

# **HISTORY**


**SYLLABUS & MODEL PAPERS**

**GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY**

**DEPARTMENT OF HISTORY & TOURISM**

**I B.A. HISTORY (Hons) Paper 1, SEM - I Syllabus: 2023 - 2024**

**Major - 1: Fundamentals of Social Sciences**




	<b>Government College (Autonomous) Rajahmundry</b>	<b>I B.A HISTORY (HONOURS) SEM-I</b>			
<b>Course Code 120501</b>	<b>TITLE OF THE COURSE FUNDAMENTALS OF SOCIAL SCIENCES</b>				
<b>Teaching</b>	<b>Hours Allocated: 60 (Theory)</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>C</b>
<b>Pre-requisites:</b>		<b>4</b>	<b>1</b>	<b>-</b>	<b>4</b>

**Course Objectives**

The student will be able to understand the nature, various approaches, organs of the state, social perspectives and application of ICT Course Outcomes:

On Completion of the course, the students will be able to:	
CO1	Learn about the nature and importance of social science.
CO2	Understand the Emergence of Culture and History
CO3	Know the psychological aspects of social behavior
CO4	Comprehend the nature of Polity and Economy
CO5	Knowledge on application of computer technology

**Course with focus on employability / entrepreneurship / Skill Development Units**

Skill Development		Employability		Entrepreneurship	
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## Major - 1: Fundamentals of Social Sciences

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### **Unit – I – What is Social Science?**

1. Definition and Scope of Social Science – Different Social Sciences
2. Distinction between Natural Science and Social Sciences
3. Interdisciplinary Nature of Social Sciences
4. Methods and Approaches of Social Sciences

### **Unit -II: Understanding History and Society**

1. Defining History, Its Nature and Scope
2. History- A Science or an Art
3. Importance of History in the Present Society
4. Types of History and Chronology of Indian History

### **Unit – III – Society and Social Behaviour**

1. Definition , Nature and Scope of Psychology
2. Importance of Social Interaction
3. Need of Psychology for present Society
4. Thought process and Social Behavior

### **Unit – IV – Political Economy**

1. Understanding Political Systems
2. Political Systems – Organs of State
3. Understanding over Economics - Micro and Macro concepts
4. Economic Growth & Development - Various aspects of development

### **Unit - V – Essentials of Computer**

1. Milestones of Computer Evolution - Computer – Block Diagram, Generations of Computers
2. Internet Basics – Internet History, Internet Service Providers – Types of Networks –IP – Domain Name Services – Applications
3. Ethical and Social Implications – Network and Security concepts – Information assurance fundamentals
4. Cryptography – Symmetric and Asymmetric –malware – Fire walls – Fraud Techniques – Privacy and Data Protection

### **Activities:**

1. Group Project Work
2. PPT Presentation, Participation in Webinars
3. Field visits
4. Group Discussion
5. Survey and Analysis
6. Charts and Poster presentation
7. Identifying the attributes of network (Topology, service provider, IP address and bandwidth of your college network) and prepare a report covering network architecture.
8. Identify the types of malwares and required firewalls to provide security.
9. Latest Fraud techniques used by hackers

### Reference Books

1. The social sciences: An Integrated Approach by James M. Henslin and Danniell F.Chambliss
2. The Wonder that was India – A.L.Bhasham
3. Introduction to Psychology – Morgan and King
4. Principles of Political Science – A.C. Kapoor
5. Contemporary Political Theory – J.C.Johari
6. M.L.Jhingan – Economic Development – Vikas, 2012
7. ML Seth – Macro Economics - Lakshminarayana Agarawal, 2015
8. Fundamentals of Computers by V. Raja Raman
9. Cyber Security Essentials by James Graham, Richard Howard, Ryan Olson

### **BLUE PRINT**

Unit No.	Essay Q(8)M	Short Q (4)M	Very Short Q2	Total
UNIT-I	1	1	1	14
UNIT-II	1	1	1	14
UNIT-III	1	1	1	14
UNIT-IV	1	1	1	14
UNIT-V	1	2	1	18

### **CO-PO Mapping:**

( 1: Slight [Low]; 2: Moderate[Medium]; 3: Substantial[High], 4 : No Correlation )

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PSO 1	PSO 2	PSO 3
CO1	3	3	3	2	3	3	2	3	3	3			
CO2	3	3	3	2	2	3	2	3	3	2			
CO3	3	3	3	2	2	3	2	3	3	3			
CO4	3	3	3	2	3	3	3	3	3	3			
CO5	3	3	2	3	3	3	1	3	2	3			

GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY

**B.A. HISTORY (Honours), Paper I, SEM - I (2023 – 2024)**

**Model Question Paper**

**Major - 1 :Fundamentals of Social Sciences**

**Duration: 2.30 Hrs.**

**Max. Marks: 50 M**

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**SECTION – A**

**I.** Answer any **THREE** of the Following Questions. **3 X 8 = 24 M**

1. What is Social Science and describe the Methods and Approaches of Social Science.
2. Describe the Types of History and Chronology of Indian History.
3. Examine the Need of Psychology for present Society.
4. What is Economics? Describe Micro and Macro concepts of Economics.
5. Explain the different Types of Networks, including LAN.VAN.MAN and PAN.

**SECTION – B**

**II.** Answer any **FOUR** of the Following Questions. **4 X 4 = 16 M**

6. Various aspects of political development.
7. Economic development.
8. Importance of Social Interaction.
9. Natural Science and Social Sciences
10. Block Diagram of Computers
11. Symmetric and Asymmetric

**SECTION – C**

**III.** Answer **ALL** of the Following Questions. **5 X 2 = 10 M**


12. Scope of Psychology.
13. Definition of History.
14. Social Interaction.
15. Role of DNS.
16. Data Protection.

GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY

DEPARTMENT OF HISTORY & TOURISM

I B.A. HISTORY (Hons) Paper 2, SEM - I Syllabus: 2023 - 2024

Major - 2 : PERSPECTIVES OF INDIAN SOCIETY


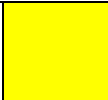

	<b>Government College (Autonomous) Rajahmundry</b>	<b>I B.A HISTORY (HONOURS) SEM-I</b>			
<b>Course Code 120501</b>	<b>TITLE OF THE COURSE PERSPECTIVES OF INDIAN SOCIETY</b>				
<b>Teaching</b>	<b>Hours Allocated: 60 (Theory)</b>	<b>L</b>	<b>T</b>	<b>P</b>	<b>C</b>
<b>Pre-requisites:</b>		<b>4</b>	<b>1</b>	<b>-</b>	<b>4</b>

**Course Objectives**

The student will be able to understand the nature, various approaches, organs of the state, social perspectives and application of ICT Course Outcomes:

On Completion of the course, the students will be able to:	
CO1	Learn about the significance of human behavior and social dynamics.
CO2	Remembers the Indian Heritage and freedom struggle
CO3	Comprehend the philosophical foundations of Indian Constitution
CO4	Knowledge on Indian Economy
CO5	Recognizes different Agencies for Rural Development.

**Course with focus on employability / entrepreneurship / Skill Development**

Skill Development		Employability		Entrepreneurship	
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# GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY

## I B.A. HISTORY (Honours) Paper 2, SEM - I Syllabus: 2023 - 2024

### Major - 2 : Perspectives on Indian Society

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#### **Unit – 1 – Man in Society**

- 1.Human Nature and Real-Life Engagement
- 2.Social Groups and Social Dynamics
- 3.Individualism and Collectivism – Ethical Concerns
- 4.Human Life – Social Influence and Social Impact

#### **Unit-II:Indian Heritage & Freedom Struggle in India**

- 1.Cultural & Heritage sites of Tourism in India
- 2.Indian Dance, Music and Yoga
- 3.Rise of Nationalism Under British Rule in brief (1857-1947)
- 4.Contemporary history of India-integration of Princely States, abolition of Zamindari, formation of linguistic states

#### **Unit - 3 – Indian Constitution**

- 1.Philosophical Foundations of Indian Constitution
- 2.Elements of Indian Constitution
- 3.Study of Rights in Indian Constitution
- 4.Directive principles to State

#### **Unit – 4. Indian Economy**

- 1.Indian Economy - Features – Sectoral contribution in income
- 2.Role of Financial Institutions - RBI - Commercial Banks
- 3.Monetary and Fiscal Policies for Economic Development
- 4.Economic Reforms - Liberalization - Privatization- Globalization

#### **Unit – 5 - Impact on Society & Analytics**

- 1.Role of Computer, impact of Computers on human behavior, e-mail,
- 2.Social Networking- WhatsApp, Twitter, facebook, impact of Social Networks on human behavior.
- 3.Simulating, Modeling, and Planning, Managing Data, Graphing, Analyzing Quantitative Data, Expert Systems and Artificial Intelligence Applications in the Social Sciences

#### **References**

1. Introduction to Psychology – Atkinson RC
2. History of the freedom movement in India – Tarachand
3. India since Independence – Bipinchandra
4. Introduction to the Constitution of India D.D.Basu
5. S.K Misra & V.K Puri – Indian Economy, Himalaya Publishing House , 2015
6. Government of India, Economic Survey (Annual), New Delhi
7. Information and Communication Technology by APCCE
8. Computer Applications in the Social Sciences by Edward E. Brent, Jr. and Ronald

### Activities:

1. Assignment
2. PPT Presentation, Participation in Webinars
3. Field visits
4. Group Discussion
5. Survey and Analysis
6. Charts and Poster presentation
7. Identify the peripherals connected to a system and label them as either Input or Output or both.
8. Identify the Operating System loaded in your system and compare the features with other existing Operating System.
9. Collect latest census data and draw a graph indicating the growth rate.
10. Predicting the risk of depression, substance dependency, drinking, obsessive compulsive disorders, and suicide using AI.

### **BLUE PRINT**

Unit No.	Essay Q(8)M	Short Q (4)M	Very Short Q2	Total
UNIT-I	1	1	1	14
UNIT-II	1	1	1	14
UNIT-III	1	1	1	14
UNIT-IV	1	1	1	14
UNIT-V	1	2	1	18

### **CO-PO Mapping:**

( 1: Slight [Low]; 2: Moderate[Medium]; 3: Substantial[High], 4 : No Correlation )

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PSO 1	PSO 2	PSO 3
CO1	3	3	3	2	3	3	2	3	3	3			
CO2	3	3	3	2	2	3	2	3	3	2			
CO3	3	3	3	2	2	3	2	3	3	3			
CO4	3	3	3	2	3	3	3	3	3	3			
CO5	3	3	2	3	3	3	1	3	2	3			



**GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY**  
**DEPARTMENT OF HISTORY & TOURISM**  
**I B.Sc. - Multidisciplinary Course - SEM - I Syllabus: 2023 - 2024**  
**INDIAN HISTORY**

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**Unit-I**

Ancient Indian History and Culture: What is History-Evolution of Man-Science and Technology in Harappan Civilisation-Vedic Literature- Difference between Jainism and Buddhism Philosophy-Ashoka Dhamma Policy-Science and Technology in Gupta Period-Chronology of Various Dynasties that ruled India (6<sup>th</sup> Century BC to 1206 CE).  
- Hrs - 10

**Unit-II**

History and Culture of Medieval India: Delhi Sultanate: Rulers (Brief), Alla-Ud-Din-Khilji and Muhammad-Bin-Tuglaq Reforms-Greater Mughals (Brief)-Mughal Administration-Akbar Religious Policy-Mughal Art and Architecture-Bhakti Saints. - Hrs - 10

**Unit-III**

History of Modern India: European Settlements-British Revenue Policies-Economic Impact of British Rule-Socio-Religious Reform Movements-Causes for 1857 Revolt-Indian Freedom Struggle: Vande Mataram, Home Rule Movement-Gandhi's Role: Non-Cooperation Movements, Salt Satyagraha and Quit India Movement-Subash Chandra Bose-Partition of India. - Hrs - 10

**Curricular Activities:**

11. Map-pointing/Collection of Historical news paper cuttings.
12. Prepare a chart on Ancient, Medieval Dynasties and their rulers.
13. Collect the various National Leaders photographs
14. Prepare a list of Historical events in chronological order
15. Unit Tests/Quiz/Debates/Workshops/Book Reviews/Seminars/Assignments.
16. Collection of Articles and Books/Preparation of Videos/Charts
17. Photos Exhibitions on Historical Importance/Visit to the Museums

**References:**

1. E.H. Carr., What is History, Penguin, 1961
2. R.S.Sharma., Ancient India, New Delhi, 1996
3. D.N.Jha, Ancient India: In Historical Outline, Manohar Publishers, 1999.

