

**GOVERNMENT COLLEGE( AUTONOMOUS)  
RAJAMAHENDRAVARAM**

**(Re-accredited with NAAC-'A' Grade)**

**EAST GODAVARI DISTRICT, ANDHRA PRADESH.**

**BOARDS OF STUDIES 2018-19 (II,IV & VI Semesters)**



**DEPARTMENT OF ECONOMICS**

# **GOVERNMENT COLLEGE (AUTONOMOUS), RAJAHMUNDRY**

## **DEPARTMENT OF ECONOMICS**

Government college (A), Rajahmundry is a prestigious college in Andhra Pradesh. It was started as Zilah School in 1853 it acquired the status of a secondary Grade college. In 1891 the college affiliated to the Madras University.

- Introduction in B.A course with Economics, History and Politics was commenced in 1930, after obtaining affiliation to Andhra University in 1926.
- Introduction of B.A (Economics, Statistics & Commerce) in 1976-77
- Introduction of B.A (Economics, Statistics & Computers) in 2007-2008
- Introduction of B.Sc. (Economics, Statistics & mathematics) in 2008-2009.
- Introduction of B.A. (Economics, History & Special Telugu)) in 2015-2016
- Introduction of B.Sc. (Econometrics, Statistics & mathematics) in 2017-2018.
- Introduction of B.A. (Public Admn., Sociology & Rural development) in 2018-2019.
- Introduction of B.A. (History, Economics & Tourism and Travel Management) in 2018-2019.

## GOVERNMENT COLLEGE (AUTONOMOUS): RAJAHMUNDRY

### DEPARTMENT OF ECONOMICS

#### Constitution of the Board of Studies for the year 2018- 2019(II, IV & VI Semesters)

The Board of Studies has been constituted with the following members for the year 2018-19

1. Sri. Dr. D.V.Nageswara Rao  
Lecturer incharge  
Govt. College (A), Rajamahendravaram. CHAIRMAN
2. Sri S.V. Subba Rao  
Lecturer in Economics(Retd)  
SKVT College, Rajamahendravaram. subject Expert
3. Smt. D.V.K.S Lakshmi  
Lecturer in Economics  
SKR(W) College, Rajamahendravaram subject Expert
4. Dr.K.V.VA.P.T.Surya Rao  
Principal and Professor in Economics  
D.N.R College,Bhimavaram. University Nominee
5. Sri. Shanmugam  
Chief Manager  
Union Bank of India, Rajamahendravaram. Expert from Industry/  
Corporate Sector
6. Sri.K. Balaram  
Asst. Manager, Chaitanya Godavari Grameena Bank  
Tadepalligudem Alumni
7. Sri M. Venkateswara Rao  
Lecturer in Economics  
Govt. College (A), Rajamahendravaram. Member
8. Smt M. Saritha (Contract Lec. In – Eco.)  
Govt. College (A), Rajamahendravaram. Member
9. Dr.M.Subba Rao (Contract Lec. In – Eco.)  
Govt. College (A), Rajamahendravaram. Member
10. Dr.A,Prasadu. (Guest Faculty) Member
11. Kum. K.Geetha Aparna (Guest Faculty) Member
12. Smt.Ch.Gandhi Mani (Guest Faculty)
11. G.Vara Lakshmi III- B. Sc (MES) Student Member
12. B.Surekha II- B.A (EHP) Student Member
13. M.Lova Kumari II- B.A (HET) Student Member

14. K.Kalyan III- B.A (ES Comp) Student Member

15. G.Durga Bhavani III- B.A(ES Commerce) Student Member

**Venue: Department of Economics (Room No. 15)**

The meeting of Board of Studies took place at 10.30 AM on 2nd January, 2019 in Department of Economics, Govt. College (A), Rajamahendravaram for the academic year 2018-19(I, III & V Semesters).

**GOVERNMENT COLLEGE (AUTONOMOUS): RAJAMAHENDRAVARAM**  
**DEPARTMENT OF ECONOMICS**

Consolidated Report of Board of Studies for the year 2018- 2019(II, IV& VI Semester)  
The Board of Studies of Department of **Economics** was convened on 2<sup>nd</sup> January, 2019 at 10-30 AM under the chairmanship of **Sri Dr.D.V.Nageswara Rao** Lecturer in charge of Department of Economics and the following members were present.

Name	Signature
10. Sri. Dr. D.V.Nageswara Rao	CHAIRMAN
11. Sri S.V. Subba Rao	subject Expert
12. Smt. D.V.K.S Lakshmi	subject Expert
13. Dr.K.V.VA.P.T.Surya Rao	University Nominee
14. Sri. Shanmugam	Expert from Industry/Corporate Sector
15. Sri.K. Balaram	Alumni
16. Sri M. Venkateswara Rao	Member
17. Smt M. Saritha (Contract Lec. In – Eco.)	Member
18. Dr.M.Subba Rao	Member
19. Dr.A.Prasadu	Member
20. Kum.K.Geetha Aparna	Member
21. Smt.Ch.Gandhi Mani	Member
22. G.Vara Lakshmi	Student Member
23. B.Surekha	Student Member
24. M.Lova Kumari	Student Member
25. K.Kalyan	Student Member

The following documents are submitted to the Academic coordinator and Controller of Examinations:

1. Resolutions of Board of Studies Meeting.
2. Syllabus of II, IV, and VI Semesters under CBCS pattern for B.A and B.Sc., B.Sc. (Econometrics)-II,IV semesters
3. Syllabus of II Semester under CBCS pattern for B.A (Public Admn., Sociology & Rural development) and B.A (History, Economics, Tourism and Travel Management)
4. Model Question Papers for II, IV, and VI Semesters under CBCS pattern.
5. Syllabus and Model question paper for Certificate Course
6. List of Revised Examiners

Date:

Chairman  
Board of Studies

GOVERNMENT COLLEGE (AUTONOMOUS): RAJAMAHENDRAVARAM

DEPARTMENT OF ECONOMICS

Board of Studies Meeting 2018- 2019 (II, IV& VI Semester)

RESOLUTIONS:

1. Resolved to approve certain changes in syllabi and question papers for the benefit of the students in quality enhancement in academics.
2. Resolved to approve the syllabi and pattern of the question papers for I, II and III B.A/ B.Sc. Economics under CBCS pattern for 2018 -2019.
3. Resolved to approve model question papers for I, II and III B.A/B.Sc. Economics for II, IV and VI Semesters.
4. Resolved to introduce a Certificate Course in “*Office Management*” for the 1<sup>st</sup> and 2<sup>nd</sup> year students
5. Resolved and approved the list of paper setters and examiners for Academic year 2018 – 2019.
6. Resolved to request the authorities to start M.A Economics as a Self-Finance Course

University Nominee

Local Nominee

Chairman of Board of Studies

**GOVERNMENT COLLEGE (AUTONOMOUS): RAJAMAHENDRAVARAM**  
**DEPARTMENT OF ECONOMICS**  
**Board of Studies Meeting 2018- 2019**

Room NO: 15  
Department of Economics

Date:  
Time:

**AGENDA:**

1. To consider and approve the syllabi approved by the UGC Model curriculum under CBCS pattern.
2. To consider and adopt to make certain changes in syllabi and Question Papers under CBCS pattern for the benefit of the student in Academic improvement.
3. To consider and approve Model Question Papers for I, II and III B.A/B.Sc. Economics for II, IV and VI Semesters.
4. To consider and approve Syllabi and model question papers for the Certificate Course in *Office Management*
5. To consider and approve the list of paper setters and examiners for Academic year 2018- 2019.
6. To consider and approve different pedagogy in teaching and learning prescribed by CCE, AP.
7. To consider and approve SEE and CIA as 60:40 for, II, IV and VI semesters.
8. To consider and approve minimum marks in CIA as 40% i.e. 16 marks for II, IV and VI semesters.
9. To consider and approve syllabus on Intellectual Property Rights (IPR) as an additional non-credit module in VI semester.
10. To consider and request the authorities to start M.A Economics as a Self-Finance Course.

