెన్సీ వ్యవస్థ నిర్మాణం గురించి వివరింపుము.
4. Explain the Various Incentives Available to Tour Operators.
టూర్ ఆపరేటర్లకు లభించు వివిధ రకాల ప్రోత్సాహకాలను వివరింపుము.
5. Explain the Important of Visa & Passport in Tourism.
పర్యాటకంలో వీసా & పాస్ పోర్ట్ ప్రాధాన్యతను వివరింపుము.

SECTION-B

II. Answer any **FOUR** of the Following Questions.

4 X 4 = 16 M

ఈ క్రింది వానిలో ఏవైనా **నాలుగు** ప్రశ్నలకు సమాధానములు వ్రాయుము.

6. Responsibilities of Travel Agents - ట్రావెల్ ఏజెంట్లు బాధ్యతలు.
7. Travel agents' Relationships with Airlines - ట్రావెల్ ఏజెంట్లు ఎయిర్లైన్స్ తో సంబంధాలు.
8. Ticketing - టికెటింగ్.
9. Functions of Travel Agency - ట్రావెల్ ఏజెన్సీ విధులు.
10. Itinerary - ఐటనరీ (ప్రయాణ ప్రణాళిక).
11. Types of Tour Packages - టూర్ ప్యాకేజీల రకాలు.

SECTION – C

III. Answer **ALL** of the Following Questions.

5 X 2 = 10 M

ఈ క్రింది **అన్ని** ప్రశ్నలకు సమాధానములు వ్రాయుము.

12. Tour Escort - టూర్ ఎస్కార్ట్.
13. Travel Insurance - ప్రయాణ బీమా.
14. SITA - స్టూడెంట్స్ ఇంటర్నేషనల్ ట్రావెల్ ఆసోషియేషన్
15. Thomas Cook - థామస్ కుక్.
16. Tour Costing - టూర్ కాస్టింగ్.

GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY

III B.A. TOURISM - Paper – VI, SEM – V or VI Syllabus: 2023 – 2024

CULTURAL & HERITAGE TOURISM IN INDIA

Unit – I

Introduction to Indian Culture and Heritage, Meaning and Scope - Concept and Significance, Expansion of Culture, Unity and diversity. 10Hrs

Unit – II

Indian Cultural History – Pre and Post Vedic periods ,Buddhist epoch, Gupta Period, Early and Late Medieval period. Features of Indian Cultural Heritage. 10 Hrs

Unit – III

Indian Society and Religions – Features of Religions, Vedic, Jainism and Buddhism, Islam, Sikhs, Christian. Pilgrimage Tourism in India & AP. Pilgrim Centres and Circuits. 12 Hrs

Unit – IV

Archaeological and Historical Monuments – -Ancient Monuments Preservation Act of 1904, 1958 and 1972 - Archaeological Survey of India. World Heritage Sites in India- Ajanta, Ellora , Mahabalipuram, Tanjavur Brihadisvara temple, Hampi, Ramappa temple, Amaravati ,Draksharamam, Lepakshi. 15 Hrs

Unit – V

Performing Arts & Handicrafts of India & AP-Music and Dance (tribal, folk & classical) – Tribal Dance in AP,Art and Crafts -Kondapalli,Kalamkari,Bidri. Art Gallries Fairs and Festivals – Flamingo Festival, Andhra Cuisines. 13 Hrs

Field Trip & Viva-voce: It would be compulsory for the students to attend the field trip to

References:

1	Gupta, SP, Lal, K, Bhattacharya, M. Cultural Tourism in India (DK Print 2002)
2	Michell, George, Monuments of India, Vol. 1. London.
3	Davies, Philip, Monuments of India, Vol. II.,London.
4	Brown Percy, Indian Architecture (Buddhist and Hindu), Bombay.
5	Swami, Prayaganand, History of Indian Music.
8	Jain, Jyotindra & Arti, Aggrawala : National Handicrafts and Handlooms Museum.
7	Mehta. R. J. Handicrafts & Industrial Arts of India, New York.
8	Hussain, S. A.: The national cultural of India, National Book Trust, New Delhi,
9	Sarkar H, Museums and Protection of Monuments and Antiquities in India

Blue Print:

Unit No.	Essay (8) M	Short Q (4) M	Very Short Q (2)	Total
Unit - I	01	01	01	14
Unit - II	01	01	01	14
Unit - III	01	01	01	14
Unit - IV	01	02	01	18
Unit - V	01	01	01	14

OUTCOMES

UNITS	OUTCOMES
UNIT – I	Knowledge about Culture and Heritage
UNIT – II	Awareness of Features of Indian Cultural Heritage
UNIT – III	Understand the pilgrim centres and related Circuits
UNIT – IV	Analysis the Historical Monuments
UNIT - V	Observation Skill of Fairs and Festivals

GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY
III B.A., TOURISM: Paper - VI, SEM - V or VI (2023 - 2024)
MODEL QUESTION PAPER
CULTURAL & HERITAGE TOURISM IN INDIA

Duration: 2.30 Hrs.