4. R.C.Majumdar, K.K.Dutta &H.C.Roy Chowdhuri (ed.), An Advanced History of India,

GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY

DEPARTMENT OF HISTORY & TOURISM

I B.Sc. - Multidisciplinary Course: **Model Paper - SEM - I : 2023 – 2024**

**INDIAN HISTORY**

**Duration: 2.00 Hrs.**  
**M**

**Max. Marks: 50**

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**SECTION – A**

I. Answer any **THREE** of the Following Questions.

**3 X 10 = 30**

**M**

1. Explain the Salient features of the Indus Valley Civilization.
2. Discuss about the “Golden age of Gupta’s time” in India History.
3. Explain the Administrative Reforms of the Allauddin Khilji.
4. Write about the Religious and Revenue Policys of Akbar.
5. Describe the Causes of 1857 Revolt.
6. Analyse the Vandemataram Movement in India.

**SECTION – B**

II. Answer any **FOUR** of the Following Questions.

**4 X 5 = 20**

**M**

6. Vedic Literature.
7. Gautama Buddha.
8. Samudragupta.
10. Muhammad-Bin-Tuglaq.
11. Bhakti Movement.
12. British Revenue Policies.
13. Non-Cooperation Movement.

14. Subash Chandra Bose.

## **GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY**

**II B.A., HISTORY Paper III, SEM - III - Syllabus: (2023 - 2024)**

**MODERN INDIAN HISTORY & CULTURE (1764 - 1947 A. D)**

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### **Unit – I**

Policies of Expansion –Warren Hastings, Cornwallis - Subsidiary Alliance & Doctrine of Lapse – Causes & Results of 1857 Revolt - Lytton, Rippon, Curzon 12  
Hours

### **Unit – II**

Social, Religious & Self-Respect Movements - Raja Rammohan Roy, Dayananda Saraswathi, Swami Vivekananda, JyotibaPhule, Narayana Guru, Periyar, Dr. B. R. Ambedkar 10  
Hours

### **Unit –III**

Causes for the growth of Nationalism - Freedom Struggle from 1885 to 1920 Moderate Phase - Militant Phase: Vandemataram Movement - Home Rule Movement 13 Hours

### **Unit – IV**

Freedom Struggle from 1920 to 1947: Gandhiji's Role in the National Movement – Revolutionary Movement – Subhas Chandra Bose 13  
Hours ‘

### **Unit – V**

Muslim League & the Growth of Communalism – Partition of India – Advent of Freedom - Integration of Princely States into Indian Union – SardarVallabhai Patel 12  
Hours

### **References:**

- 1 Anil Seal, Emergence of Indian Nationalism
- 2 Banerjee, Sekhar, From Plassey to Partition
- 3 Bipan Chandra, Rise and Growth of Economic Nationalism in India
- 4 Chandra, Bipan, et. al., India's Struggle for Independence
- 5 Bipan Chandra, Modern India
- 6 Joshi, P.C., Rammohun and the Forces of Modernisation in India

**BLUE PRINT**

Unit No.	Essay (8) M	Short Q (4) M	Very Short Q (2)	Total
Unit - I	01	01	01	14
Unit - II	01	02	01	18
Unit - III	01	01	01	14
Unit - IV	01	01	01	14
Unit - V	01	01	01	14

**OUT COMES**

UNIT- I	Observe how to occupy the India by Britishers, and their Revenue Military Reforms, causes of the 1857 Revolt
UNIT-II	Understand the Evil practises in Indian society at the time of Socio religious Reforms, The student compare the traditional Education and the Western Education and the Introduction of the English Education and its impact on Indian Society.
UNIT-III	Knowledge about growth of Nationalism in people and early stage of Nationalist movement aware the Knowledge of Freedom Movement.
UNIT –IV	Analysis the Philosophy of Gandhi’s Satyagraha, Ahimsa, Champaran, Non-co-operation, Quiet India Movements by Gandhi
UNIT _ V	Recognise the sacrifices of Freedom Fighters and develop Patriotism among students.

**GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY**  
**I B.A. HISTORY (Honours) Paper I, SEM - II Syllabus: 2023 - 2024**  
**Course: 2.1- Science and Human Fast**

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**Unit-I**

What is History-Is History a science?-Facts, Interpretations-Relation with other Social Sciences-Sources of Indian History: Archaeological and Literary Sources. Hrs - 10

**Unit-II**

Hunting Gathering to the Food Production Society: Paleolithic, Mesolithic, Neolithic and Chalcolithic Phases in India- Evolution of tools, belief systems and art forms.

**Unit-III**

First Urbanization in India: The Indus Valley Civilization-Definition of Civilization and Urbanization-Origin, Extent-Sites-Features of IVC-Trade and Commerce-Social and Cultural Life-Decline of the Civilization.

**Unit-IV**

The Vedic Corpus: Vedic Literature-Indo-Aryans Theories-Society, Economy, Culture, religion and Polity during the Early Vedic Period-Society, Economy, Culture, religion and Polity during the Later Vedic Period-Origin of Varna System.

**Unit-V**

Second Urbanization in India: Iron Age Cultures in the subcontinent-Impact of Iron technology-The emergence of City life- Urban Occupations, Crafts, Guilds-Trade and Commerce.

**Learning Outcomes:**

After successful completion of this course, the student will be able to:

- Students will understand the meaning of history and its relation to other socialsciences and historical writing.
- Learn about the origin and evolution of human culture.
- Know how humans transformed from the Stone Age to the Iron Age.
- Understand the greatness of the first Indian civilization in the Indus Valley.
- Learn about the richness of Vedic culture.

**Blue Print:**

Unit No.	Essay (8) M	Short Q (4) M	Very Short Q (2)	Total
Unit - I	01	01	01	14
Unit - II	01	01	01	14
Unit - III	01	02	01	18
Unit - IV	01	01	01	14
Unit - V	01	01	01	14

**Curricular Activities:**

- A student seminar can be conducted on history and its relationship to other social sciences.
- Map-pointing should be a compulsory activity as it helps students understand the text

more vividly and clearly and should be made part of the internal examination by allotting 5 marks out of 25 for this skill-based activity.

- Collection of news reports and maintaining a record of paper cuttings relating to topics covered in the syllabus
- Pictures are drawings of Stone Age cultures. Students can be asked to create a calendar charting the dates of key events.
- Students should be asked to prepare an inventory of items preserved in the museum and their usage
- An assignment can be given on metal-age cultures with student justification.
- A test can be conducted on Indus valley civilization.
- A comparative table of Indus and Vedic culture can be prepared.
- Book Reviews on latest Developments in History
- Seminars/Group Discussions/Quiz/Unit Tests
- Collection of Articles and Books
- Preparation of Videos/Charts
- Identify the important places in the Map
- Project Works
- Prepare the synopses
- Write articles to the reputed journals and Magazines
- Photos Exhibitions on Temple Architecture
- Visit to the Museums
- Membership from AP History Congress

## **References:**

1. E.H. Carr., What is History, Penguin, 1961
2. H.D.Sanakalia., Pre History and Proto History of India and Pakistan, Bombay University Press, 1990.
3. Stuart Piggott., Prehistoric India to 1000 BC, MJP Publisher, 2022.
4. B.Shaik Ali., History: its Theory and Method, Macmillan, 1978
5. R.S.Sharma., Ancient India, New Delhi, 1996
6. Gordon Childe., What Happened in History, Penguin, 1952

**GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY**  
**I B.A., HISTORY: Paper I, SEM – II (2023 – 2024)**  
**Course: 2.1 Science and Human Fast**  
**Model Question Paper**

**Duration: 2.30 Hrs.**

**Max. Marks: 50 M**

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**SECTION – A**

**I. Answer any THREE of the Following Questions. **3 X 8 = 24 M****

1. Explain the Sources of Indian History.
2. Write about the Mesolithic and Neolithic Culture.
3. Describe the Salient Features of the Indus Valley Civilization.
4. Explain the Society and Culture, religion Conditions of Early Vedic Period.
5. Write about the Characteristics of Second Urbanization in India.

**SECTION – B**

**II. Answer any FOUR of the Following Questions. **4 X 4 = 16 M****

6. Vedic Literature.
7. Palaeolithic Age.
8. Trade and Commerce of Indus Valley Civilization.
9. Decline of the Indus Valley Civilization.
10. Later Vedic period.
11. Urbanization in India.

**SECTION – C**

**III. Answer ALL of the Following Questions. **5 X 2 = 10 M****

12. Vedas.
13. Rock Paintings.
14. Great Bath.
15. Varna System.
16. Position of Women.

**GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY**  
**I B.A. HISTORY (Honours) Paper II, SEM - II Syllabus: 2023 - 2024**  
**Course: 2.2- Age of Enlightenment and State Formation in India**

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**Unit-I**

New Religious Philosophy- Ajivikas, Charvakas-Jainism and Buddhism. 10 Hrs

**Unit-II**

State formation: Sixteen Mahajanapadas - Rise of Magadha - Nandas- Foreign Invasions -Darius I and Alexander. 10 Hrs

**Unit-III**

Mauryan Empire: Archaeological and Literary Sources-Chandra Gupta Maurya-Bindusaraand Ashoka - Ashoka's Dhamma Policy. 12 Hrs

**Unit-IV**

The Mauryan Administration-Society, Economy, Art and Architecture - Decline of Mauryan Empire-Sangam Literature. 12 Hrs

**Unit-V**

Post Mauryan Period-Invasions from Central Asia - Indo Greeks - Sakas - Parthians & Khushans - Growth of Trade & Urban centres - Coins & Guilds - Gandhara & Mathura Art. 15 Hrs

**Learning Outcomes:**

After successful completion of this course, the student will be able to:

- Know the philosophies of Indian religions.
- Learn about the formation of states and their growth.
- Know the causes of the rise of Magadha and its political history.
- Understand the Mauryans history and Ashoka Dhamma policy.
- Will know the significance of post-Mauryan conditions.