Date:

Chairman  
Board of Studies  
Department of Economics

**GOVERNMENT COLLEGE (AUTONOMOUS): RAJAHMUNDRY**

**DEPARTMENT OF ECONOMICS**

**LIST OF EXAMINERS**

**2018-19**

<b>S.NO</b>	<b>NAME OF THE LECTURER</b>	<b>DISIGNATION</b>	<b>COLLEGE</b>
1	SRI.P.L.NAIDU	Lecturer in Economics	GDC , KOTHAPETA
2	S.PURUSHOTHAM	Lecturer in Economics	GC(M), NIDADAVOLU
3	M.BALA RAJU	Lecturer in Economics	GDC, JAGGAMPETA
4	BALAYYA	Lecturer in Economics	GDC, PITTAPURAM
5	DR.P.JAYANANDHKUMAR	Lecturer in Economics	GDC(W),NIDADAVOLE
6	Sri,CHINNA BABU	Lecturer in Economics	GDC, RAVULUPALEM
7	Sri.VENU GOPALA RAO	Lecturer in Economics	GDC, Ramachadrapuram
8	Dr.N.Trinadh	Lecturer in Economics	A.S.N.M.GDC,(A),Palakol
9	Sri S.P.Chandhu	Lecturer in Economics	D.N.R.GDC,(W),Palakol



**GOVERNMENT COLLEGE (A), RAJAMAHENDRAVARAM**  
**DEPARTMENT OF ECONOMICS**  
**COURSE OBJECTIVES**

- To understand Economics is about the allocation of scarce resources, that scarcity fore's choice, trade off exist and that every choice has an opportunity cost. Demonstrate their concepts using a production possibility frontier diagram.
- To understanding how comparative advantage provides the basis for gains through rate.
- To list the determinants of the demand and supply for a good in a competitive market and explain how that demand and supply together determine equilibrium price.
- To understand the role of price in allocating scarce resources in market Economics and explain the consequence of price controls
- To define an externality and a public good and why explain the presence of externalities and public goods make markets inefficient. Analyse various government policies aimed at solving these inefficiencies.
- To understand the costs of production and how profit maximizing firms determine how much to produce be also to distinguish between long run decisions and short run decisions.
- To distinguish between perfect competition and imperfect competition and be able to explain the welfare lose in non-competitive markets.
- To understand the causes and effects of inflation and unemployment
- To describe the macro economy using aggregates demand and aggregate supply
- To using employment and national income statistics students will be able to describe and analyse economy in quantitative items.
- To students will be able to describe the contemporary banking and monetary system, and analyse the role of money, credit, and Federal Reserve monetary policy.
- To outline the rate of comparative advantage in exchange. Describe the role of international trade and finance in domestic Economic activity.
- To students will be able to utilize a simple contemporary economic model such as the aggregate supply aggregate demand model and describe the inter relationship among price, income and interest rates as they affect consumption, saving and investment.
- To analyse fiscal and monetary policy decisions to counter business cycle swings by using macro-Economic models.

**GOVERNMENT COLLEGE (A), RAJAMAHENDRAVARAM**

## **DEPARTMENT OF ECONOMICS**

### **LEARNING OUTCOMES**

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**GOVERNMENT COLLEGE (A), RAJAMAHENDRAVARAM**  
**DEPARTMENT OF ECONOMICS**  
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**GOVERNMENT COLLEGE (A), RAJAMAHENDRAVARAM**  
**DEPARTMENT OF ECONOMICS**  
**LEARNING OUTCOMES**

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**GOVERNMENT COLLEGE (AUTONOMOUS), RAJAHMUNDRY.  
B.A PROGRAMME – COURSE STRUCTURE IN ECONOMICS UNDER CBCS**

**2018-19**

<i>Semester</i>	<i>Paper</i>	<i>Title</i>
<b>Semester II (Core)</b>	II	Micro Economics-II – Value And Distribution
<b>Semester IV (Core)</b>	IV	Macro-Economic-II - Banking and International Trade
<b>Semester VI *Any one Paper from A and B</b>	VII – (A)	Agricultural Economics
	VII – (B)	Rural Economics And Social Change
	VII-(C)	Financial Market and Institutions
<b>Semester VI ** Any one Cluster from A&amp;B</b>	<b>Cluster Electives – (A) Agribusiness</b>	
	VIII(A)	Agribusiness Environment in Andhra Pradesh
	IX(A)	Agricultural output Marketing
	X(A)	Agricultural Input Marketing.
	<b>Cluster Electives – (B) Rural Economy</b>	
	VIII(B)	Rural Economy
	IX(B)	Rural Industrialisation
	X(B)	Rural Marketing <b>Cluster Electives – (C) Financial Market</b>
	VIII(C)	Stock Market operations
	IX(C)	Securities Market
	X(C)	Project work

\*Student has to choose only one paper



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5		Certificate Course in Office Management		<b>Total 60hrs</b>	<b>4</b>	<b>50 T</b>	<b>50 P</b>	<b>100</b>
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**GOVERNMENT COLLEGE (AUTONOMOUS), RAJAMAHENDRAVARAM.**

**II SEMESTER – ECONOMICS (2018-19)**

**B.A Programme (CBCS PATTERN)**

**Paper-II (Core Paper)**

**Hours:5, Credits:4**

**Value and Distribution**

**Unit-1: Producer Behaviour**

Isoquants ,characteristics -Isocost -Producer's equilibrium with the help Isoquants- Expansion path – Cobb –Web theory. Elasticity of Substitution. Laws of Returns to scale, Longrun Analysis of Production

**Unit -2: Perfect competition**

Classification of Markets – Features of Perfect competitive market- Price determination under perfect competition- Equilibrium of a Firm and Industry under perfect competition– Time element in Price determination- Comparison of Market Price and Normal Price

**Unit -3: Imperfect competition**

Monopoly – Price determination under monopoly – Price Discrimination – Monopolistic competition –Price determination-Selling costs –Oligopoly –Kinked demand Curve approach, Duopoly -Price Leadership, Comparison between perfect competition and monopoly

**Unit -4: Theory of Distribution –Rent and WageTra**

Marginal Productivity theory of distribution –Ricardian theory of Rent -Quasi Rent and Scarcity rent concepts of Alfred Marshall –Transfer earnings –Types Wages –Wage theories - Subsistence theory of wages, standard of living theory of wages –Collective bargaining – concept of minimum wage. Transfer Earning and Economic Rent.

**Unit -5: Theory of Distribution- Interest and Profit**

Interest — Classical, Neo-Classical and Keynesian theories-gross interest and net interest – Profit – Dynamic, Innovations, Risk and Uncertainty theories –Gross Profit and net profit, Lonable fund theory of Interest.



ECO102	Micro Economics-II	CO1	Producers equilibrium with the help of isoquants, expansion path and elasticity of substitution
		CO2	Different types of markets and their features
		CO3	List the determinants of the demand and supply for a good in a competitive market and explain how that demand and supply together determine equilibrium price.
		CO4	Demonstrate marginal productivity theory of distribution, theory of wages, identify different types of rent, and illustrate different theories of interest and profit.

### Course outcomes (Cos)

### Additional Inputs

S.NO	UNIT	Additional Input
1	I	Laws of Returns to scale, Long run Analysis of Production
2	II	Comparison of Market Price and Normal Price
3	III	Comparison between perfect competition and monopoly
4	IV	Transfer Earning and Economic Rent
5	V	Loanable fund theory of Interest

**Suggested Books:**

1. R.G. Lipsey and K.A. Chrysal – “ECONOMICS” Oxford University press, 10/e 2004
2. Koutsoyiannis, A. (1979), Modern Microeconomics, (2<sup>nd</sup> edition), English Language Book Society/ Macmillan press, London
3. P.A. Samuelson & W.D Nordhaus – “ECONOMICS” Tata mc.Graw Hill, 18/e, 2005
4. N.Gregory Mankiw – “Principles of Economics”, Thompson, 4/e 2007
5. H.L. Ahuja – “Advanced Economic Theory”, S Chand, 2004
6. M.L.Sethy – “Micro Economics”, Laxmi Narayana Agarwal, 2007
7. D.M. Mithani & G.K Murthy – “Fundamentals of Business Economics”, Himalaya Publishing, 2007
8. Telugu Academy Publications
9. AUSSDE – Study material
10. Bilas, A.- “Micro economic Theory”, International Student edition, Mc. Graw Hill, 1971

**GOVERNMENT COLLEGE (AUTONOMOUS): RAJAMAHENDRAVARAM**

**B.A II SEMESTER – ECONOMICS (CBCS PATTERN)**

**Paper-II (Core Paper)**

**Value and Distribution**

**SECOND SEMESTER END EXAMINATIONS**

**Time: 3 Hrs**

**Max. Marks: 60M**

**SECTION - A**

Answer the following questions

(4 X 10 = 40)

ఈ క్రింది ప్రశ్నలు అన్నింటికి సమాధానాలు వ్రాయుము

1(a). Explain the producer's equilibrium with the help of Isoquants

సమోత్పత్తి రేఖల సహాయంతో ఉత్పత్తిదారుని సమతౌల్యం వివరింపుము

(OR)

(b). What is a market? Explain the Classification of markets

మార్కెట్ అనగానేమి? మార్కెట్ల వర్గీకరణను వివరింపుము

2(a). How the price is determined under perfect competitive market?