Max. Marks: 50M

SECTION - A

I. Answer any **THREE** of the Following Questions.

3 X 8 = 24 M

ఈ క్రింది వానిలో **మూడు** ప్రశ్నలకు సమాధానములు వ్రాయుము.

1. Explain the meaning and Importance of Indian culture.
భారతీయ సంస్కృతి యొక్క అర్థం & ప్రాముఖ్యతను వివరింపుము .
2. Write about briefly Explain the Cultural History of India.
భారతీయ సాంస్కృతిక చరిత్రను గూర్చి క్లుప్తంగా వ్రాయుము.
3. Explain the Characteristics of Different Religions in India.
భారత దేశంలో వివిధ మతాల లక్షణాలు గూర్చి వివరింపుము.
4. Write about the famous World Heritage Sites in India.
భారత దేశంలో ప్రముఖ ప్రపంచ వారసత్వ ప్రదేశాలను గూర్చి వ్రాయుము.
5. Explain the Greatness of Indian music.
భారతీయ సంగీతం యొక్క గొప్పతనాన్ని వివరింపుము.

SECTION - B

II. Answer any **FOUR** of the Following Questions.

4 X 4 = 16 M

ఈ క్రింది వానిలో ఏవైనా **నాలుగు** ప్రశ్నలకు సమాధానములు వ్రాయుము.

6. Unity and Diversity - భిన్నత్వంలో ఏకత్వం.
7. Indian cultural Characteristics - భారతీయ సాంస్కృతిక లక్షణాలు.
8. Popular pilgrimage places in Andhra - ఆంధ్రాలో ప్రముఖ తీర్థయాత్ర ప్రదేశాలు.
9. Ancient Monuments Act -1904 - పురాతన స్మారక చిహ్నాల చట్టం -1904.
10. Draksharamam - ద్రాక్షారామం.
11. Andhra Cuisines - ఆంధ్ర వంటకాలు.

SECTION - C

III. Answer **ALL** of the Following Questions.

5 X 2 = 10 M

ఈ క్రింది **అన్ని** ప్రశ్నలకు సమాధానములు వ్రాయుము.

12. Sub-culture - ఉప సంస్కృతి .
- 13 Upanishads - ఉపనిషత్తులు.
14. Tourism Circuit - టూరిజం సర్క్యూట్.
15. Brihadisvara Temple - బృహదీశ్వర ఆలయం.
16. Flamingo Festival - ఫ్లెమింగో ఫెస్టివల్.

GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY
III B.A. TOURISM - Paper - VII, SEM - V or VI Syllabus: 2022 - 2023

EVENT MANAGEMENT IN TOURISM

Unit I

Events – Nature, Definition and Scope, Economic Benefits Events, Event’s Organizer, Event Planner, Event planning process. 10 Hrs.

Unit II

Concept of events, Types of Events; Conference Venues - Facilities, , agreements with event organizers, venue, media. Conference Facilities in India. Role and Functions of ICCB and ICCA, 13 Hrs.

Unit III

Trade Shows and Exhibitions: Types of Shows & Exhibitions, Benefits of Exhibitions, hotels, Tourism festivals: Ellora Festival, Taj Festival, Khajuraho, Festival, Konark Festival, Hampi Festivals, Trade Fairs: 13 Hrs.

Unit IV

Marketing & Promotion of Events: Nature of Event Marketing, Advertising, Publicity and Public Relation. Latest Meeting Technologies Video Conferencing and Information Communication Technology (ICT) Implementation Benefits. 13 Hrs.