**Blue Print:**

Unit No.	Essay (8) M	Short Q (4) M	Very Short Q (2)	Total
Unit - I	01	01	01	14
Unit - II	01	01	01	14



<b>Unit - III</b>	01	01	01	14
<b>Unit - IV</b>	01	01	01	14
<b>Unit - V</b>	01	02	01	18

### **Curricular Activities:**

- Visit the nearest Jain and Buddhist sites or temples and submit a project report.
- Conducted a test on the emergence of states in India.
- Conducted a group discussion on Ashoka's religious policy.
- Prepare a poster-making activity on the art and architecture of the Mauryas.
- Visit the nearest museum and study the Indo-Greek coins.
- Students should be asked to prepare an inventory of items preserved in the museum and their usage.
- An assignment can be given on Mauryan art.
- A test can be conducted on Sangam literature.
- A comparative table of Jainism and Buddhism culture can be prepared.
- Book Reviews on latest Developments in History
- Seminars/Group Discussions/Quiz/Unit Tests
- Collection of Articles and Books, Preparation of Videos/Charts
- Identify the important places in the Map, Project Works
- Prepare the synopses
- Write articles to the reputed journals and Magazines
- Photos Exhibitions on Temple Architecture, Visit to the Museums
- Membership from AP History Congress

### **References:**

1. K.A.N Sastri., Age of the Nandas and Mouryas, Motilal Banarasidass, 1952
2. R.S.Sharma., Matrial Culture and Social Formations in Ancient India, MacmillanIndia, 2007.
3. R.S.Sharma., Looking for the Aryans, Orient Longman, 1995.
4. RomilaThaper., History of India, Penguin, 1965
5. V.D.Mahajan., Ancient India, S.Chand and Company Limited, 2019.
6. Upinder Singh., A History of Ancient and Early Medieval India: From the AncientStone Age to

**GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY**  
**I B.A., HISTORY: Paper II, SEM - II (2023 - 2024)**  
Course: 2.2- Age of Enlightenment and State Formation in India  
**Model Question Paper**

**Duration: 2.30 Hrs.**

**Max. Marks: 50 M**

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**SECTION – A**

**I. Answer any THREE of the Following Questions. **3 X 8 = 24 M****

1. Explain the life History of Vardhamana Mahavira and his teachings.
2. Briefly explain the Alexander's invasion of India.
3. Describe the Life History of Ashoka and Ashoka's Dhamma Policy.
4. Explain the Mauryan Administration System.
5. Write about the Achievements of Kanishka.

**SECTION – B**

**II. Answer any FOUR of the Following Questions. **4 X 4 = 16 M****

6. Gautama Buddha.
7. Sixteen Mahajanapadas.
8. Chandra Gupta Maurya.
9. Sangam Literature.
10. Gandhara Art.
11. Sungas.

**SECTION – C**

**III. Answer ALL of the Following Questions. **5 X 2 = 10 M****

12. Ajivikas.
13. Mahapadma Nanda.
14. Bindusara.
15. Allahabad Pillar Inscription.
16. Menander.

# GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY

## I B.A. HISTORY (Honours) Paper I, SEM - II Syllabus: 2023 - 2024

### Course: 2.1- Science and Human Fast

#### Unit-I

What is History-Is History a science?-Facts, Interpretations-Relation with other Social Sciences-Sources of Indian History: Archaeological and Literary Sources. Hrs - 10

#### Unit-II

Hunting Gathering to the Food Production Society: Paleolithic, Mesolithic, Neolithic and Chalcolithic Phases in India- Evolution of tools, belief systems and art forms.

#### Unit-III

First Urbanization in India: The Indus Valley Civilization-Definition of Civilization and Urbanization-Origin, Extent-Sites-Features of IVC-Trade and Commerce-Social and Cultural Life-Divide of the Civilization.

#### Unit-IV

The Vedic Corpus: Vedic Literature-Indo-Aryans Theories-Society, Economy, Culture, religion and Polity during the Early Vedic Period-Society, Economy, Culture, religion and Polity during the Later Vedic Period-Origin of Varna System.

#### Unit-V

Second Urbanization in India: Iron Age Cultures in the subcontinent-Impact of Iron technology-The emergence of City life- Urban Occupations, Crafts, Guilds-Trade and Commerce.

#### Learning Outcomes:

After successful completion of this course, the student will be able to:

- Students will understand the meaning of history and its relation to other socialsciences and historical writing.
- Learn about the origin and evolution of human culture.
- Know how humans transformed from the Stone Age to the Iron Age.
- Understand the greatness of the first Indian civilization in the Indus Valley.
- Learn about the richness of Vedic culture.

#### Blue Print:

Unit No.	Essay (8) M	Short Q (4) M	Very Short Q (2)	Total
Unit - I	01	01	01	14
Unit - II	01	01	01	14
Unit - III	01	02	01	18
Unit - IV	01	01	01	14
Unit - V	01	01	01	14

**GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY**  
**I B.A., HISTORY: SEM – II (2023 – 2024)**  
**Minor - Science and Human Fast**  
**Model Question Paper**

**Duration: 2.30 Hrs.**

**Max. Marks: 50 M**

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**SECTION – A**

**I. Answer any THREE of the Following Questions.**

**3 X 8 = 24 M**

1. Explain the Sources of Indian History.
2. Write about the Mesolithic and Neolithic Culture.
3. Describe the Salient Features of the Indus Valley Civilization.
4. Explain the Society and Culture, religion Conditions of Early Vedic Period.
5. Write about the Characteristics of Second Urbanization in India.

**SECTION – B**

**II. Answer any FOUR of the Following Questions.**

**4 X 4 = 16 M**

6. Vedic Literature.
7. Palaeolithic Age.
8. Trade and Commerce of Indus Valley Civilization.
9. Decline of the Indus Valley Civilization.
10. Later Vedic period.
11. Urbanization in India.

**SECTION – C**

**III. Answer ALL of the Following Questions.**

**5 X 2 = 10 M**

12. Vedas.
13. Rock Paintings.
14. Great Bath.
15. Varna System.
16. Position of Women.

# GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY

## II BA., HISTORY: Paper III, SEM - III - 2023 - 2024

### Model Question Paper

#### MODERNINDIAN HISTORY & CULTURE (1764-1947 A. D)

Duration: 2.30 Hrs.

Max. Marks: 50 M

#### SECTION – A

I. Answer any **THREE** of the Following Questions.

3 X 8 = 24 M

- ఈ క్రిందివానిలో **మూడు** ప్రశ్నలకు సమాధానములు వ్రాయుము.
1. Describe the Administrative Reforms of Lord Rippon.  
లార్డ్ రిప్పన్ యొక్క పరిపాలన సంస్కరణల గురించి వివరింపుము.
  2. Explain the Social & Religious Reforms that Continued in the 19th Century.  
19వ శతాబ్దిలో కొనసాగిన సాంఘిక మరియు మత సంస్కరణోద్యమాలు గూర్చి వివరింపుము.
  3. Write about the Swadeshi and Vandemataram Movement in India.  
భారతదేశంలో స్వదేశీ ఉద్యమం మరియు వందేమాతరం ఉద్యమం గురించి రాయండి.
  4. Explain the Role of Gandhiji in the Independence Movement in India.  
భారత స్వాతంత్ర్యోద్యమంలో గాంధీజీ నిర్వహించిన పాత్రను గూర్చి వివరింపుము.
  5. Explain the Role of Sardar Vallabhbhai Patel in merger of the Princely States.  
స్వదేశీ సంస్థానాల విలీనీకరణలో సర్దార్ వల్లభాయ్ పటేల్ నిర్వహించిన పాత్ర ను గూర్చి వివరింపుము.

#### SECTION – B

II. Answer any **FOUR** of the Following Questions.

4 X 4 = 16 M

- ఈ క్రింది ప్రశ్నలలో **నాలుగు** ప్రశ్నలకు సమాధానములు వ్రాయుము.
6. Warren Hastings - వారన్ హేస్టింగ్స్.
  7. Subsidiary Alliance - సైన్య సహకార పద్ధతి.
  8. Home rule Movement - హోమ్ రూల్ ఉద్యమం.
  9. Dr. B. R. Ambedkar - డాక్టర్. B ఆర్. అంబేద్కర్.
  10. Subhas Chandra Bose - సుభాష్ చంద్రబోస్.
  11. Muslim League - ముస్లిం లీగ్.

#### SECTION – C

III. Answer **ALL** of the Following Questions.

5 X 2 = 10 M

- ఈ క్రింది **అన్ని** ప్రశ్నలకు సమాధానములు వ్రాయుము.
12. Curzon - కర్జన్.
  13. JyotibaPhule - జ్యోతిబాఫూలే.
  14. Bala Gangadar Tilak - బాల గంగాధర్ తిలక్.
  15. Bhagat Singh - భగత్ సింగ్.
  16. Partition of India - భారత దేశవిభజన.

# GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY

## II B.A., HISTORY Paper IV, SEM - IV, and Syllabus: 2023 - 2024

### HISTORY & CULTURE OF ANDHRA (FROM 1512 TO 1956 AD)

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#### Unit – I

Andhra through 16th & 19th Centuries AD: Evolution of Composite Culture - The Qutb Shahis of Golkonda – Administration, Society & Economy – Literature & Architecture; Advent of European and settlements in Andhra - Occupation of Northern Circars and Ceded Districts – Early revolts against the British

10 Hours

#### Unit – II

Andhra under British rule: Administration – Land Revenue Settlements – Society – Education – Religion – Impact of Industrial Revolution on Economy – Peasantry & Famines – Contribution of Sir Thomas Munroe & C. P. Brown – Impact of 1857 Revolt in Andhra

12 Hours

#### Unit – III

Social Reform & New Literary Movements Kandukuri Veeresalingam, Raghupathi Venkata Rathnam Naidu, Guruzada Apparao, Komarraju Venkata Laxmana Rao; New Literary Movements: Rayaprolu Subbarao, Viswanatha Sathyanarayana, Gurram Jashua, Boyi Bheemanna, Sri Sri

- 12 Hours

#### Unit - IV

Freedom Movement in Andhra (1885-1947): Vande Mataram Movement – Home Rule Movement in Andhra - Non-Cooperation Movement - Alluri Seetarama Raju & Rampa Revolt (1922-24) - Civil Disobedience Movement – Quit India Movement, **Freedom Fighters in Rajahmundry**

- 13 Hours

#### Unit - V

Movement for separate Andhra State (1953) and AP (1956): Causes – Andhra Maha Sabha – Conflict between Coastal Andhra & Rayalaseema – Sri Bagh Pact – work of various Committees – Martyrdom of Potti Sriramulu – Formation of separate Andhra State (1953); Movement for formation of Andhra Pradesh (1956): Visalandhra Mahasabha – Role of Communists – States Reorganization Committee – Gentlemen's Agreement – Formation of Andhra Pradesh

13 Hours

#### References:

1. H.K. Sherwani, History of the Kutub Shahi Dynasty.
2. K. Sathyanarayana, A Study of the History and Culture of Andhras.
3. B. Kesava Narayana, Political and Social Factors in Modern Andhra.
4. K.V. Narayana Rao, The Emergence of Andhra Pradesh.
5. M. Venkata Rangaiah, The Freedom Struggle in Andhra Pradesh.
6. P.R. Rao, History of Modern Andhra.