పరిపూర్ణ పోటీ మార్కెట్లో ధర ఏవిధముగా నిర్ణయించబడుతుంది

(OR)

(b). Explain price determination under Monopoly

ఏకస్వామ్యంలో ధర నిర్ణయమును వివరింపుము

3(a). Explain the kinked Demand curve theory of Oligopoly

పరిమిత స్వామ్యంలో కింకి డిమాండు రేఖ సిద్ధాంతమును

వివరింపుము (OR)

(b). Explain the Marginal productivity theory of distribution

ఉపాంత ఉత్పాదకత పంపిణీ సిద్ధాంతమును వివరింపుము

4(a). Define real wage and explain the determinants of real wage

వాస్తవిక వేతనము అనగానేమి? వాస్తవిక వేతనాన్ని నిర్ణయించే  
అంశాలను వివరింపుము

(or)

(b). Explain the Keynesian theory of Interest

కీన్స్ వడ్డీ సిద్ధాంతమును వివరింపుము

### SECTION - B

Answer any **THREE** of the following (3 X 4 = 12 M)

ఈ క్రింది వాటిలో ఏవైనా మూడింటికి సమాధానాలు వ్రాయుము

- |                                    |                       |
|------------------------------------|-----------------------|
| 5. Expansion Path                  | విస్తరణ పథం           |
| 6. Features of Perfect Competition | పరిపూర్ణ పోటీలక్షణాలు |
| 7. Price Discrimination            | ధర విభజన              |
| 8. Quasi Rent                      | కృత్రిమ భాటకము        |
| 9. Innovations theory              | నవకల్పనల సిద్ధాంతం    |

### SECTION - C

Answer any **FOUR** of the following in one or two sentences (4 X 2 = 8 M)

ఈ క్రింది వాటిలో ఏవైనా నాల్గింటికి సమాధానాలు వ్రాయుము

- |                           |                  |
|---------------------------|------------------|
| 10. Isoquant              | సమోత్పత్తి రేఖలు |
| 11. Price rigidity        |                  |
| 12. Equilibrium of a Firm | సంస్థ సమతుల్యం   |
| 13. Selling costs         | అమ్మకపు వ్యయాలు  |
| 14. Scarcity Rent         | కొరత భాటకము      |
| 15. Gross Interest        | స్థూల వడ్డీ      |
| 16. Net Profit            | నికర లాభము       |

**II SEMESTER – ECONOMICS (CBCS PATTERN)**  
**Paper-II (Core Paper)**  
**Value and Distribution**  
**SECOND SEMESTER END EXAMINATIONS**

**Time: 3 Hrs**

**Max. Marks: 60M**

**BLUE PRINT**

<b>Unit</b>	<b>Essays (10 marks)</b>	<b>Short Answers (4 marks)</b>	<b>Very Short Answers (2 marks)</b>	<b>Total Questions</b>
<b>Unit-I</b>	<b>1</b>	<b>1</b>	<b>2</b>	<b>4</b>
<b>Unit-II</b>	<b>2</b>	<b>1</b>	<b>1</b>	<b>4</b>
<b>Unit-III</b>	<b>2</b>	<b>1</b>	<b>1</b>	<b>4</b>
<b>Unit-IV</b>	<b>2</b>	<b>1</b>	<b>1</b>	<b>4</b>
<b>Unit-V</b>	<b>1</b>	<b>1</b>	<b>2</b>	<b>4</b>
<b>Total Marks</b>	<b>80</b>	<b>20</b>	<b>14</b>	<b>114</b>

**GOVERNMENT COLLEGE (AUTONOMOUS), RAJAMAHENDRAVARAM.**

**II SEMESTER – ECONOMICS (2018-19)**

**B.A Programme (CBCS PATTERN)**

**Paper-II (Core Paper)**

**Hours:5, Credits:4**

**Value and Distribution**

**Unit-1: Producer Behaviour**

Isoquants ,characteristics -Isocost -Producer's equilibrium with the help Isoquants- Expansion path – Cobb –Web theory. Elasticity of Substitution. Laws of Returns to scale, Longrun Analysis of Production

**Unit -2: Perfect competition**

Classification of Markets – Features of Perfect competitive market- Price determination under perfect competition- Equilibrium of a Firm and Industry under perfect competition– Time element in Price determination- Comparison of Market Price and Normal Price

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**Unit -4: Theory of Distribution –Rent and WageTra**

Marginal Productivity theory of distribution –Ricardian theory of Rent -Quasi Rent and Scarcity rent concepts of Alfred Marshall –Transfer earnings –Types Wages –Wage theories - Subsistence theory of wages, standard of living theory of wages –Collective bargaining – concept of minimum wage. Transfer Earning and Economic Rent.

**Unit -5: Theory of Distribution- Interest and Profit**

Interest — Classical, Neo-Classical and Keynesian theories-gross interest and net interest – Profit – Dynamic, Innovations, Risk and Uncertainty theories –Gross Profit and net profit, Lovable fund theory of Interest.

ECO102	Micro Economics-II	CO1	Producers equilibrium with the help of isoquants, expansion path and elasticity of substitution
		CO2	Different types of markets and their features
		CO3	List the determinants of the demand and supply for a good in a competitive market and explain how that demand and supply together determine equilibrium price.
		CO4	Demonstrate marginal productivity theory of distribution, theory of wages, identify different types of rent, and illustrate different theories of interest and profit.

### Course outcomes (Cos)

### Additional Inputs

S.NO	UNIT	Additional Input
1	I	Laws of Returns to scale, Long run Analysis of Production
2	II	Comparison of Market Price and Normal Price
3	III	Comparison between perfect competition and monopoly
4	IV	Transfer Earning and Economic Rent
5	V	Loanable fund theory of Interest

**Suggested Books:**

1. R.G. Lipsey and K.A. Chrysal – “ECONOMICS” Oxford University press, 10/e 2004
2. Koutsoyiannis, A. (1979), Modern Microeconomics, (2<sup>nd</sup> edition), English Language Book Society/ Macmillan press, London
3. P.A. Samuelson & W.D Nordhaus – “ECONOMICS” Tata mc.Graw Hill, 18/e, 2005
4. N.Gregory Mankiw – “Principles of Economics”, Thompson, 4/e 2007
5. H.L. Ahuja – “Advanced Economic Theory”, S Chand, 2004
6. M.L.Sethy – “Micro Economics”, Laxmi Narayana Agarwal, 2007
7. D.M. Mithani & G.K Murthy – “Fundamentals of Business Economics”, Himalaya Publishing, 2007
8. Telugu Academy Publications
9. AUSSDE – Study material
10. Bilas, A.- “Micro economic Theory”, International Student edition, Mc. Graw Hill, 1971

**GOVERNMENT COLLEGE (AUTONOMOUS): RAJAMAHENDRAVARAM**

**B.A II SEMESTER – ECONOMICS (CBCS PATTERN)**

**Paper-II (Core Paper)**

**Value and Distribution**

**SECOND SEMESTER END EXAMINATIONS**

**Time: 3 Hrs**

**Max. Marks: 60M**

**SECTION - A**

Answer the following questions

(4 X 10 = 40)

ఈ క్రింది ప్రశ్నలు అన్నింటికీ సమాధానాలు వ్రాయుము

1(a). Explain the producer's equilibrium with the help of Isoquants

సమోత్పత్తి రేఖల సహాయంతో ఉత్పత్తిదారుని సమతౌల్యం వివరింపుము

(OR)

(b). What is a market? Explain the Classification of markets

మార్కెట్ అనగానేమి? మార్కెట్ల వర్గీకరణను వివరింపుము

2(a). How the price is determined under perfect competitive market?

పరిపూర్ణ పోటీ మార్కెట్లో ధర ఏవిధముగా నిర్ణయించబడుతుంది

(OR)

(b). Explain price determination under Monopoly

ఏకస్వామ్యంలో ధర నిర్ణయమును వివరింపుము

3(a). Explain the kinked Demand curve theory of Oligopoly

పరిమిత స్వామ్యంలో కింకి డిమాండు రేఖ సిద్ధాంతమును

వివరింపుము (OR)

(b). Explain the Marginal productivity theory of distribution

ఉపాంత ఉత్పాదకత పంపిణీ సిద్ధాంతమును వివరింపుము

4(a). Define real wage and explain the determinants of real wage

వాస్తవిక వేతనము అనగానేమి? వాస్తవిక వేతనాన్ని నిర్ణయించే  
అంశాలను వివరింపుము

(or)

(b). Explain the Keynesian theory of Interest

కీన్స్ వడ్డీ సిద్ధాంతమును వివరింపుము

### SECTION - B

Answer any **THREE** of the following (3 X 4 = 12 M)

ఈ క్రింది వాటిలో ఏవైనా మూడింటికి సమాధానాలు వ్రాయుము

- |                                    |                       |
|------------------------------------|-----------------------|
| 5. Expansion Path                  | విస్తరణ పథం           |
| 6. Features of Perfect Competition | పరిపూర్ణ పోటీలక్షణాలు |
| 7. Price Discrimination            | ధర విభజన              |
| 8. Quasi Rent                      | కృత్రిమ భాటకము        |
| 9. Innovations theory              | నవకల్పనల సిద్ధాంతం    |