Unit V

Financial Management of Events, Staffing, Leadership. Safety and Security: Occupational Safety and Health, Incident Reporting, Crowd Management and Evacuation. 11 Hrs

References:

1. Coleman, Lee & Frankle, Powerhouse Conferences, Educational Institute of AH & MA.
2. Hoyle, Dorf & Jones, Meaning conventions & Group Business.
3. Judith Mair, Conferences and Conventions A Research Perspective Routledge 620 Series:
4. Montgomery, R.J, Meeting, Conventions and Expositions: VNR, New York
5. Vassilios Ziakas.Event Portfolio Planning and Management.
6. Clare Weeden, (2013). Responsible Tourist Behavior, Routledge óó 162 pages Series:

Blue Print:

Unit No.	Essay (8) M	Short Q (4) M	Very Short Q (2)	Total
Unit - I	01	01	01	14
Unit - II	01	01	01	14
Unit - III	01	02	01	18
Unit - IV	01	01	01	14
Unit - V	01	01	01	14

OUTCOMES

UNITS	OUTCOMES
UNIT – I	Skills of Event Planner
UNIT – II	Awareness on ICCB and ICCA,
UNIT – III	Understand the benefits of exhibitions
UNIT – IV	Analysis of Video Conferencing and Information Communication Technology (ICT)
UNIT - V	Observation of Financial Management

GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY
III B.A., TOURISM: Paper- VI, SEM – V or VI (2023 – 2024)
MODEL QUESTION PAPER
EVENT MANAGEMENT IN TOURISM

Duration: 2 Hrs.

Max. Marks: 50 M

SECTION – A

I. Answer any THREE of the Following Questions.

3 X 8 = 24 M

ఈ క్రింది వానిలో మూడు ప్రశ్నలకు సమాధానములు వ్రాయుము.

1. Explain the Definition, Scope and Importance of Event Management.
ఈవెంట్ మేనేజ్ మెంట్ యొక్క నిర్వచనం, పరిధి & ప్రాధాన్యతను వివరింపుము.
2. Explain the Conference Facilities in India.
భారతదేశంలో కాన్ఫరెన్స్ సదుపాయాలను గూర్చి వివరింపుము.
3. Explain the Types of Exhibitions and benefits of Exhibitions.
ఎగ్జిబిషన్ల రకాలు ఎగ్జిబిషన్ ల యొక్క ప్రయోజనాలను వివరింపుము.
4. Explain the Importance of ICT in Event Management.
ఈవెంట్ మేనేజ్ మెంట్ లో కమ్యూనికేషన్ టెక్నాలజీ (ICT) యొక్క ప్రాధాన్యతను వివరింపుము.
5. Write about Financial Management of Events.
ఈవెంట్స్ యొక్క ఫైనాన్షియల్ మేనేజ్ మెంట్ గూర్చి వ్రాయుము.

SECTION – B

II. Answer any FOUR of the Following Questions.

4 X 4 = 16 M

ఈ క్రింది వానిలో ఏవైనా నాలుగు ప్రశ్నలకు సమాధానములు వ్రాయుము.

6. Skills that a Good Event Planner - మంచి ఈవెంట్ ప్లానర్ కు ఉండవల్సిన నైపుణ్యాలు.
7. Functions of ICCB and ICCA - ఐసిసిబి & ఐసిసిఎ యొక్క విధులు.
8. Tourism festivals - టూరిజం ఫెస్టివల్స్.
9. Types of Hotels - హోటల్స్ రకాలు.
10. Event Publicity and Public Relation - ఈవెంట్ పబ్లిసిటీ మరియు పబ్లిక్ రిలేషన్.
11. Safety Standards at Events - ఈవెంట్స్ లో భద్రతా ప్రమాణాలు.

SECTION – C

III. Answer ALL of the Following Questions.

5 X 2 = 10 M

ఈ క్రింది అన్ని ప్రశ్నలకు సమాధానములు వ్రాయుము.

12. Event Organizer - ఈవెంట్ ఆర్గనైజర్.
13. Conference venues - కాన్ఫరెన్స్ వేదికలు.
14. Trade Shows - ట్రేడ్ షోలు.
15. Video Conference - వీడియో కాన్ఫరెన్స్.
16. Events Staff - ఈవెంట్ స్టాఫ్.

GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY
II B.A, B.COM, B.SC. TOURISM CERTIFICATE COURSE Syllabus: 2023 – 2024
TOURISM & TRAVEL MANAGEMENT

Unit – I

Tourism: Definition, Nature and Scope, Concepts- History of Tourism and its Development- Motivations for Travel-Types of Tourism - Components of Tourism.

Unit – II

Social and Economic significance of Tourism - Tourism as an Industry - - Tourism Attractions, Transport, Accommodation, Shopping, Exhibition of Handy crafts, Entertainment, Hospitality, Airlines, Travel Agencies - Impact of Tourism on Physical Environment.