## **BLUE PRINT**

<b>Unit No.</b>	<b>Essay (8) M</b>	<b>Short Q (4) M</b>	<b>Very Short Q (2)</b>	<b>Total</b>
Unit - I	01	01	01	14
Unit - II	01	01	01	14
Unit - III	01	01	01	14
Unit - IV	01	02	01	18
Unit - V	01	01	01	14

## **OUT COMES**

UNIT -I	Understand the QutbShahis, Golconda –Administration Society &Economy – Literature & Architecture of medieval Andhra.
UNIT- II	Comparative study of India and British India Land Revenue Policies.
UNIT– III	Critically examination of the socio religious movement for present society..
UNIT- IV	Knowledge About the three-phase freedom struggle in Andhra.
UNIT -V	Sri Potti Sri Rmulu's sacrifices for Andhra State are Recognized.

**GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY**  
**II B.A., HISTORY: Paper IV, SEM – IV - 2023-2024**  
**Model Question Paper**

**HISTORY & CULTURE OF ANDHRA (FROM 1512 TO 1956 AD)**

**Duration: 2.30 Hrs.**

**Max. Marks: 50 M**

**SECTION – A**

**I. Answer any THREE of the Following Questions.**

**3 X 8 = 24 M**

- ఈ క్రిందివానిలో మూడు ప్రశ్నలకు సమాధానములు వ్రాయుము.
1. Explain the administration of the Golconda Qutb Shahis.  
గోల్కొండ కుతుబ్ షాహీల పరిపాలన విధానం గూర్చి వివరింపుము.
  2. Write about the Services rendered by Sir Thomas Monroe to Andhra.  
ఆంధ్ర దేశానికి సర్ థామస్ మన్రో చేసిన సేవలను గూర్చి వివరింపుము.
  3. Describe the role of Kandukuri Veeresalingam in the Social reform movement.  
సాంఘిక సంస్కరణ ఉద్యమం లో కందుకూరి వీరేశలింగం గారి పాత్రను గూర్చి వివరింపుము.
  4. Explain the Vande Mataram movement in Andhra.  
ఆంధ్రాలో వందేమాతర ఉద్యమం గురించి వివరింపుము.
  5. Describe the Emergence of Andhra.  
ఆంధ్ర రాష్ట్ర ఆవిర్భావం గురించి వివరింపుము.

**SECTION – B**

**II. Answer any FOUR of the Following Questions.**

**4 X 4 = 16 M**

- ఈ క్రింది ప్రశ్నలలో నాలుగు ప్రశ్నలకు సమాధానములు వ్రాయుము.
6. Entry of Europeans in Andhra - ఆంధ్రలో యూరోపియన్ల ప్రవేశం.
  7. Impact of 1857 Revolt in Andhra - ఆంధ్రలో 1857 తిరుగుబాటు ప్రభావం.
  8. Boyi Bheemanna - బోయిభీమన్న.
  9. Civil Disobedience Movement - శాసనోల్లంఘన ఉద్యమం.
  10. AlluriSeetarama Raju - అల్లూరిసీతారామరాజు.
  11. Gentlemen's Agreement - పెద్దమనుషుల ఒప్పందం.

**SECTION – C**

**III. Answer ALL of the Following Questions.**

**5 X 2 = 10 M**

- ఈ క్రింది అన్ని ప్రశ్నలకు సమాధానములు వ్రాయుము.
12. Ceded Districts - సిడెడ్ జిల్లాలు.
  13. C. P. Brown - సి.పి. బ్రౌన్.
  14. Gurram Jashua - గుర్రంజషువ.
  15. Quit India Movement - క్వీట్ ఇండియా ఉద్యమం.
  16. Formation of Andhra Pradesh - ఆంధ్రప్రదేశ్ ఏర్పాటు.



GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY

II B.A., HISTORY - Paper V, SEM - IV Syllabus: 2023 – 2024

HISTORY OF MODERN WORLD (From 15th Cent. AD to 1945 AD)

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**UNIT – I**

Transformation from Medieval to Modern Era – Chief Characteristics; Renaissance: Geographical Discoveries in Europe. 12Hrs

**UNIT – II**

Glorious Revolution (1688) – Origin of Parliament Bill of Rights – Results American Revolution (1776); French Revolution (1789) – Causes, Course and Results -13Hrs

**UNIT – III**

Unification of Italy; Unification of Germany - 10 Hrs

**UNIT – IV**

Communist Revolution in Russia; World War I: Causes – Results of the War – Paris Peace Conference; League of Nations - 12 Hrs

**UNIT – V**

World War II: Causes, Fascism & Nazism - Results; The United Nations Organization: Structure, Functions and Challenges- 13 Hrs

**References:**

- 1 Burke, Peter, The Renaissance
- 2 C.J.H. Hayes, Modern Europe up to 1870
- 3 C.D. Hazen, Modern Europe up to 1945
- 4 Christopher Hill, From Reformation to Industrial Revolution
- 5 Elton, G.R., Reformation Europe, 1517-1559
- 6 Ferguson, The Renaissance
- 7 Gilmore, M.P., The World of Humanism, 1453-1517
- 8 Hilton, Rodney, Transition from Feudalism to Capitalism
- 9 J.H.Parry, The Age of Renaissance

## **Blue Print**

<b>Unit No.</b>	<b>Essay (8) M</b>	<b>Short Q (4) M</b>	<b>Very Short Q (2)</b>	<b>Total</b>
Unit - I	01	01	01	14
Unit - II	01	01	01	14
Unit - III	01	01	01	14
Unit - IV	01	01	01	14
Unit - V	01	02	01	18

## **Out Comes**

UNIT –I	knowledge about the Art & Architecture of Renaissance period
UNIT- II	Assess the Glorious revolution
UNIT – III	Understand the Unification of Germany and Italy
UN IT - IV	Difference between policies of Communist and capitalist states
UNIT -V	Awareness on branches and Functions of UNO

**GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY**  
**III B.A. HISTORY - PAPER V, SEM – IV - 2023 - 2024**  
**Model Question Paper**  
**HISTORY OF MODERN WORLD (From 15th Cent. AD to 1945 AD)**

**Duration: 2.30 Hrs.**

**Max. Marks: 50 M**

**SECTION – A**

**I. Answer any THREE of the Following Questions.**

**3 X 8 = 24 M**

ఈ క్రిందివానిలో మూడు ప్రశ్నలకు సమాధానములు వ్రాయుము.

1. Explain the Cultural Renaissance in Europe.  
ఐరోపాలో జరిగిన సాంస్కృతిక పునరుజ్జీవనం గురించి వివరింపుము.
2. Discuss about the Causes and Results of French Revolution.  
ఫ్రెంచ్ విప్లవం యొక్క కారణాలు మరియు ఫలితాల గురించి చర్చించండి..
3. Explain the role of Bismarck's in Unification of Germany.  
జర్మనీ ఏకీకరణలో బిస్మార్క్ పాత్ర ను పేర్కొనుము.
4. Write about the Causes and Results of the First World War  
మొదటి ప్రపంచ యుద్ధ కారణాలు మరియు ఫలితాలు గురించి వ్రాయుము.
5. Describe the Structure and Functions of the UNO.  
ఐక్య రాజ్య సమితి యొక్క నిర్మాణం మరియు విధులును పేర్కొనుము.

**SECTION – B**

**II. Answer any FOUR of the Following Questions.**

**4 X 4 = 16 M**

ఈ క్రింది ప్రశ్నలలో నాలుగు ప్రశ్నలకు సమాధానములు వ్రాయుము.

- |                             |   |                             |
|-----------------------------|---|-----------------------------|
| 6. Geographical Discoveries | - | భౌగోళిక అన్వేషణలు.          |
| 7. Boston Tea Party         | - | బోస్టన్ టీ పార్టీ.          |
| 8. Joseph Majini            | - | జోసెఫ్ మాజినీ.              |
| 9. League of Nations        | - | నానా జాతి సమితి.            |
| 10. Causes of World War II  | - | రెండవ ప్రపంచ యుద్ధ కారణాలు. |
| 11. Hitler                  | - | హిట్లర్.                    |

**SECTION – C**

**III. Answer ALL of the following Questions.**

**5 X 2 = 10 M**

ఈ క్రింది అన్ని ప్రశ్నలకు సమాధానము వ్రాయుము.

- |                         |   |                           |
|-------------------------|---|---------------------------|
| 12. Leonardo Da Vinci   | - | లియోనార్డో డావిన్చి.      |
| 13. Ruso                | - | రూసో.                     |
| 14. Franco-Prussian War | - | ఫ్రాంకో -ప్రష్యన్ యుద్ధం. |
| 15. Communism           | - | కమ్యూనిజం.                |
| 16. Mussolini           | - | ముస్సోలిని.               |

# GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY

## III B.A. HISTORY - Paper - 6, SEM - V or VI Syllabus: 2023 - 2024

### TOURISM AND HOSPITALITY SERVICES

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#### UNIT - I

Tourism – Definition – Nature and Scope – History of Tourism–Types of Tourism – Domestic and International Tourism – National Institute of Tourism and Hospitality Management.

10 Hrs.

#### UNIT - II

Relationship between History and Tourism - Major Tourist Spots in AP & East Godavari – Tirupati, Visakhapatnam –ArakuValey, Borra Caves, Kondaveedu, Nagarjunakonda, Konaseema - PapiKondalu, Coringi, Maredumilli

15 Hrs.

#### UNIT - III

Characteristics of Hospitality Industry - Types of Hospitality jobs – Hotel Manager, Hotel Receptionist, Restaurant Manager, Catering Assistant etc - Concepts of Atithi Devo Bhavah – Types Accommodation & hotels.

15 Hrs.

#### UNIT - IV

Introduction to Hospitality Industry- Duties, responsibilities & skills of front office staff – duties, responsibilities and skills of housekeeping staff - guest stay process in a hotel.

10 Hrs.

#### UNIT - V

Different types of services offered in selected Hotels/Motels/Restaurants - Room Service, Catering Services - Different types of managerial issues - Service etiquettes, Visit to local Hotels/Resorts.

10 Hrs.

#### References:

1. Marketing for Tourism and Hospitality, Philip Kotler, Bowens and James Makens, Pearson Pub, New Delhi, 2010.
2. Soft Sills for Hospitality, Amitabh Devendra, Oxford Higher Edn, 2015.
3. The Indian Hospitality Industry: Dynamics and Future Trends: Sandeep Munjal, Sudhanshu Bhushan, CRC Press, 2017.
4. Hotel Front Office: Operation and Management, Jatashankar Tewari, Oxford Higher Edn, 2016.

**Blue Print:**

<b>Unit No.</b>	<b>Essay (8) M</b>	<b>Short Q (4) M</b>	<b>Very Short Q (2)</b>	<b>Total</b>
<b>Unit - I</b>	01	01	01	14
<b>Unit - II</b>	01	02	01	18
<b>Unit - III</b>	01	01	01	14
<b>Unit - IV</b>	01	01	01	14
<b>Unit - V</b>	01	01	01	14

**OUTCOMES**

<b>UNITS</b>	<b>OUTCOMES</b>
UNIT – I	Knowledge about Types of Tourism, . Understand hospitality as a career.
UNIT – II	Awareness on Local Tourism Places
UNIT – III	Develop the ability for multitasking and crisis management
UNIT – IV	Understands the spirit of teamwork, Skills of housekeeping staff
UNIT - V	Acknowledge the importance of guest service and satisfaction

**GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY**  
**III B.A., HISTORY Paper V: SEM – V or VI (2023 – 2024)**  
**MODEL QUESTION PAPER**  
**TOURISM AND HOSPITALITY SERVICES**

**Duration: 2.30 Hrs.**

**Max. Marks: 50 M**

**SECTION – A**

**I. Answer any THREE of the Following Questions. **3 X 8 = 24 M****

ఈ క్రింది వానిలో మూడు ప్రశ్నలకు సమాధానములు వ్రాయుము.