### SECTION - C

Answer any **FOUR** of the following in one or two sentences (4 X 2 = 8 M)

ఈ క్రింది వాటిలో ఏవైనా నాల్గింటికి సమాధానాలు వ్రాయుము

- |                           |                  |
|---------------------------|------------------|
| 10. Isoquant              | సమోత్పత్తి రేఖలు |
| 11. Price rigidity        |                  |
| 12. Equilibrium of a Firm | సంస్థ సమతుల్యం   |
| 13. Selling costs         | అమ్మకపు వ్యయాలు  |
| 14. Scarcity Rent         | కొరత భాటకము      |
| 15. Gross Interest        | స్థూల వడ్డీ      |
| 16. Net Profit            | నికర లాభము       |



**II SEMESTER – ECONOMICS (CBCS PATTERN)**  
**Paper-II (Core Paper)**  
**Value and Distribution**  
**SECOND SEMESTER END EXAMINATIONS**

**Time: 3 Hrs**

**Max. Marks: 60M**

**BLUE PRINT**

<b>Unit</b>	<b>Essays (10 marks)</b>	<b>Short Answers (4 marks)</b>	<b>Very Short Answers (2 marks)</b>	<b>Total Questions</b>
<b>Unit-I</b>	<b>1</b>	<b>1</b>	<b>2</b>	<b>4</b>
<b>Unit-II</b>	<b>2</b>	<b>1</b>	<b>1</b>	<b>4</b>
<b>Unit-III</b>	<b>2</b>	<b>1</b>	<b>1</b>	<b>4</b>
<b>Unit-IV</b>	<b>2</b>	<b>1</b>	<b>1</b>	<b>4</b>
<b>Unit-V</b>	<b>1</b>	<b>1</b>	<b>2</b>	<b>4</b>
<b>Total Marks</b>	<b>80</b>	<b>20</b>	<b>14</b>	<b>114</b>

GOVERNMENT COLLEGE (AUTONOMOUS):  
RAJAMAHENDRAVARAM  
III Year B. A Programme (UG) Courses – Under CBCS  
Semester – VI  
Paper – VII-(A) (Elective)  
Paper VII-(A) -- AGRICULTURAL ECONOMICS

**Module-1**

Nature and Scope of Agricultural Economics. Factors affecting agricultural development: technological, institutional and general. Interdependence between agriculture and industry-Importance of Agricultural Economics

**Module-2**

Concept of production function: input-output and product relationship in farm production-Cobb-Douglass Production Function.

**Module-3**

Growth and productivity trends in Indian agriculture with special reference to Andhra Pradesh. Agrarian reforms and their role in economic development-Problems of Indian Agricultural

**Module-4**

Systems of farming, farm size and productivity relationship in Indian agriculture with special reference to Andhra Pradesh- New agriculture strategy and Green revolution: and it's Impact-Second Green Revolution in India

**Module-5**

Emerging trends in production, processing, marketing and exports; policy controls and regulations relating to industrial sector with specific reference to agro-industries in agri-business enterprises-Agricultural Price Policy

Additional Module-IPR (Intellectual property Rights)

ECO113	Agricultural Economics	CO1	Understand limited resources available in the economy. Realize the need to exploit and utilize through development and improvement of production techniques
		CO2	Productivity trends in Indian agriculture with special reference to Andhra Pradesh
		CO3	Green revolution and its impact on Indian economy
		CO4	Emerging trends in processing, marketing and exports in agricultural products

### Additional Inputs

S.NO	UNIT	Additional Input
1	I	Importance of Agricultural Economics
2	II	Cobb-Douglass Production Function.
3	III	Problems of Indian Agricultural
4	IV	Second Green Revolution in India
5	V	Agricultural Price Policy Additional Module- IPR (Intellectual property Rights)

### RECOMMENDED / REFERENCE BOOKS

1. Sadhu An, Singh Amarjit and Singh Jasbir (2014), Fundamentals of Agricultural Economics, Himalaya Publishing House, Delhi
2. Lekhi RK and Singh Joginder, Agricultural Economics, Kalyani Publishers
3. Bhaduri, A. (1984), The Economic Structure of Backward Agriculture, Macmillan, Delhi.
4. Bilgrami, S.A.R. (1996), Agricultural Economics, Himalayas publishing house, Delhi.

5. Dantwala, M.L. et.al (1991), Indian Agricultural Development Since Independence, Oxford & IBH, New Delhi.
6. Government of India (1976), Report of the National Commission on Agriculture, New Delhi. 5. Government of India, Economic Survey (Annual), New Delhi.
7. Gualti, A. and T. Kelly (1999), Trade Liberalisation and Indian Agriculture Oxford University Press, New Delhi

GOVERNMENT COLLEGE (AUTONOMOUS): RAJAMAHENDRAVARAM

**B.A Model Question Paper**

**Cluster Elective**

**Paper –VII (A): Agricultural Economics**

VI SEMESTER END EXAMINATIONS – MARCH/APRIAL 2019

Time: 3 Hrs.

Max. Marks: 60 M

**SECTION - A**

Answer all the following

(4 X 10= 40)

ఈ క్రింది అన్ని ప్రశ్నలకు సమాధానాలు వ్రాయుము

1. (a) Explain nature and scope of Agricultural Economics and Interdependence between agriculture and industry.

వ్యవసాయ అర్థశాస్త్రం యొక్క స్వభావం, పరిధి మరియు వ్యవసాయం, పరిశ్రమల మధ్య పరస్పర ఆధారాలను వివరింపుము .

(Or)

- (b) What are the factors affecting the agricultural development? Explain..

వ్యవసాయాభివృద్ధిని ప్రభావితం చేసే కారకాలు ఏవి? వివరింపుము

2. (a) Explain the concept of Production Function in Agricultural Sector?

వ్యవసాయ రంగంలో ఉత్పత్తి ఫల భావనలను వివరించుము.

(Or)

- (b) Explain the role of agrarian reforms in economic development.

ఆర్థికాభివృద్ధిలో వ్యవసాయ సంస్కరణలు యొక్క పాత్రను వివరింపుము .

3. (a). Production and Productivity Trends in Agricultural sector.

వ్యవసాయ రంగంలో ఉత్పత్తి ఉత్పాదకత ధోరణులను వివరించుము?

(Or)

- (b) What is Green Revolution? Explain its impact

హరితవిప్లవము అనగానేమి? దాని ప్రభావాన్ని వివరింపుము .

4. (a) Explain the trends in production, processing, marketing and exports in agriculture.

వ్యవసాయ ఉత్పత్తి, ప్రాసెసింగ్, మార్కెటింగ్ మరియు ఎగుమతులలోని పోకడలను

వివరింపుము .

(Or)

(b) Explain the policy controls and regulations relating to industrial sector with specific reference to agro-industries in agribusiness enterprises.

పారిశ్రామిక రంగానిక సంబంధించి వ్యవసాయ పరిశ్రమలు పై విధాన నియంత్రణలు మరియు క్రమబద్ధీకరణలను వివరించుము

### SECTION - B

Answer any **THREE** of the following

(3 X 4 = 12)

ఈ క్రింది వాటిలో ఏవైనా మూడింటికి సమాధానాలు వ్రాయుము  
వ్రాయుము

5. Interdependence between agriculture and industry

వ్యవసాయము మరియు పరిశ్రమలు మధ్య పరస్పరాధారము

6. Growth and productivity trends in Andhra Pradesh agriculture

ఆంధ్రప్రదేశ్ వ్యవసాయములో వృద్ధి మరియు ఉత్పాదకత లలోని పోకడలు

7. Systems of farming

సాగు విధానాలు

8. Farm size and productivity relationship in AP Agriculture

ఆంధ్రప్రదేశ్ వ్యవసాయములో వ్యవసాయపరిమానానికి ఉత్పాదకతకు గల సంబంధము

9. New Agricultural strategy.

నూతన వ్యవసాయ వ్యూహం

### SECTION - C

Answer any **Four** of the following in one or two sentences

(4 X 2 = 8)