Unit - III

History as Tourism product- Archaeological and Historical Monuments – Ajanta, Ellora , Sanchi, Amaravati, Nagarjunakonda, Mahabalipuram, Kanchi, Badami, Tanjavur Brihadisvara temple, Puri, Ramappa temple, Alampur, Halebid, Mukhalingam, Tadiparti, Hampi., Buddhist sites, Hill stations.

Unit - IV

Cultural and Pilgrimage Tourism- Fairs and Festivals- Ajmir, Amruthsar, Madhurai, Mount Abu, Warangal, Goa, Mahanandi, Tirupati, Lepaskhi, Simhachalam; Kuchapudi dance, Khajuraho Festival, Jagannath Rathayatra, Flamingo Festival. Hill stations.

Unit – V

Art Galleries – Yoga and Health centres Beaches, Wild Life Sanctuaries – North Indian Cuisine – South Indian Cuisine. Protection and Conservation of Historical monuments and sites – Eco Tourism. Tourism Publicity – Role of films, Short films T.V., Press , Brouchers _ Role of Guide in Promotion of Tourism.

Field Trip & Viva-voce: It would be compulsory for the students to attend the field trip to

References:

1. Lucas Jr. , H. C. Information Technology for Management, McGraw Hill, 2005
2. Shobita Chopra, Tourism and Development in India, New Delhi, 1992
3. Singh Ratandeep: Handbook of Environmental Guidelines for Indian Tourism
4. Bhatia, A.K. , Tourism Development Principles and Practices, New Delhi, 1983
5. Bhatia, A.K. , Tourism in India, New Delhi
6. Virendra Kaul, Tourism and the Economy, New Delhi, 1994

GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY
II B.A, B.COM, B.SC. TOURISM CERTIFICATE COURSE
MODEL QUESTION PAPER -2023 – 2024
TOURISM & TRAVEL MANAGEMENT

Duration : 2 Hrs.

Max. Marks : 50 M

SECTION – A

I. Answer any THREE of the Following Questions.

3 X 10 = 30 M

ఈ క్రింది వానిలో మూడు ప్రశ్నలకు సమాధానములు వ్రాయుము.

1. Explain the Meaning of Tourism and its Nature and Scope.
పర్యాటక రంగం యొక్క అర్థం దాని స్వభావం & పరిధిని గూర్చి వివరింపుము.
2. Explain about Types of Tourism.
పర్యాటక రంగంలో వివిధ రకాలను గూర్చి వివరింపుము.
3. Discuss about Tourism is an Industry!
పర్యాటక రంగము ఒక పరిశ్రమా ! వివరింపుము.
4. Explain the Importance of Historical & Archaeological Sites in Indian Tourism.
భారతదేశ పర్యాటకరంగంలో చారిత్రక & పురావస్తు ప్రదేశాల ప్రాధాన్యత గూర్చి వ్రాయుము.
5. Brief description of Eco - Tourism.
పర్యావరణ పర్యాటకం గురించి వివరించుము.
6. Explain the Role of Media in the Development of Tourism.
పర్యాటకరంగాభివృద్ధిలో ప్రసార సాధనముల పాత్రను వివరించుము.

SECTION – B

II. Answer any FOUR of the Following Questions.

4 X 5 = 20 M

ఈ క్రింది వానిలో ఏవైనా నాలుగు ప్రశ్నలకు సమాధానములు వ్రాయుము.

7. Ancient Travellers - ప్రాచీన యాత్రికులు.
8. Buddhist Tourist Places - బౌద్ధమత పర్యాటక ప్రాంతములు.
9. Yoga and Health Centres - యోగా మరియు ఆరోగ్య కేంద్రాలు.
10. Regional Cuisine - ప్రాంతీయ వంటకాలు.
11. Handicraft Exhibitions - హస్త కళా ప్రదర్శనలు.
12. Popular Pilgrimage Places in Andhra - ఆంధ్రలో ప్రముఖ తీర్థ యాత్ర స్థలాలు.
13. Role of Transport in Tourism - పర్యాటకంలో - రవాణా రంగ పాత్ర.
14. Travel Agencies - ట్రావెల్ ఏజెన్సీస్.

GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY
II B.A/B.COM/B.SC TOURISM CERTIFICATE COURSE
SYLLABUS :2023 – 2024
EVENT MANAGEMENT IN TOURISM

Unit I

Events – Nature, Definition and Scope, Economy and Benefits of Events to Society Are The Skills Required to Be Organiser, Event Planner, Participants, Good Event Planners. Broad classification of event planning process.