1. Define the Tourism and its Nature and Scope .  
పర్యాటక రంగంను నిర్వచించి దాని స్వభావం & పరిధిని గూర్చి వివరింపుము.
2. Explain the Major Tourism Places in Andhra Pradesh.  
ఆంధ్ర ప్రదేశ్ లోని ప్రధాన పర్యాటక ప్రదేశాలను వివరించండి.
3. Write about the different Types of Tourism Hospitality.  
వివిధ పర్యాటక వసతి రకాలను గురించి వ్రాయుము.
4. Discuss the main Duties and Responsibilities of Housekeeping Staff.  
హౌస్ కీపింగ్ సిబ్బంది యొక్క ప్రధాన విధులు & బాధ్యతలను వివరించండి.
5. Local hotel or Restaurant is you visited recently – Discuss.  
ఇటీవల నీవు సందర్శించిన స్థానిక హోటల్ లేదా రెస్టారెంట్ గూర్చి వివరింపుము.

**SECTION-B**

**II. Answer any FOUR of the Following Questions. **4 X 4 = 16 M****

ఈ క్రింది వానిలో ఏవైనా నాలుగు ప్రశ్నలకు సమాధానములు వ్రాయుము.

6. Any Five Types of Tourism - ఏవైనా ఐదు టూరిజం రకాలు.
7. Tirupati - తిరుపతి.
8. Major Tourist Spots in East Godavari - తూర్పు గోదావరిలో ఉన్న ప్రధాన పర్యాటక ప్రదేశాలు.
9. Types of Hotels - హోటల్స్ లో రకాలు.
10. Duties of Front Office Staff - ఫ్రంట్ ఆఫీసు సిబ్బంది యొక్క విధులు.
11. Catering Services - క్యాటరింగ్ సర్వీసులు.

**SECTION - C**

**III. Answer ALL of the Following Questions. **5 X 2 = 10 M****

ఈ క్రింది అన్ని ప్రశ్నలకు సమాధానములు వ్రాయుము.

12. Domestic Tourism - దేశీయ పర్యాటకం.
13. Araku Valley - అరకు వ్యాలి.
14. Hotel Manager - హోటల్ మేనేజర్.
15. Housekeeping - హౌస్ కీపింగ్.
16. Dindi Resort - దిండి రిసార్ట్.

# GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY

## III B.A. HISTORY - Paper - 7, SEM - V or VI Syllabus: 2023 – 2024

### TOURISM GUIDANCE AND OPERATING SKILLS

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#### UNIT - I

Introduction Tour Guide - Meaning of Tour Guide - Types of Tour Guide: Heritage Guide, Nature Guide, Adventure Guide, Business Guide, Special interest Guide etc. – Tour Guide Qualifications, Duties and Responsibilities of Guides - Various Roles of Tour Guide. 13Hrs.

#### UNIT - II

**Guiding Techniques: Skills for Guide- Leadership skills**, Presentation skills, Communication skills - Guide's Personality skills: Personal hygiene and Grooming – Code of Conduct. 10 Hrs.

#### UNIT - III

Guest Relationship Management-Handling Emergency Situations – Medical, Personal, Official, VISA/Passport, Death, Handling Guest with Special needs/ Different Abilities / Different age groups. 12 Hrs.

#### UNIT - IV

Conducting Tours: Pre-Tour Planning, Route Chart, Modes of Transportation, Security Measures, and Check list etc. - Conducting various types of tours- Relationship with Fellow Guides – Coordination with hospitality institutions. 13 Hrs.

#### UNIT - V

Travel Agency & Tour Operation – History of Agency, Travel Difference between Travel Agent & Tour Operator - Functions of Tour Operator -Types of Tour Operations & of Tour Operators – A brief Study of Tour Operating Agencies like APTDC, Southern Travels etc. 12 Hrs.

#### References:

1. Jagmohan Negi (2006); Travel Agency and Tour Operations, Kanishka Publishers, New Delhi
2. Mohinder Chand (2009); Travel Agency and Tour Operations: An Introductory Text Anmol Publications Pvt. Limited, New Delhi
3. Dennis L Foster – Introduction to Travel Agency Management
4. Pat Yale (1995); Business of Tour Operations, Longman Scientific & Technical, New Delhi
5. Pond K L (1993); the professional guide: Dynamics of tour guiding
6. www.tourism.gov.in
7. www.qtic.com

**Blue Print:**

<b>Unit No.</b>	<b>Essay (8) M</b>	<b>Short Q (4) M</b>	<b>Very Short Q (2)</b>	<b>Total</b>
<b>Unit - I</b>	01	02	01	18
<b>Unit - II</b>	01	01	01	14
<b>Unit - III</b>	01	01	01	14
<b>Unit - IV</b>	01	01	01	14
<b>Unit - V</b>	01	01	01	14

**OUTCOMES**

<b>UNITS</b>	<b>OUTCOMES</b>
UNIT – I	Acquire tour guiding, operating and soft skills
UNIT – II	Awareness on Tourist guide, leadership qualities
UNIT – III	Understand the Adventure Tourism Analysis of Central and State Government Tourism Policies
UNIT – IV	Analysis the Tour plans and Tour preparation, Understand and apply team spirit
UNIT - V	Observation of Tourist guide skills, Plan and organize tour operations efficiently



GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY

III B.A., HISTORY: Paper - VII, SEM -V or VI (2023 – 2024)

MODEL QUESTION PAPER

TOURISM GUIDANCE AND OPERATING SKILLS

Duration: 2.30 Hrs.

Max. Marks: 50 M

**SECTION – A**

I. Answer any **THREE** of the Following Questions.

3 X 8 = 24 M

ఈ క్రింది వానిలో **మూడు** ప్రశ్నలకు సమాధానములు వ్రాయుము.

1. Explain the Meaning and Types of Tour Guide

టూర్ గైడ్ యొక్క అర్థం మరియు రకాలను వివరింపుము.

2. Describe the Skills of a Tour Guide

టూర్ గైడ్ యొక్క నైపుణ్యాలు వివరింపుము.

3. Explain the Management of Tour Guide Guest Relationships.

టూర్ గైడ్ అతిథి సంబంధాల నిర్వహణ గూర్చి వివరింపుము.

4. Write about the Travel Plan.

ప్రయాణ ప్రణాళిక గూర్చి వ్రాయుము.

5. Explain the History of the Travel Agency and Functions.

ట్రావెల్ ఏజెన్సీ చరిత్ర మరియు విధులను గూర్చి వివరింపుము.

**SECTION – B**

II. Answer any **FOUR** of the Following Questions.

4 X 4 = 20 M

ఈ క్రింది వానిలో ఏవైనా **నాలుగు** ప్రశ్నలకు సమాధానములు వ్రాయుము.

6. Duties of a Tour Guide

- టూర్ గైడ్ యొక్క విధులు.

7. Qualifications of Tour Guide

- టూర్ గైడ్ అర్హతలు.

8. Personal hygiene & Grooming

- వ్యక్తిగత పరిశుభ్రత మరియు అలంకరణ.

9. VISA/ Passport

- వీసా/పాస్ పోర్ట్.

10. Role of transport sector in tourism sector - పర్యాటక రవాణా.

11. Duties of tour operator

- టూర్ ఆపరేటర్ యొక్క విధులు.

**SECTION - C**

III. Answer **ALL** of the Following Questions.

5 X 2 = 10 M

ఈ క్రింది **అన్ని** ప్రశ్నలకు సమాధానములు వ్రాయుము.

12. Adventure Guide

- అడ్వెంచర్ గైడ్.

13. Code of Conduct

- ప్రవర్తనా నియమావళి.

14. First Aid Box

- ఫస్ట్ ఎయిడ్ బాక్స్.

15. Route Chart

- రూట్ చార్ట్.

16. APTDC

- ఆంధ్ర ప్రదేశ్ టూరిజం డెవలప్ మెంట్ కార్పొరేషన్.

# **TOURISM**

**SYLLABUS & MODEL PAPERS**

# GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY

## II B.A. TOURISM - Paper - III, SEM - III Syllabus: 2023 – 2024

### TOURISM PRODUCTS

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#### UNIT - I

Definitions - Types Tourism Products, elements of tourism products –Geographical elements and other tourist Attractions – Different levels of Models and layers – Product life cycle  
12 Hrs.

#### UNIT - II

Geography of Tourism - Definition of geography of tourism - Major land forms - Mountains, Plains, Plateaus; Natural Regions of the World - Impact of weather & Climate on Tourism.  
13 Hrs.

#### UNIT - III

Natural Tourist Resources - Important National parks and wildlife Sanctuaries - examples from South India & AP, Beaches and Islands, waterfalls; Desert tourism, Desert safaris and festivals - Recreation and Adventure Tourism (land, water and air based)  
15 Hrs.

#### UNIT - IV

Concept of Tourism and Pilgrimage in India & AP - Select Hindu, Buddhist, Jain, Sikh, Islam and Christian pilgrim centres and related Circuits  
10 Hrs.

#### UNIT - V

Performing arts & Handicrafts of India –Music and Dance (tribal, folk & classical) – Tourism Festivals – Health and Wellness Tourism – World Heritage Sites in India  
10 Hrs.

#### References:

1. Ranga Mukesh, Tourism Potential in India
2. Sarkar H, Museums and Protection of Monuments and Antiquities in India
3. Vijayalaxmi K.S., History of Tourism
4. Williams S (1998); Tourism Geography, Rout ledge, London
5. <http://www.buzzle.com>
6. [www.international.icomos.org](http://www.international.icomos.org)
7. [www.unesco.org](http://www.unesco.org)
8. [www.pondiuni.edu.in](http://www.pondiuni.edu.in)

**Blue Print:**

<b>Unit No.</b>	<b>Essay (8) M</b>	<b>Short Q (4) M</b>	<b>Very Short Q (2)</b>	<b>Total</b>
<b>Unit - I</b>	01	01	01	14
<b>Unit - II</b>	01	01	01	14
<b>Unit - III</b>	01	02	01	18
<b>Unit - IV</b>	01	01	01	14
<b>Unit - V</b>	01	01	01	14

**OUTCOMES**

<b>UNITS</b>	<b>OUTCOMES</b>
UNIT – I	Knowledge about Types of Tourism
UNIT – II	Awareness on Geography of Tourism
UNIT – III	Understand the Natural Tourist resources
UNIT – IV	Analysis Concept of Tourism and Pilgrimage in India
UNIT - V	Observation of Arts & Handicrafts of India

**GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY**  
**II B.A., TOURISM: Paper- III, SEM - III (2023 – 2024)**  
**MODEL QUESTION PAPER**  
**TOURISM PRODUCTS**

**Duration: 2.30 Hrs.**

**Max. Marks: 50M**

**SECTION – A**

I. Answer any **THREE** of the Following Questions. **3 X 8 = 24 M**

- ఈ క్రింది వానిలో **మూడు** ప్రశ్నలకు సమాధానములు వ్రాయుము.
1. Define Tourist Products and Explain the Various Tourist Products.  
పర్యాటక ఉత్పత్తులను నిర్వచించి వివిధ రకాల పర్యాటక ఉత్పత్తులను వివరింపుము.
  2. Define Global Tourism and explain its main Aspects.  
భూగోళ పర్యాటకమును నిర్వచించి దాని ప్రధాన అంశాలను గూర్చి వివరింపుము.
  3. Explain the Famous Beaches, Islands and Waterfalls in South India.  
దక్షిణ భారతదేశంలో ప్రముఖ బీచ్ లు, ద్వీపాలు & జలపాతాలు గూర్చి వివరింపుము.
  4. Explain the Prominent Pilgrimage Sites in India.  
భారత దేశంలో ప్రముఖ తీర్థయాత్ర ప్రదేశాలను గూర్చి వివరింపుము.
  5. Explain the Importance of Handicrafts in Tourism Development.  
పర్యాటక రంగ అభివృద్ధిలో హస్తకళల ప్రాధాన్యతను వివరింపుము.