ఈ క్రింది వాటిలో ఏవైనా నాల్గింటికి సమాధానాలు వ్రాయుము

10. Agricultural Economics

వ్యవసాయ ఆర్థికశాస్త్రం

11. Farm Production

వ్యవసాయ ఉత్పత్తి

12. Agrarian reforms

వ్యవసాయ సంస్కరణలు

13. Farm size

వ్యవసాయపరిమానము

14. Drought Prone Area Programme (DPAP)

కరువు పీడిత ప్రాంత పథకము

15. Agricultural Marketing

వ్యవసాయ మార్కెటింగ్

16. Processing

ప్రాసెసింగ్

**VI SEMESTER – ECONOMICS (CBCS PATTERN)**

**Paper-VII (A) (CLUSTER ELECTIVE)**

**Agricultural Economics**

**SIXTH SEMESTER END EXAMINATIONS**

**Time: 3 Hrs.**

**Max. Marks: 60M**

**BLUE PRINT**

<b>Unit</b>	<b>Essays (15 marks)</b>	<b>Short Answers (5 marks)</b>	<b>Very Short Answers (2 marks)</b>	<b>Total Questions</b>
<b>Unit-I</b>	<b>2</b>	<b>1</b>	<b>1</b>	<b>4</b>
<b>Unit-II</b>	<b>1</b>	<b>-</b>	<b>1</b>	<b>2</b>
<b>Unit-III</b>	<b>2</b>	<b>2</b>	<b>1</b>	<b>5</b>
<b>Unit-IV</b>	<b>1</b>	<b>1</b>	<b>2</b>	<b>4</b>
<b>Unit-V</b>	<b>2</b>	<b>1</b>	<b>2</b>	<b>5</b>
<b>Total Marks</b>	<b>80</b>	<b>20</b>	<b>14</b>	<b>114</b>

**GOVERNMENT COLLEGE (AUTONOMOUS): RAJAHMUNDRY**

GOVERNMENT COLLEGE (AUTONOMOUS):  
RAJAMAHENDRAVARAM

III Year B. A Programme (UG) Courses – Under CBCS  
Semester – VI

Paper – VIII (A) - Cluster Elective – (A) Agribusiness

Paper – VIII (A) - Agribusiness Environment in Andhra Pradesh

**Module-1**

Role of agriculture in development process in Andhra Pradesh vis-à-vis other developed states. Economy wide effects of agriculture in Andhra Pradesh through trickle down effects. Backward and forward linkages of agriculture with rest of economy-Features of Andhra Pradesh Agricultural Economy.

**Module-2**

Agricultural finance-importance in modern agriculture- performance of agricultural finance in Andhra Pradesh -problems of agricultural finance - Inter linkages of agricultural credit and other input markets and product markets - Suggestion to improve Agricultural Finance.

**Module-3**

Dynamics of agriculture-crop (horticulture, field crops), sector-livestock (poultry dairy and fisheries) sector and inter linkages among the sectors. Agribusiness sector in Andhra Pradesh-salient features, constraints, sub sectors of agribusiness-input sector, production sector, processing sector-Animal Husbandry.

**Module-4**

Growth performance of major agricultural commodities in Andhra Pradesh-production and processing trends in exports and imports of major agricultural commodities-W.T.O and Indian Agriculture.

**Module-5**

Marketing policy- structure of agri markets – regulated markets – need – activities – structure – APMC act – market legislations – Role of Farmer

## Groups in the marketing of Agricultural Produce-Minimum Support

ECO114	Agribusiness Environment in AP	CO1	Understand the role of agriculture in development process
		CO2	Students will demonstrate importance of agricultural finance in modern agriculture and inter linkage of agricultural credit and other input markets and product markets
		CO3	Demonstrate production and processing trends in exports and imports of major agricultural commodities
		CO4	Understand the marketing policy of agricultural commodities

### Price in India.

### Course Outcomes

### Additional Inputs

S.NO	UNIT	Additional Input
1	I	Features of Andhra Pradesh Agricultural Economy
2	II	Suggestion to improve Agricultural Finance.
3	III	Animal Husbandry
4	IV	W.T.O and Indian Agriculture.
5	V	Minimum Support Price in India.

### References:

1. Adhikary M. 1986. Economic Environment of Business. S. Chand & Sons.



2. Aswathappa K. 1997. Essentials of Business Environment. Himalaya Publ.
3. Francis Cherunilam 2003. Business Environment. Himalaya Publ.
4. Agarwal Raj, 2001, Business Environment, Excel Books, New Delhi.

GOVERNMENT COLLEGE (AUTONOMOUS): RAJAMAHENDRAVARAM  
**B.A Model Question Paper**  
**Cluster Elective**  
**Paper –VIII (A): Agribusiness Environment in Andhra Pradesh**  
 VI SEMESTER END EXAMINATIONS – MARCH/APRIAL 2019

Time: 3 Hrs.

Max. Marks: 60 M

**SECTION - A**

Answer all the following

(4 X 10 = 40)

ఈ క్రింది అన్ని ప్రశ్నలకు సమాధానాలు వ్రాయుము

1. (a) Explain the role of agriculture in development process in Andhra Pradesh.

ఆంధ్రప్రదేశ్ లో ఆర్థికాభివృద్ధి లో వ్యవసాయరంగం పాత్ర వివరించుము.

(Or)

(b) Explain the Importance and Features of Andhra Pradesh Agricultural Sector?

ఆంధ్రప్రదేశ్లో వ్యవసాయరంగం యొక్క ప్రాముఖ్యతను మరియు లక్షణాలున్న వివరించుము

2. (a) What is agricultural fiancé? And explain its importance in modern agriculture.

వ్యవసాయ విత్తం అనగానేమి మరియు ఆధునిక వ్యవసాయ రంగంలో దీని ప్రాధాన్యతను వివరింపుము.

(Or)

(b) Explain the inter linkages of agricultural credit and other input markets and product markets.

వ్యవసాయ పరపతికి వుత్పాదిత, వస్తు మార్కెట్లమధ్య అంతర్ సంబంధాలునువివరింపుము

3. (a) What is Crop sector and livestock sector? And Explain their inter linkages.

పంటల రంగము మరియు పశువుల రంగము అనగానేమి ? వాటి అంతర్ సంబంధాలును వివరింపుము

(Or)

(b) What is the salient features of Agribusiness sector in Andhra Pradesh.

ఆంధ్రప్రదేశ్ లో వ్యాపారస్థాయిలో చేయబడు వ్యవసాయరంగం విశిష్ట లక్షణాలు ఏవి ?

4. (a) What is Green Revolution? Explain its impact

హరితవిప్లవము అనగానేమి ? దాని ప్రభావాన్ని వివరింపుము

(Or)

(b) What is marketing policy? And explain the structure of agri- market.

మార్కెటింగ్ విధానం అనగానేమి? మరియు అగ్రిమార్కెట్ నిర్మాణం గురించి వివరింపుము.

### SECTION - B

Answer any **THREE** of the following

(3 X 4 = 12)

ఈ క్రింది వాటిలో ఏవైనా మూడింటికి సమాధానాలు వ్రాయుము

5. Effects of agriculture in Andhra Pradesh

ఆంధ్రప్రదేశ్ లో వ్యవసాయం యొక్క ప్రభావం

6. Performance of agricultural finance in Andhra Pradesh

ఆంధ్రప్రదేశ్ లో వ్యవసాయవిత्तం పనితీరు

7. Problems of agricultural finance

వ్యవసాయవిత्तం సమస్యలు

8. Constraints of agribusiness sector in Andhra Pradesh

ఆంధ్రప్రదేశ్ లో వ్యాపారస్థాయిలో చేయబడు వ్యవసాయరంగం ఆవరోధాలు

9. Regulated markets

క్రమబద్ధీకరించబడిన మార్కెట్లు

### SECTION - C

Answer any **Four** of the following in one or two sentences

(4 X 2 = 8)

ఈ క్రింది వాటిలో ఏవైనా నాల్గింటికి సమాధానాలు వ్రాయుము

- |                         |                                 |
|-------------------------|---------------------------------|
| 10. Agribusiness        | వ్యాపారస్థాయిలో చేయబడు వ్యవసాయం |
| 11. Trickle down effect | ట్రీకిల్ డౌన్ ప్రభావం           |
| 12. Agricultural credit | వ్యవసాయరంగ పరపతి                |
| 13. Field crop          | తోట పంటలు                       |
| 14. Fisheries           | మత్స్యపరిశ్రమ                   |
| 15. Processing sector   | ప్రాసెసింగ్ రంగం                |
| 16. APMC act            | ఏపీ ఎం సి చట్టం                 |

**VI SEMESTER – ECONOMICS (CBCS PATTERN)**  
**Paper-VIII (A) (CLUSTER ELECTIVE)**  
**Agribusiness Environment in Andhra Pradesh**  
**SIXTH SEMESTER END EXAMINATIONS**

**Time: 3 Hrs.**

**Max. Marks: 60 M**

**BLUE PRINT**

<b>Unit</b>	<b>Essays (15 marks)</b>	<b>Short Answers (5 marks)</b>	<b>Very Short Answers (2 marks)</b>	<b>Total Questions</b>
<b>Unit-I</b>	<b>2</b>	<b>1</b>	<b>2</b>	<b>5</b>

<b>Unit-II</b>	<b>2</b>	<b>2</b>	<b>-</b>	<b>4</b>
<b>Unit-III</b>	<b>2</b>	<b>-</b>	<b>3</b>	<b>5</b>
<b>Unit-IV</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>3</b>
<b>Unit-V</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>3</b>
<b>Total Marks</b>	<b>80</b>	<b>20</b>	<b>14</b>	<b>114</b>