Unit II

Concept of events, Types events; Conference venues - facilities, event organisers, venue, media. Conference Facilities in India. Role and Functions of ICCB and ICCA,

Unit III

Trade shows and expositions: Types of Shows, hotels, airlines and ground handlers. : Tourism festivals: Ellora Festival, Taj Festival, Khajuraho, Festival, Konark festival, Hampi Festivals, Trade Fairs: World Travel Mart ITB, TTW, PTM.

Unit IV

Marketing & Promotion of Events: Nature of Event Marketing, Process of Event Marketing, T Image / Branding, Advertising, Publicity and Public Relation. Latest Meeting Technologies Video Conferencing and Information Communication Technology (ICT) Implementation Benefits,

Unit V

Financial Management of Events, Staffing, Leadership. Safety and Security: Occupational Safety and Health, Incident Reporting, Crowd Management and Evacuation.

References:

1. Coleman, Lee & Frankle, Powerhouse Conferences, Educational Institute of AH & MA.
2. Hoyle, Dorf & Jones, Meaning conventions & Group Business.
3. Judith Mair, Conferences and Conventions A Research Perspective Routledge 620 Series:
4. Montgomery, R.J, Meeting, Conventions and Expositions: VNR, New York
- 5.Vassilios Ziakas.Event Portfolio Planning and Management.
6. Clare Weeden, (2013). Responsible Tourist Behavior, Routledge óó 162 pages Series:

GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY
II B.A/B.COM/B.SC TOURISM CERTIFICATE COURSE
MODEL QUESTION PAPER : 2023 – 2024
EVENT MANAGEMENT IN TOURISM

Duration : 2 Hrs.

Max. Marks : 50 M

SECTION – A

I. Answer any THREE of the Following Questions.

3 X 10 = 30 M

- ఈ క్రిందివానిలో మూడు ప్రశ్నలకు సమాధానములు వ్రాయుము.
1. Explain the Definition, Scope and Importance of Event Management.
ఈవెంట్ మేనేజ్ మెంట్ యొక్క నిర్వచనం, పరిధి మరియు ప్రాధాన్యతను వివరింపుము.
 2. Explain the Benefits of Events to the Economy and Society.
ఆర్థిక వ్యవస్థకు & సమాజానికి ఈవెంట్లు వలన కలిగే ప్రయోజనాలను వివరింపుము.
 3. Explain the Conference Facilities in India.
భారతదేశంలో కాన్ఫరెన్స్ సదుపాయాలను గూర్చి వివరింపుము.
 4. Explain the Role and Functions of ICCB and ICCA.
ఐసిపిబి & ఐసిసిఎ యొక్క పాత్ర మరియు విధులు గూర్చి వివరింపుము.
 5. Explain the Types of Trade Shows & Exhibitions benefits of Exhibitions.
ట్రేడ్ షోలు & ఎగ్జిబిషన్ల రకాలు ఎగ్జిబిషన్ ల యొక్క ప్రయోజనాలను వివరింపుము.
 6. Explain the Importance of ICT in Event Management.
ఈవెంట్ మేనేజ్ మెంట్ లో కమ్యూనికేషన్ టెక్నాలజీ(ICT)యొక్క ప్రాధాన్యతను వివరింపుము.

SECTION – B

II. Answer any FOUR of the Following Questions.

4 X 5 = 20 M

- ఈ క్రింది వానిలో ఏవైనా నాలుగు ప్రశ్నలకు సమాధానములు వ్రాయుము.
7. Skills that a Good Event Planner - మంచి ఈవెంట్ ప్లానర్ కు ఉండవల్సిన నైపుణ్యాలు.
 8. Conference venues - కాన్ఫరెన్స్ వేదికలు.
 9. Event Publicity and Public Relation - ఈవెంట్ పబ్లిసిటీ మరియు పబ్లిక్ రిలేషన్.
 10. Event Organiser - ఈవెంట్ ఆర్గనైజర్.
 11. Tourism festivals - టూరిజం ఫెస్టివల్స్.
 12. Types of Hotels - హోటల్స్ రకాలు.
 13. Safety Standards at Events - ఈవెంట్స్ లో భద్రతా ప్రమాణాలు.
 14. Financial Management of Events - ఫైనాన్షియల్ మేనేజ్ మెంట్ ఆఫ్ ఈవెంట్స్.