**SECTION-B**

II. Answer any **FOUR** of the Following Questions. **4 X 4 = 16 M**

- ఈ క్రింది వానిలో ఏవైనా **నాలుగు** ప్రశ్నలకు సమాధానములు వ్రాయుము.
- |                              |   |                               |
|------------------------------|---|-------------------------------|
| 6. 8 P Model                 | - | 8 పీ మోడల్.                   |
| 7. Himalayan Mountains       | - | హిమాలయ పర్వతాలు.              |
| 8. Wildlife sanctuaries      | - | వన్యప్రాణి సంరక్షణ కేంద్రాలు. |
| 9. Buddhist Pilgrimage Sites | - | బౌద్ధయాత్ర స్థలాలు.           |
| 10. Adventure Tourism        | - | సాహస పర్యాటకం.                |
| 11. World Heritage Sites     | - | ప్రపంచ వారసత్వ ప్రదేశాలు.     |

**SECTION - C**

II. Answer **ALL** of the Following Questions. **5 X 2 = 10 M**

- ఈ క్రింది **అన్ని** ప్రశ్నలకు సమాధానములు వ్రాయుము.
- |                             |   |                          |
|-----------------------------|---|--------------------------|
| 12. Araku                   | - | అరకు.                    |
| 13. Ramakrishna Beach       | - | రామకృష్ణ బీచ్.           |
| 14. Horsely Hills           | - | హార్సలీ కొండలు.          |
| 15. Srisailam Tiger Reserve | - | శ్రీ శైలం టైగర్ రిజర్వ్. |
| 16. Adventure Tourism       | - | సాహస పర్యాటకం.           |

# GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY

## II B.A. TOURISM - Paper - IV, SEM - IV Syllabus: (2023 - 2024)

### TOURISM POLICY & PLANNING & DEVELOPMENT

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#### UNIT-I

Tourism Planning - Definition, Nature and Concept - Planning Process, Types of Planning, Importance of Planning in Tourism, Steps in Tourism Planning. 10 Hrs.

#### UNIT- II

Roles of Tourism Organizations (International, National, State and local Tourism Organizations). Different forms of Tourism: Eco Tourism, Urban Tourism, Rural Tourism. 12 Hrs.

#### UNIT- III

Tourism Planning in India: New Tourism Policy of India, L.K.Jha Committee (Ad-hoc Committee) - 1963, National Tourism Policy -1982, National Action Plan on Tourism (NAPT) - 1992, National Tourism Policy-2002. 13 Hrs.

#### UNIT- IV

Resort Planning - Role of Resorts in Tourism Development, different types of Resorts, Famous Tourism Resorts in India and AP. 12 Hrs.

#### UNIT - V

Event Planning -Types of Events -MICE (Cultural, festivals, religious, business etc ), Types of Shows, Important Convention & Conference Centres, Major Events Organizations in India. 13 Hrs.

#### References:

1. Tourism Impacts & Management • Edward & Innskeep:
2. Tourism Change, Impacts & Opportunities • Ranjit Taneja
3. Tourism Research, Planning & Development • Lew A., Hal C.M. & Williams
4. Coleman, Lee & Frnkle, Powerhouse Conferences, Educational Institute of AH & MA.
5. Hoyle, Dorf & Jones, Meaning Conventions & Group Business, Educational Institute of AH & MA.
6. Shone, A & Parry, B.Successful Event Management, Cengage Learning.
7. Watt. D.C... Event Management in Leisure and Tourism. Pearson, UK

**Blue Print:**

<b>Unit No.</b>	<b>Essay (8) M</b>	<b>Short Q (4) M</b>	<b>Very Short Q (2)</b>	<b>Total</b>
Unit - I	01	01	01	14
Unit - II	01	01	01	14
Unit - III	01	01	01	14
Unit - IV	01	02	01	18
Unit - V	01	01	01	14

**OUTCOMES**

<b>UNITS</b>	<b>OUTCOMES</b>
UNIT – I	Knowledge about Types of planning
UNIT – II	Aware of state and local tourism organizations and Policies
UNIT – III	Understand the National Tourism Committee Reports
UNIT – IV	Analysis the Impact of resorts
UNIT - V	Observation of Types of Events for promotions

**GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY**  
**II B.A., TOURISM: Paper - IV, SEM – IV (2023 – 2024)**  
**MODEL QUESTION PAPER**  
**TOURISM POLICY, PLANNING & DEVELOPMENT**

**Duration: 2.30 Hrs.**

**Max. Marks: 50 M**

**SECTION – A**

**I. Answer any THREE of the Following Questions. 3 X 8 = 24 M**

- ఈ క్రింది వానిలో మూడు ప్రశ్నలకు సమాధానములు వ్రాయుము.
1. Explain the Definition and Types of Tourism Planning.  
పర్యాటక ప్రణాళిక నిర్వచనం మరియు రకాలను గూర్చి వివరింపుము.
  2. Describe the Role of Various Organizations in Tourism Development.  
పర్యాటక అభివృద్ధిలో వివిధ సంస్థల పాత్రను గూర్చి వర్ణించుము.
  3. Explain the Various Tourism Plans in India.  
భారతదేశంలో వివిధ పర్యాటక ప్రణాళికల గురించి వివరింపుము.
  4. Explain the Importance of Various Resorts in India.  
భారతదేశంలో వివిధ రకాల రిసార్టుల ప్రాధాన్యతను గురించి వివరింపుము.
  5. Discuss about the Various Events in India.  
భారతదేశంలో వివిధ రకాల ఈవెంట్ల గురించి చర్చించుము.

**SECTION-B**

**II. Answer any FOUR of the Following Questions 4 X 4 = 16 M**

- ఈ క్రింది వానిలో ఏవైనా నాలుగు ప్రశ్నలకు సమాధానములు వ్రాయుము.
6. Steps in tourism planning - పర్యాటక ప్రణాళిక లో దశలు.
  7. Eco- Tourism - పర్యావరణ పర్యాటకం.
  8. National Action Plan In Tourism - పర్యాటకరంగంపై జాతీయ కార్యాచరణ ప్రణాళిక.
  9. Role of Resorts in Tourism Development - పర్యాటక అభివృద్ధిలో రిసార్ట్ ల పాత్ర.
  10. Functions of ICCA - ఐసిసిఎ యొక్క విధులు.
  11. Various Event Organizations in India - భారతదేశంలో వివిధ ఈవెంట్ ఆర్గనైజేషన్లు.

**SECTION - C**

**III. Answer ALL of the Following Questions. 5 X 2 = 10 M**

- ఈ క్రింది అన్ని ప్రశ్నలకు సమాధానములు వ్రాయుము.
12. Planning Process - ప్రణాళిక ప్రక్రియ.
  13. Rural Tourism - రూరల్ టూరిజం.
  14. L.K.Jha Committee - ఎల్.కె.ఝా కమిటీ.
  15. Dindi Resort - దిండి రిసార్ట్.
  16. MICE Tourism - మైక్ టూరిజం.



**GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY**  
**II B.A. TOURISM - Paper - V, SEM – IV Syllabus: 2023– 2024**  
**TRAVEL AGENCY AND TOUR OPERATION BUSINESS**

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**UNIT - I**

Meaning and Definitions of Travel Agency and Tour Operators, History of travel agencies  
– Responsibilities & functions of travel agents. 12Hrs

**UNIT – II**

Travel Agency and Tour Operations – Role of Travel Agents, Tourism Development - Growth of  
Tourism Industry in India; Arrangements of Travel Agencies with Hotels, Food and Accommodation –  
Tour Escort and Guide 13 Hrs.

**UNIT – III**

Organization Structure of a Travel Agency, Travel Agency Business and Functions (Ticketing, Travel  
Facilitation, Documentation, Marketing etc.) 10Hrs

**UNIT - IV**

Organization of Tour Operation - Functions of Travel Agencies Types of Tour  
Operations. 12Hrs

**UNIT -IV**

**Travel Agency & Tour Operations Management**

Travel Documentation: Passport & VISA - Types, Health Certificates, Currency, Travel Insurance.  
Itinerary Preparation: Meaning, Importance and Types of Itinerary – Tour Costing, Types of Tour  
Packages. 13Hrs

**References:**

1. Jagmohan Negi (2006); Travel Agency and Tour Operations, Kanishka  
Publishers, New Delhi
2. Mohinder Chand (2009); Travel Agency and Tour Operations: An Introductory  
Text ,Anmol Publications Pvt. Limited, New Delhi
3. Jane Archer,(2006); Manual of Travel Agency Practice – Butterworth Heinemann  
Pub, London
4. <https://www.tichk.org>
5. [www.growourregion.com](http://www.growourregion.com)

**Blue Print:**

<b>Unit No.</b>	<b>Essay (8) M</b>	<b>Short Q (4) M</b>	<b>Very Short Q (2)</b>	<b>Total</b>
Unit - I	01	01	01	14
Unit - II	01	01	01	14
Unit - III	01	01	01	14
Unit - IV	01	01	01	14
Unit - V	01	02	01	18

**OUTCOMES**

<b>UNITS</b>	<b>OUTCOMES</b>
UNIT - I	Knowledge about responsibilities & functions of travel agents
UNIT - II	Difference between travel agent and tour operator
UNIT - III	Observation of Organization structure of a travel agency
UNIT - IV	Analysis Organization of tour operation
UNIT - V	Understand the duties of Travel Agency Management

GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY

II B.A., TOURISM: Paper – V, SEM - IV (2023 – 2024)

MODEL QUESTION PAPER

TRAVEL AGENCY AND TOUR OPERATION BUSINESS

Duration: 2.30 Hrs.

Max. Marks: 50 M

**SECTION – A**

I. Answer any **THREE** of the Following Questions.

3 X 8 = 24 M

ఈ క్రింది వానిలో **మూడు** ప్రశ్నలకు సమాధానములు వ్రాయుము.