**GOVERNMENT COLLEGE (AUTONOMOUS):  
RAJAMAHENDRAVARAM**

**III Year B. A Programme (UG) Courses – Under CBCS**

**Semester – VI**

**Paper – IX (A) - Cluster Elective – (A –Agribusiness)**

**Paper – IX (A) - Agricultural output Marketing**

**Module-1**

Structure and Model of Agri-Marketing Organizations with functions: Functions of intermediaries, Marketing Practices in Primary and secondary and terminal market, Regulated markets, co-operative marketing- Agricultural Marketing and Ninth plan

**Module-2**

Marketing costs and margins, Marketing Finance. Marketing Structure of Major agricultural commodities, food grains: Rice, and Maize. Cash Crops; Cotton, Oil Seeds, Vegetables and Fruits, Milk, Meat and Poultry products- Mechanization of Agriculture

**Module-3:**

Problems and Challenges in Agriculture Marketing - Market Yards - Support prices - Rural Warehousing- Functions of Marketing

**Module-4:**

State Intervention in Agricultural Marketing, Role of Various agencies (Andhra Pradesh Agro, MARKEED, State Department, and FCI, Tobacco Board, Cotton Corporation) and its impact on market efficiency. Agriculture Price Commission- Role of APEDA (Agricultural and Processed food Products Exports Development Authority

**Module-5:**

Inter-regional and international trade in agriculture; emerging scenario of international trade in agricultural commodities; concept of terms of trade and balance of payments,. WTO and Indian agriculture with special reference to Andhra Pradesh - Objectives of Price policy

### Course Outcomes (Cos)

ECO115	Agricultural Output Marketing	CO1	Asses the performance of the marketing systems of agricultural commodities and products
		CO2	Develop an idea about the marketing structure of major agricultural commodities
		CO3	Understand problems and challenges in agricultural marketing
		CO4	Assesses the impact of WTO on Indian agriculture with special reference to Andhra Pradesh

### Additional Inputs

S.NO	UNIT	Additional Input
1	I	Agricultural Marketing and Ninth Plan
2	II	Mechanization of Agriculture
3	III	Functions of Marketing
4	IV	Role of APEDA (Agricultural and Processed food Products Exports Development Authority.
5	V	Objectives of Price policy

### References:

1. C.S.G.Krishnamacharyulu & Lalitha Ramakrishnan, "Rural Marketing: Text and Cases", Pearson Education, New Delhi.
2. Awadhesh Kumar Singh & Satyaprakash Pandey, Rural Marketing: Indian Perspective, New Age International Publishers, New Delhi.
3. Mamoria, C.B. & Badri Vishal: Agriculture Problems in India
4. Arora, R.C., "Integrated Rural Development", S. Chand Limited, New Delhi.
5. Gopalaswamy, T.P., "Rural Marketing: Environment, Problems and Strategies, Vikas Publishing House Pvt. Ltd., New Delhi.
6. Bedi & Bedi, "Rural Marketing", Himalaya Publishing House, New Delhi.

GOVERNMENT COLLEGE (AUTONOMOUS): RAJAMAHENDRAVARAM

**B.A Model Question Paper**

**Cluster Elective**

**Paper –IX (A): Agricultural Output Marketing**

VI SEMESTER END EXAMINATIONS – MARCH/APRIL 2019

Time: 3 Hrs

Max. Marks: 60 M

**SECTION - A**

Answer all the following

(3 X 15 = 45)

ఈ క్రింది అన్ని ప్రశ్నలకు సమాధానాలు వ్రాయుము

1.(a) Explain the structure of Agri- marketing organizations with functions.

వ్యవసాయమార్కెటింగ్ సంస్థల నిర్మాణము మరియు విధులును వివరించుము  
(or)

(b) Explain the marketing practices in primary and secondary and terminal markets.

ప్రాథమిక, ద్వితీయ మరియు టెర్మినల్ మార్కెట్లలోని పామ్కెటింగ్ పద్ధతులును వివరింపుము

2.(a) Explain the marketing structure of major agricultural commodities of food and cash crops.

ఆహార, వాణిజ్యపంటల ప్రధాన వ్యవసాయ వస్తువుల యొక్క మార్కెటింగ్ నిర్మాణమును వివరింపుము (or)

(b) What are the problems and challenges in agricultural marketing? Explain.

వ్యవసాయ మార్కెటింగులోని సమస్యలు మరియు సవాళ్ళు ఏవి? వాటిని వివరింపుము.

3. (a) Explain the Performance of Rural Warehousing ?

గ్రామీణ గిడ్డంగుల పనితీరును వివరించుము?  
(or)

(b) Explain the state intervention in agricultural marketing through various agencies.

వివిధ రకాల ఏజెన్సీల ద్వారా వ్యవసాయ మార్కెటింగులో పభుత్వ జోక్యమును వివరింపుము

4. (a) Explain the Inter-Regional and international trade in Agricultural Sector ?

వ్యయసాయరంగంలో అంతర్ ప్రాంతీయ మరియు అంతర్జాతీయ వ్యాపారం గూర్చి వివరించుము (or)

(b) Explain the impact of WTO on Indian Agriculture with special reference to Andhra Pradesh.

భారత మరియు ఆంధ్రప్రదేశ్ వ్యవసాయంపై ప్రపంచ వాణిజ్య సంస్థ ప్రభావాన్ని వివరింపుము

**SECTION - B**

Answer any **THREE** of the following

(3 X 4 = 12)

ఈ క్రింది వాటిలో ఏవైనా మూడింటికి సమాధానాలు వ్రాయుము  
వ్రాయుము

5. Functions of intermediaries

మధ్యవర్తిత్వ సంస్థల విధులు

6. Co-operative marketing

సహకార మార్కెటింగ్

7. Marketing costs and margins

మార్కెటింగ్ వ్యయాలు మరియు మార్జిన్లు

8. Agricultural price commission

వ్యవసాయ ధరల సంఘం

9. Role of MARKFED

మార్కెటింగ్ ఫెడరేషన్ యొక్క పాత్ర

**SECTION – C**

Answer any **Four** of the following in one or two sentences

(4 X 2 = 8)

ఈ క్రింది వాటిలో ఏవైనా నాల్గింటికి సమాధానాలు వ్రాయుము

10. Agricultural output markets

వ్యవసాయ ఉత్పత్తి మార్కెట్

11. Regulated markets

క్రమబద్ధ మార్కెట్లు

12. Marketing finance

మార్కెటింగ్ విత్తము

13. Support prices

మద్దతు ధరలు

14. FCI

భారతీయ ఆహార సంస్థ

15. Inter-regional trade

అంతర్ ప్రాంతీయ వ్యాపారము

16. Balance of Payments.

చెల్లింపుల సమతుల్యం

**VI SEMESTER – ECONOMICS (CBCS PATTERN)**

**Paper-IX (A) (CLUSTER ELECTIVE)**

**Agricultural Output Marketing**

**SIXTH SEMESTER END EXAMINATIONS**

**Time: 3 Hrs.**

**Max. Marks: 60 M**



**BLUE PRINT**

<b>Unit</b>	<b>Essays (15 marks)</b>	<b>Short Answers (5 marks)</b>	<b>Very Short Answers (2 marks)</b>	<b>Total Questions</b>
<b>Unit-I</b>	<b>2</b>	<b>2</b>	<b>1</b>	<b>5</b>
<b>Unit-II</b>	<b>2</b>	<b>-</b>	<b>1</b>	<b>3</b>
<b>Unit-III</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>3</b>
<b>Unit-IV</b>	<b>1</b>	<b>2</b>	<b>2</b>	<b>5</b>
<b>Unit-V</b>	<b>2</b>	<b>-</b>	<b>2</b>	<b>4</b>
<b>Total Marks</b>	<b>80</b>	<b>20</b>	<b>14</b>	<b>114</b>

GOVERNMENT COLLEGE (AUTONOMOUS): RAJAMAHENDRAVARAM

**III Year B. A Programme (UG) Courses – Under CBCS  
Semester – VI**

**Paper – X (A) - Cluster Elective – (A) Agribusiness**

**Paper – X (A) - Agricultural Input Marketing**

**Module-1**

Agri input marketing – Meaning and importance – distinctive features of Agri. Input marketing – Distribution channels of agri. Inputs – Private, Government, Co-operative and Joint sector. Agri inputs promotional programme – concepts and techniques- High yielding Varieties seeds

**Module-2**

Issues in seed marketing – determinants of seed demand – private sector contribution – public sector support to private sector - Distinctive features of Seed Marketing vis – a – vis other Input Marketing – strengths and weaknesses on Indian seed industry- Seed Policy 2002.