1. Explain the History and Development of the Travel Agency.  
ట్రావెల్ ఏజెన్సీ యొక్క చరిత్ర మరియు అభివృద్ధి గురించి వివరింపుము.
2. Explain the Growth and Development of Tourism Industry in India.  
భారతదేశంలో పర్యాటక పరిశ్రమ అభివృద్ధి & వృద్ధిని గురించి వివరింపుము.
3. Explain the Structure of Travel Agency System.  
ట్రావెల్ ఏజెన్సీ వ్యవస్థ నిర్మాణం గురించి వివరింపుము.
4. Explain the Various Incentives Available to Tour Operators.  
టూర్ ఆపరేటర్లకు లభించు వివిధ రకాల ప్రోత్సాహకాలను వివరింపుము.
5. Explain the Important of Visa & Passport in Tourism.  
పర్యాటకంలో వీసా & పాస్ పోర్ట్ ప్రాధాన్యతను వివరింపుము.

**SECTION-B**

II. Answer any **FOUR** of the Following Questions.

4 X 4 = 16 M

ఈ క్రింది వానిలో ఏవైనా **నాలుగు** ప్రశ్నలకు సమాధానములు వ్రాయుము.

6. Responsibilities of Travel Agents - ట్రావెల్ ఏజెంట్లు బాధ్యతలు.
7. Travel agents' Relationships with Airlines - ట్రావెల్ ఏజెంట్లు ఎయిర్లైన్స్ తో సంబంధాలు.
8. Ticketing - టికెటింగ్.
9. Functions of Travel Agency - ట్రావెల్ ఏజెన్సీ విధులు.
10. Itinerary - ఐటనరీ (ప్రయాణ ప్రణాళిక).
11. Types of Tour Packages - టూర్ ప్యాకేజీల రకాలు.

**SECTION – C**

III. Answer **ALL** of the Following Questions.

5 X 2 = 10 M

ఈ క్రింది **అన్ని** ప్రశ్నలకు సమాధానములు వ్రాయుము.

12. Tour Escort - టూర్ ఎస్కార్ట్.
13. Travel Insurance - ప్రయాణ బీమా.
14. SITA - స్టూడెంట్స్ ఇంటర్నేషనల్ ట్రావెల్ ఆసోషియేషన్
15. Thomas Cook - థామస్ కుక్.
16. Tour Costing - టూర్ కాస్టింగ్.

# GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY

## III B.A. TOURISM - Paper – VI, SEM – V or VI Syllabus: 2023 – 2024

### CULTURAL & HERITAGE TOURISM IN INDIA

#### Unit – I

Introduction to Indian Culture and Heritage, Meaning and Scope - Concept and Significance, Expansion of Culture, Unity and diversity. 10Hrs

#### Unit – II

Indian Cultural History – Pre and Post Vedic periods ,Buddhist epoch, Gupta Period, Early and Late Medieval period. Features of Indian Cultural Heritage. 10 Hrs

#### Unit – III

Indian Society and Religions – Features of Religions, Vedic, Jainism and Buddhism, Islam, Sikhs, Christian. Pilgrimage Tourism in India & AP. Pilgrim Centres and Circuits. 12 Hrs

#### Unit – IV

Archaeological and Historical Monuments – -Ancient Monuments Preservation Act of 1904, 1958 and 1972 - Archaeological Survey of India. World Heritage Sites in India- Ajanta, Ellora , Mahabalipuram, Tanjavur Brihadisvara temple, Hampi, Ramappa temple, Amaravati ,Draksharamam, Lepakshi. 15 Hrs

#### Unit – V

Performing Arts & Handicrafts of India & AP-Music and Dance (tribal, folk & classical) – Tribal Dance in AP,Art and Crafts -Kondapalli,Kalamkari,Bidri. Art Gallries Fairs and Festivals – Flamingo Festival, Andhra Cuisines. 13 Hrs

Field Trip & Viva-voce: It would be compulsory for the students to attend the field trip to

#### References:

1	Gupta, SP, Lal, K, Bhattacharya, M. Cultural Tourism in India (DK Print 2002)
2	Michell, George, Monuments of India, Vol. 1. London.
3	Davies, Philip, Monuments of India, Vol. II.,London.
4	Brown Percy, Indian Architecture (Buddhist and Hindu), Bombay.
5	Swami, Prayaganand, History of Indian Music.
8	Jain, Jyotindra & Arti, Aggrawala : National Handicrafts and Handlooms Museum.
7	Mehta. R. J. Handicrafts & Industrial Arts of India, New York.
8	Hussain, S. A.: The national cultural of India, National Book Trust, New Delhi,
9	Sarkar H, Museums and Protection of Monuments and Antiquities in India

**Blue Print:**

<b>Unit No.</b>	<b>Essay (8) M</b>	<b>Short Q (4) M</b>	<b>Very Short Q (2)</b>	<b>Total</b>
Unit - I	01	01	01	14
Unit - II	01	01	01	14
Unit - III	01	01	01	14
Unit - IV	01	02	01	18
Unit - V	01	01	01	14

**OUTCOMES**

<b>UNITS</b>	<b>OUTCOMES</b>
UNIT – I	Knowledge about Culture and Heritage
UNIT – II	Awareness of Features of Indian Cultural Heritage
UNIT – III	Understand the pilgrim centres and related Circuits
UNIT – IV	Analysis the Historical Monuments
UNIT - V	Observation Skill of Fairs and Festivals

**GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY**  
**III B.A., TOURISM: Paper - VI, SEM - V or VI (2023 - 2024)**  
**MODEL QUESTION PAPER**  
**CULTURAL & HERITAGE TOURISM IN INDIA**

Duration: 2.30 Hrs.

Max. Marks: 50M

**SECTION - A**

I. Answer any **THREE** of the Following Questions.

**3 X 8 = 24 M**

ఈ క్రింది వానిలో **మూడు** ప్రశ్నలకు సమాధానములు వ్రాయుము.

1. Explain the meaning and Importance of Indian culture.  
భారతీయ సంస్కృతి యొక్క అర్థం & ప్రాముఖ్యతను వివరింపుము .
2. Write about briefly Explain the Cultural History of India.  
భారతీయ సాంస్కృతిక చరిత్రను గూర్చి క్లుప్తంగా వ్రాయుము.
3. Explain the Characteristics of Different Religions in India.  
భారత దేశంలో వివిధ మతాల లక్షణాలు గూర్చి వివరింపుము.
4. Write about the famous World Heritage Sites in India.  
భారత దేశంలో ప్రముఖ ప్రపంచ వారసత్వ ప్రదేశాలను గూర్చి వ్రాయుము.
5. Explain the Greatness of Indian music.  
భారతీయ సంగీతం యొక్క గొప్పతనాన్ని వివరింపుము.

**SECTION - B**

II. Answer any **FOUR** of the Following Questions.

**4 X 4 = 16 M**

ఈ క్రింది వానిలో ఏవైనా **నాలుగు** ప్రశ్నలకు సమాధానములు వ్రాయుము.

6. Unity and Diversity - భిన్నత్వంలో ఏకత్వం.
7. Indian cultural Characteristics - భారతీయ సాంస్కృతిక లక్షణాలు.
8. Popular pilgrimage places in Andhra - ఆంధ్రాలో ప్రముఖ తీర్థయాత్ర ప్రదేశాలు.
9. Ancient Monuments Act -1904 - పురాతన స్మారక చిహ్నాల చట్టం -1904.
10. Draksharamam - ద్రాక్షారామం.
11. Andhra Cuisines - ఆంధ్ర వంటకాలు.

**SECTION - C**

III. Answer **ALL** of the Following Questions.

**5 X 2 = 10 M**

ఈ క్రింది **అన్ని** ప్రశ్నలకు సమాధానములు వ్రాయుము.

12. Sub-culture - ఉప సంస్కృతి .
- 13 Upanishads - ఉపనిషత్తులు.
14. Tourism Circuit - టూరిజం సర్క్యూట్.
15. Brihadisvara Temple - బృహదీశ్వర ఆలయం.
16. Flamingo Festival - ఫ్లెమింగో ఫెస్టివల్.

**GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY**  
**III B.A. TOURISM - Paper - VII, SEM - V or VI Syllabus: 2022 - 2023**

**EVENT MANAGEMENT IN TOURISM**

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**Unit I**

Events – Nature, Definition and Scope, Economic Benefits Events, Event’s Organizer, Event Planner, Event planning process. 10 Hrs.

**Unit II**

Concept of events, Types of Events; Conference Venues - Facilities, , agreements with event organizers, venue, media. Conference Facilities in India. Role and Functions of ICCB and ICCA, 13 Hrs.

**Unit III**

Trade Shows and Exhibitions: Types of Shows & Exhibitions, Benefits of Exhibitions, hotels, Tourism festivals: Ellora Festival, Taj Festival, Khajuraho, Festival, Konark Festival, Hampi Festivals, Trade Fairs: 13 Hrs.

**Unit IV**

Marketing & Promotion of Events: Nature of Event Marketing, Advertising, Publicity and Public Relation. Latest Meeting Technologies Video Conferencing and Information Communication Technology (ICT) Implementation Benefits. 13 Hrs.

**Unit V**

Financial Management of Events, Staffing, Leadership. Safety and Security: Occupational Safety and Health, Incident Reporting, Crowd Management and Evacuation. 11 Hrs

**References:**

1. Coleman, Lee & Frankle, Powerhouse Conferences, Educational Institute of AH & MA.
2. Hoyle, Dorf & Jones, Meaning conventions & Group Business.
3. Judith Mair, Conferences and Conventions A Research Perspective Routledge 620 Series:
4. Montgomery, R.J, Meeting, Conventions and Expositions: VNR, New York
5. Vassilios Ziakas.Event Portfolio Planning and Management.
6. Clare Weeden, (2013). Responsible Tourist Behavior, Routledge óó 162 pages Series:

**Blue Print:**

<b>Unit No.</b>	<b>Essay (8) M</b>	<b>Short Q (4) M</b>	<b>Very Short Q (2)</b>	<b>Total</b>
Unit - I	01	01	01	14
Unit - II	01	01	01	14
Unit - III	01	02	01	18
Unit - IV	01	01	01	14
Unit - V	01	01	01	14

**OUTCOMES**

<b>UNITS</b>	<b>OUTCOMES</b>
UNIT – I	Skills of Event Planner
UNIT – II	Awareness on ICCB and ICCA,
UNIT – III	Understand the benefits of exhibitions
UNIT – IV	Analysis of Video Conferencing and Information Communication Technology (ICT)
UNIT - V	Observation of Financial Management



**GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY**  
**III B.A., TOURISM: Paper- VI, SEM – V or VI (2023 – 2024)**  
**MODEL QUESTION PAPER**  
**EVENT MANAGEMENT IN TOURISM**

**Duration: 2 Hrs.**

**Max. Marks: 50 M**

**SECTION – A**

**I. Answer any THREE of the Following Questions.**

**3 X 8 = 24 M**

ఈ క్రింది వానిలో మూడు ప్రశ్నలకు సమాధానములు వ్రాయుము.