**Module-3**

Fertilizer industry scenario – public, private, co-operative and joint sector role – fertilizer production consumption, and imports – fertilizer marketing characteristics. Bio fertilizers – its role and scope – major constraints involved – production level – market level – field level. Marketing network/ channels- Environmental degradation

**Module-4**

Pesticide industry – an overview – nature of industry growth – consumption crop wise, area wise – demand and supply – market segmentation.-IPM concept development – bio pesticides – its role and scope- Industry Exports view points on impact of Agri input usage .

**Module-5**

Agricultural mechanization – benefits and importance and future priorities – scenario of farm implements and machinery sector – economic advantage of mechanization – contribution of agricultural mechanization – Need for the development of agricultural machinery and implements to suit the local resource endowments- Scope of farm mechanisation.

## Course Outcomes

ECO116	Agricultural Input Marketing	CO1	Understand the meaning and importance of Agricultural input marketing, distribution channels of agricultural inputs
		CO2	Assesses the issues in seed marketing, strengths and weaknesses of Indian seed industry. the marketing systems for agricultural commodities and products
		CO3	Analyse the crop wise and area wise distribution of pesticides consumption
		CO4	Assesses the need for the development of agricultural machinery and implements to suit the local resource endowments

## Additional Inputs

S.NO	UNIT	Additional Input
1	I	High yielding Varieties seeds
2	II	Seed Policy 2002
3	III	Environmental degradation
4	IV	Industry Exports view points on impact of Agri input usage
5	V	Scope of farm mechanization.

## References:

1. Acharya SS & Agarwal NL 2004, Agricultural Marketing in India - Oxford & IBH.
2. Sharma Premjit 2008, Marketing of Seeds - gene Tech Books, New Delhi.
3. Marketing of the Agri. Inputs - IIMA publications.
4. State of the Indian Farmer - Input Management, Ministry of Agriculture, GOI, Academic Foundation, New Delhi-2004

**Cluster Elective**  
**Paper –X (A): Agricultural Input Marketing**  
VI SEMESTER END EXAMINATIONS – MARCH/APRIAL 2019

**PROJECT WORK**

GOVERNMENT COLLEGE (AUTONOMOUS): RAJAMAHENDRAVARAM  
**B.A Model Question Paper**  
**Cluster Elective**

**Paper –X (A): Agricultural Input Marketing**  
VI SEMESTER END EXAMINATIONS – MARCH/APRIAL 2019

Time: 3 Hrs

Max. Marks: 60 M

**SECTION - A**

Answer all the following

(4 X 10 = 40)

ఈ క్రింది అన్ని ప్రశ్నలకు సమాధానాలు వ్రాయుము

1.(a).Explain the Distribution channels of agricultural inputs.

వ్యవసాయ ఉత్పాదితాల పంపిణీ మార్గాలు గురించి వివరించుము.

(or)

(b)What is Agri-input marketing? Explain its distinctive features.

వ్యవసాయ ఉత్పాదిత మార్కెటింగ్ అనగానేమి ?దాని విభిన్న లక్షణాలను వివరింపుము .

2. (a)What is Seed Market? Explain the distinctive features of Seed Marketing.

వితన మార్కెట్ అనగానేమి ?వితన మార్కెట్ యొక్క విభిన్న లక్షణాలను వివరింపుము

(or)

(b)What is Bio fertilizer? Explain its role and scope and major constraints involved.

జీవ ఎరువు అనగానేమి?దాని పాత్ర ,పరిధి మరియు అవరోధాలను వివరింపుము

3.(a) Explain the Characteristics of Fertilizer Marketing?

ఎరువుల మార్కెటింగ్ లక్షణాలు

(or)

(b)What is Bio pesticide industry? Explain its role and scope.

జీవపురుగు మందుల పరిశ్రమ అనగానేమి?దాని పాత్ర మరియు పరిధిని వివరింపుము

4.(a)What is Agricultural Mechanization? Explain its benefits and importance.

వ్యవసాయయాంత్రీకరణ అనగానేమి?దాని ప్రయోజనాలు మరియు ప్రాధాన్యతను వివరింపుము .

(or)

(b)Explain the need for the development of Agricultural Machinery and implements.

వ్యవసాయ యంత్రాలు మరియు సాధనాల అభివృద్ధి అవసరతను వివరింపుము

**SECTION - B**

Answer any **THREE** of the following

(3 X 4 = 12)

ఈ క్రింది వాటిలో ఏవైనా మూడింటికి సమాధానాలు వ్రాయుము  
వ్రాయుము

5. Determinants of seed demand.

వితనాల డిమాండ్ నిర్ణయాకాలు

6. Weaknesses on Indian Seed Industry.

భారతీయ వితన పరిశ్రమ బలహీనతలు

7. Nature of pesticide industry growth.

పురుగు మందుల పరిశ్రమ వృద్ధి స్వభావము

8. Crop wise and Area wise consumption of pesticides.

పంటలవారి మరియు ప్రాంతాల వారి పురుగు మందుల వినియోగం

9. Contribution of agricultural mechanization.

వ్యవసాయ యాంత్రికరణ యొక్క సహకారం

### **SECTION – C**

Answer any **Four** of the following in one or two sentences

(4 X 2 = 8)

ఈ క్రింది వాటిలో ఏవైనా నాల్గింటికి సమాధానాలు వ్రాయుము

10. Agri-input market.

వ్యవసాయ ఉత్పాదిత మార్కెట్

11. Fertilizer industry.

ఎరువుల పరిశ్రమ

12. Marketing network.

మార్కెటింగ్ నెట్వర్క్

13. Pesticide industry.

పురుగుల మందు పరిశ్రమ

14. Market segmentation.

మార్కెట్ విభజన

15. IPM Concept.

ఐ పి ఎం అంశము

16. Farm implements.

వ్యవసాయ సాధనాలు

**VI SEMESTER – ECONOMICS (CBCS PATTERN)**

**Paper-X (A) (CLUSTER ELECTIVE)**

**Agricultural Input Marketing**

**SIXTH SEMESTER END EXAMINATIONS**

**Time: 3 Hrs.**

**Max. Marks: 60 M**

**BLUE PRINT**

<b>Unit</b>	<b>Essays (15 marks)</b>	<b>Short Answers (5 marks)</b>	<b>Very Short Answers (2 marks)</b>	<b>Total Questions</b>
<b>Unit-I</b>	<b>2</b>	<b>-</b>	<b>1</b>	<b>3</b>
<b>Unit-II</b>	<b>1</b>	<b>2</b>	<b>--</b>	<b>3</b>
<b>Unit-III</b>	<b>2</b>	<b>-</b>	<b>2</b>	<b>4</b>
<b>Unit-IV</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>6</b>
<b>Unit-V</b>	<b>2</b>	<b>1</b>	<b>1</b>	<b>4</b>
<b>Total Marks</b>	<b>80</b>	<b>20</b>	<b>14</b>	<b>114</b>

**GOVERNMENT COLLEGE (AUTONOMOUS):**  
**RAJAMAHENDRAVARAM**  
**III Year B. A Programme (UG) Courses – Under CBCS**  
**Semester – VI**  
**Paper – VII (B) (Elective Paper VII (D))**  
**RURAL ECONOMICS AND SOCIAL CHANGE**

**Module 1 :**

Definition of a rural area – Economic structure and characteristics of rural economy in India and Andhra Pradesh - Linkages of farm and non-farm sectors – Role of rural economy in India's economic development – Demographic features of rural India and rural Andhra Pradesh - Rural-Urban migration and its causes - Composition of rural workforce – Occupational distribution in farm and non-farm activities - Economic resources – Demographic Devident

**Module 2:**

Inequalities of wealth and income distribution in the rural economy in India and Andhra Pradesh - Rural poverty in India and Andhra Pradesh - Its causes and remedial measures – Rural labour – characteristics – Work Participation Rate - Problem of rural unemployment and its magnitude – Causes and remedial measures – mechanisation of agriculture and rural works and unemployment – various schemes of employment – MGNREGS and its appraisal – Causes of rural debt and institutional facilities of rural finance – Food for Work Programme

**Module 3:**

Role of agriculture in rural economic development – Trends in the agricultural growth in India – Land use of changing crop pattern – changing cultivation practices - Current challenges in agriculture – Allied activities – Horticulture, Dairy, Poultry, Fisheries - Credit needs of agriculture and allied activities - and institutional framework - Role of non-farm sector in rural economy – Scope for rural industrialization and its importance in absorption of surplus labour - Composition of rural markets and their problems – Animal Husbandry

**Module 4:**

Structure of the Rural Society in India – Major social institutions: family, marriage, education, economy, polity and religion – forms of social stratification : caste, class and gender - Caste and economic inequalities – Caste and social backwardness – Traditions, customs and socio-economic development – women and their status – child labour and bonded labour-Women Empowerment in Rural Societies