1. Explain the Definition, Scope and Importance of Event Management.  
ఈవెంట్ మేనేజ్ మెంట్ యొక్క నిర్వచనం, పరిధి & ప్రాధాన్యతను వివరింపుము.
2. Explain the Conference Facilities in India.  
భారతదేశంలో కాన్ఫరెన్స్ సదుపాయాలను గూర్చి వివరింపుము.
3. Explain the Types of Exhibitions and benefits of Exhibitions.  
ఎగ్జిబిషన్ల రకాలు ఎగ్జిబిషన్ ల యొక్క ప్రయోజనాలను వివరింపుము.
4. Explain the Importance of ICT in Event Management.  
ఈవెంట్ మేనేజ్ మెంట్ లో కమ్యూనికేషన్ టెక్నాలజీ (ICT) యొక్క ప్రాధాన్యతను వివరింపుము.
5. Write about Financial Management of Events.  
ఈవెంట్స్ యొక్క ఫైనాన్షియల్ మేనేజ్ మెంట్ గూర్చి వ్రాయుము.

**SECTION – B**

**II. Answer any FOUR of the Following Questions.**

**4 X 4 = 16 M**

ఈ క్రింది వానిలో ఏవైనా నాలుగు ప్రశ్నలకు సమాధానములు వ్రాయుము.

6. Skills that a Good Event Planner - మంచి ఈవెంట్ ప్లానర్ కు ఉండవల్సిన నైపుణ్యాలు.
7. Functions of ICCB and ICCA - ఐసిసిబి & ఐసిసిఎ యొక్క విధులు.
8. Tourism festivals - టూరిజం ఫెస్టివల్స్.
9. Types of Hotels - హోటల్స్ రకాలు.
10. Event Publicity and Public Relation - ఈవెంట్ పబ్లిసిటీ మరియు పబ్లిక్ రిలేషన్.
11. Safety Standards at Events - ఈవెంట్స్ లో భద్రతా ప్రమాణాలు.

**SECTION – C**

**III. Answer ALL of the Following Questions.**

**5 X 2 = 10 M**

ఈ క్రింది అన్ని ప్రశ్నలకు సమాధానములు వ్రాయుము.

12. Event Organizer - ఈవెంట్ ఆర్గనైజర్.
13. Conference venues - కాన్ఫరెన్స్ వేదికలు.
14. Trade Shows - ట్రేడ్ షోలు.
15. Video Conference - వీడియో కాన్ఫరెన్స్.
16. Events Staff - ఈవెంట్ స్టాఫ్.

**GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY**  
**II B.A, B.COM, B.SC. TOURISM CERTIFICATE COURSE Syllabus: 2023 – 2024**  
**TOURISM & TRAVEL MANAGEMENT**

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**Unit – I**

Tourism: Definition, Nature and Scope, Concepts- History of Tourism and its Development- Motivations for Travel-Types of Tourism - Components of Tourism.

**Unit – II**

Social and Economic significance of Tourism - Tourism as an Industry - - Tourism Attractions, Transport, Accommodation, Shopping, Exhibition of Handy crafts, Entertainment, Hospitality, Airlines, Travel Agencies - Impact of Tourism on Physical Environment.

**Unit - III**

History as Tourism product- Archaeological and Historical Monuments – Ajanta, Ellora , Sanchi, Amaravati, Nagarjunakonda, Mahabalipuram, Kanchi, Badami, Tanjavur Brihadisvara temple, Puri, Ramappa temple, Alampur, Halebid, Mukhalingam, Tadiparti, Hampi., Buddhist sites, Hill stations.

**Unit - IV**

Cultural and Pilgrimage Tourism- Fairs and Festivals- Ajmir, Amruthsar, Madhurai, Mount Abu, Warangal, Goa, Mahanandi, Tirupati, Lepaskhi, Simhachalam; Kuchapudi dance, Khajuraho Festival, Jagannath Rathayatra, Flamingo Festival. Hill stations.

**Unit – V**

Art Galleries – Yoga and Health centres Beaches, Wild Life Sanctuaries – North Indian Cuisine – South Indian Cuisine. Protection and Conservation of Historical monuments and sites – Eco Tourism. Tourism Publicity – Role of films, Short films T.V., Press , Brouchers \_ Role of Guide in Promotion of Tourism.

Field Trip & Viva-voce: It would be compulsory for the students to attend the field trip to

**References:**

1. Lucas Jr. , H. C. Information Technology for Management, McGraw Hill, 2005
2. Shobita Chopra, Tourism and Development in India, New Delhi, 1992
3. Singh Ratandeep: Handbook of Environmental Guidelines for Indian Tourism
4. Bhatia, A.K. , Tourism Development Principles and Practices, New Delhi, 1983
5. Bhatia, A.K. , Tourism in India, New Delhi
6. Virendra Kaul, Tourism and the Economy, New Delhi, 1994

**GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY**  
**II B.A, B.COM, B.SC. TOURISM CERTIFICATE COURSE**  
**MODEL QUESTION PAPER -2023 – 2024**  
**TOURISM & TRAVEL MANAGEMENT**

Duration : 2 Hrs.

Max. Marks : 50 M

**SECTION – A**

**I. Answer any THREE of the Following Questions.**

**3 X 10 = 30 M**

ఈ క్రింది వానిలో మూడు ప్రశ్నలకు సమాధానములు వ్రాయుము.

1. Explain the Meaning of Tourism and its Nature and Scope.  
పర్యాటక రంగం యొక్క అర్థం దాని స్వభావం & పరిధిని గూర్చి వివరింపుము.
2. Explain about Types of Tourism.  
పర్యాటక రంగంలో వివిధ రకాలను గూర్చి వివరింపుము.
3. Discuss about Tourism is an Industry!  
పర్యాటక రంగము ఒక పరిశ్రమా ! వివరింపుము.
4. Explain the Importance of Historical & Archaeological Sites in Indian Tourism.  
భారతదేశ పర్యాటకరంగంలో చారిత్రక & పురావస్తు ప్రదేశాల ప్రాధాన్యత గూర్చి వ్రాయుము.
5. Brief description of Eco - Tourism.  
పర్యావరణ పర్యాటకం గురించి వివరించుము.
6. Explain the Role of Media in the Development of Tourism.  
పర్యాటకరంగాభివృద్ధిలో ప్రసార సాధనముల పాత్రను వివరించుము.

**SECTION – B**

**II. Answer any FOUR of the Following Questions.**

**4 X 5 = 20 M**

ఈ క్రింది వానిలో ఏవైనా నాలుగు ప్రశ్నలకు సమాధానములు వ్రాయుము.

7. Ancient Travellers - ప్రాచీన యాత్రికులు.
8. Buddhist Tourist Places - బౌద్ధమత పర్యాటక ప్రాంతములు.
9. Yoga and Health Centres - యోగా మరియు ఆరోగ్య కేంద్రాలు.
10. Regional Cuisine - ప్రాంతీయ వంటకాలు.
11. Handicraft Exhibitions - హస్త కళా ప్రదర్శనలు.
12. Popular Pilgrimage Places in Andhra - ఆంధ్రలో ప్రముఖ తీర్థ యాత్ర స్థలాలు.
13. Role of Transport in Tourism - పర్యాటకంలో - రవాణా రంగ పాత్ర.
14. Travel Agencies - ట్రావెల్ ఏజెన్సీస్.

**GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY**  
**II B.A/B.COM/B.SC TOURISM CERTIFICATE COURSE**  
**SYLLABUS :2023 – 2024**  
**EVENT MANAGEMENT IN TOURISM**

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**Unit I**

Events – Nature, Definition and Scope, Economy and Benefits of Events to Society Are The Skills Required to Be Organiser, Event Planner, Participants, Good Event Planners. Broad classification of event planning process.

**Unit II**

Concept of events, Types events; Conference venues - facilities, event organisers, venue, media. Conference Facilities in India. Role and Functions of ICCB and ICCA,

**Unit III**

Trade shows and expositions: Types of Shows, hotels, airlines and ground handlers. : Tourism festivals: Ellora Festival, Taj Festival, Khajuraho, Festival, Konark festival, Hampi Festivals, Trade Fairs: World Travel Mart ITB, TTW, PTM.

**Unit IV**

Marketing & Promotion of Events: Nature of Event Marketing, Process of Event Marketing, T Image / Branding, Advertising, Publicity and Public Relation. Latest Meeting Technologies Video Conferencing and Information Communication Technology (ICT) Implementation Benefits,

**Unit V**

Financial Management of Events, Staffing, Leadership. Safety and Security: Occupational Safety and Health, Incident Reporting, Crowd Management and Evacuation.

**References:**

1. Coleman, Lee & Frankle, Powerhouse Conferences, Educational Institute of AH & MA.
2. Hoyle, Dorf & Jones, Meaning conventions & Group Business.
3. Judith Mair, Conferences and Conventions A Research Perspective Routledge 620 Series:
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**GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY**  
**II B.A/B.COM/B.SC TOURISM CERTIFICATE COURSE**  
**MODEL QUESTION PAPER : 2023 – 2024**  
**EVENT MANAGEMENT IN TOURISM**

**Duration : 2 Hrs.**

**Max. Marks : 50 M**

**SECTION – A**

**I. Answer any THREE of the Following Questions.**

**3 X 10 = 30 M**

- ఈ క్రిందివానిలో మూడు ప్రశ్నలకు సమాధానములు వ్రాయుము.
1. Explain the Definition, Scope and Importance of Event Management.  
ఈవెంట్ మేనేజ్ మెంట్ యొక్క నిర్వచనం, పరిధి మరియు ప్రాధాన్యతను వివరింపుము.
  2. Explain the Benefits of Events to the Economy and Society.  
ఆర్థిక వ్యవస్థకు & సమాజానికి ఈవెంట్లు వలన కలిగే ప్రయోజనాలను వివరింపుము.
  3. Explain the Conference Facilities in India.  
భారతదేశంలో కాన్ఫరెన్స్ సదుపాయాలను గూర్చి వివరింపుము.
  4. Explain the Role and Functions of ICCB and ICCA.  
ఐసిపిబి & ఐసిసిఎ యొక్క పాత్ర మరియు విధులు గూర్చి వివరింపుము.
  5. Explain the Types of Trade Shows & Exhibitions benefits of Exhibitions.  
ట్రేడ్ షోలు & ఎగ్జిబిషన్ల రకాలు ఎగ్జిబిషన్ ల యొక్క ప్రయోజనాలను వివరింపుము.
  6. Explain the Importance of ICT in Event Management.  
ఈవెంట్ మేనేజ్ మెంట్ లో కమ్యూనికేషన్ టెక్నాలజీ(ICT)యొక్క ప్రాధాన్యతను వివరింపుము.

**SECTION – B**

**II. Answer any FOUR of the Following Questions.**

**4 X 5 = 20 M**

- ఈ క్రింది వానిలో ఏవైనా నాలుగు ప్రశ్నలకు సమాధానములు వ్రాయుము.
7. Skills that a Good Event Planner - మంచి ఈవెంట్ ప్లానర్ కు ఉండవల్సిన నైపుణ్యాలు.
  8. Conference venues - కాన్ఫరెన్స్ వేదికలు.
  9. Event Publicity and Public Relation - ఈవెంట్ పబ్లిసిటీ మరియు పబ్లిక్ రిలేషన్.
  10. Event Organiser - ఈవెంట్ ఆర్గనైజర్.
  11. Tourism festivals - టూరిజం ఫెస్టివల్స్.
  12. Types of Hotels - హోటల్స్ రకాలు.
  13. Safety Standards at Events - ఈవెంట్స్ లో భద్రతా ప్రమాణాలు.
  14. Financial Management of Events - ఫైనాన్షియల్ మేనేజ్ మెంట్ ఆఫ్ ఈవెంట్స్.