**Module 5:**

Need for social change in rural society – Agents of social change - education and employment - Impact of economic development, urbanisation, westernization, secularization, modernization on Indian Rural Society- Post Modernization and Globalization and Indian Villages – Government policies, legislations and programmes to effect social change and their evaluation -Rajiv yuvashakti Programme in AP-2004

**Course Outcomes**



ECO117	Rural Economics and Social Changes	CO1	Gain insight into the socio-economic structure of rural India
		CO2	Understand the prospects and problems of rural development in India
		CO3	Assesses the role of agriculture in rural development
		CO4	Understand the social structure of rural society in India

### Additional Inputs

S.NO	UNIT	Additional Input
1	I	Demographic Devident
2	II	Food for Work Programme
3	III	Animal Husbandry
4	IV	Women Empowerment in Rural Societies
5	V	Ragiv yuvashakti Programme in AP-2004

### References:

1. Carver, The Principles of Rural Economics.
2. Desai, A., Rural Sociology in India.
3. Dube, S.C., India's changing villages.
4. Nanavati & Anjala, rural problems in India.
5. Ruddar Dutt & K.P.M.Sundaram, Indian Economy.
6. Sachdeva, D.A.& Vidya Bhushan, An Introduction to Sociology.
7. Telugu Akademi pub;lications
8. socio-economic surveys of Andhra Pradesh

**Cluster Elective**  
**Paper –VII (B): Rural Economics And Social Change**  
VI SEMESTER END EXAMINATIONS – MARCH/APRIL 2019

Time: 3 Hrs

Max. Marks: 60 M

**SECTION - A**

Answer all the following

(4 X 10 = 40)

ఈ క్రింది అన్ని ప్రశ్నల సమాధానాలు వ్రాయుము

1. (a) Explain the Economic structure and characteristics of Rural economy in Andhra Pradesh.

ఆంధ్రప్రదేశ్ లో గ్రామీణ ఆర్థికవ్యవస్థ యొక్క ఆర్థికనిర్మాణం మరియు లక్షణాలను గురించి వివరింపుము.

(Or)

(b) Explain the Price Mechanisation in Agriculture?

వ్యవసాయరంగంలో ధరల యంత్రాంగం గురించి వ్రాయుము.

2. (a) Define rural Poverty? And write the causes of rural poverty and control measure of rural poverty.

గ్రామీణ పేదరికమును నిర్వచించి మరియు గ్రామీణ పేదరికానికి కారణాలను మరియు నియంత్రణ చర్యలను వ్రాయుము

(or)

(b) Explain the role of agriculture sector in rural Economic development.

గ్రామీణ ఆర్థికాభివృద్ధి లో వ్యవసాయ రంగ పాత్ర

3. (a) Explain the composition and problems in rural market.

గ్రామీణ మార్కెట్ యొక్క కూర్పు మరియు వాటి సమస్యలను వివరింపుము

(or)

(b) Explain the structure of the rural society in India.

భారతదేశంలో గ్రామీణ సమాజం యొక్క నిర్మాణం గూర్చి వ్రాయుము

4. (a) Explain the Women Empowerment in Rural Societies?

గ్రామీణ సమాజంలో మహిళాసాధికత గురించి వివరించుము.

(b) Explain the impact of education and employment on Economics development.

ఆర్థికాభివృద్ధి లో విద్య మరియు ఉపాధి ప్రభావంను వివరింపుము

**SECTION - B**

Answer any **FOUR** of the following

(3 X 4= 12)

ఈ క్రింది ప్రశ్నలలో ఏవేని నాల్గింటికి సమాధానాలు వ్రాయుము

5. Causes of rural Migration

గ్రామీణ వలసలకు కారణాలు

6. Occupational distribution in farm activities  
వ్యవసాయ కార్యకలాపాలలో వృత్తులవారి విభజన
7. Characteristics of rural labour  
గ్రామీణ కార్మికుల లక్షణాలు
8. Current challenges in agriculture sector  
వ్యవసాయ రంగంలో ప్రస్తుత సమస్యలు
9. Social backwardness  
సామాజిక వెనుకబాటుతనం

**SECTION – C**

Answer any **FIVE** of the following in one or two sentences (4 X 2 = 08)

ఈ క్రింది ప్రశ్నలలో ఏవేని ఐదింటికి సమాధానాలు వ్రాయుము

- |                        |                                     |
|------------------------|-------------------------------------|
| 10. Economic resources | ఆర్థిక వనరులు                       |
| 11. MGNREGS            | మహాత్మా గాంధీ జాతీయ ఉపాధి హామీ పథకం |
| 12. Horticulture       | ఉద్యానవనాలు                         |
| 13. Surplus Labour     | మిగులు శ్రామికులు                   |
| 14. Child Labour       | బాలకార్మికులు                       |
| 15. Urbanization       | పట్టణీకరణ                           |
| 16. Rural debt         | గ్రామీణ ఋణం                         |

**VI SEMESTER – ECONOMICS (CBCS PATTERN)**  
**Paper-VII (B) (CLUSTER ELECTIVE)**  
**Rural Economics And Social Change**  
**SIXTH SEMESTER END EXAMINATIONS**

Time: 3 Hrs

Max. Marks: 60 M

**BLUE PRINT**

<b>Unit</b>	<b>Essays (15 marks)</b>	<b>Short Answers (5 marks)</b>	<b>Very Short Answers (2 marks)</b>	<b>Total Questions</b>
<b>Unit-I</b>	<b>1</b>	<b>2</b>	<b>1</b>	<b>4</b>
<b>Unit-II</b>	<b>2</b>	<b>1</b>	<b>2</b>	<b>4</b>
<b>Unit-III</b>	<b>2</b>	<b>1</b>	<b>2</b>	<b>6</b>
<b>Unit-IV</b>	<b>2</b>	<b>1</b>	<b>1</b>	<b>4</b>
<b>Unit-V</b>	<b>1</b>	<b>-</b>	<b>1</b>	<b>3</b>
<b>Total Marks</b>	<b>80</b>	<b>20</b>	<b>14</b>	<b>114</b>

**GOVERNMENT COLLEGE (AUTONOMOUS):  
RAJAMAHENDRAVARAM**

### III Year B.A Programme (UG) Courses – Under CBCS

#### Semester – VI

#### VIII-B - Cluster Elective –D: Rural Development

#### Paper VIII - B: Rural Development

##### Module-I

Concept and scope of rural development – indicators of rural development - a historical view of rural development in India – Causes of rural backwardness -Socio-economic and cultural dimensions of rural development – Constraints of rural development – Lewis model of economic development – Big push theory of development – Myrdal’s Thesis of ‘spread and backwash effects’- Gandhian model of rural development – approaches to rural development – area based and beneficiary based - concept of sustainable rural development – Issues of human development in rural areas – W.W Rostow’s theory of stages.

##### Module- II

Rural infrastructure - Water bodies and irrigation – silting, drainage and other problems – Watershed development – social forestry - warehousing and cold storages - - roads and linking with highways - transport of agricultural produce and other rural products – problems and government measures - - Information and Communications infrastructure - Internet kiosks and broadband – technology missions - Electricity – rural electrification – problems of distribution and voltage – subsidized supply of electricity – Mee Seva in Rural Areas

##### Module- III

Community development - Rural housing schemes – Supply of safe drinking water – Rural healthcare – health infrastructure - family welfare – women and child development – nutrition - Rural health mission -rural sanitation – education – gross enrolment and dropouts – midday meals – sarva siksha abhiyan and other schemes - adult literacy and Skill training programmes – social welfare and social security measures – rural indebtedness – interest subvention and redemption of debt - micro-finance and insurance schemes-National Programmes for Rural Development.

##### Module IV

Rural development and administration – District Rural Development Agency – Panchayati Raj and its role in rural development –Powers and responsibilities of Mandal Praja Parishats and Gram Panchayats – Role of cooperative institutions in rural development - Community participation in development – Community based organizations – Watershed Committees, Village Forest Committees – non-government organizations, concept, their role, limitations and funding - Local finance and sources of revenue – Role of State Finance Commission - e-governance- Mahatma Gandhi National Rural Employment Guarantee Act

##### Module– V

Planning for rural development – Planning at the district, mandal and village level – Identification of projects and preparation of project reports – implementation and evaluation mechanisms – rural development policies and programmes with special reference to Andhra Pradesh – self-employment, wage-employment and poverty alleviation programmes – Govt. Semi – Government Programmes

## Course Outcomes

ECO118	Rural Development	CO1	Understand the meaning and scope of rural development and indicators of rural development
		CO2	Understand the different types of rural infrastructure
		CO3	Examination of governments' community development programmes
		CO4	Understand rural development and administration, planning for rural development

## Additional Inputs

S.NO	UNIT	Additional Input
1	I	W.W Rostow's theory of stages.
2	II	Mee Seva in Rural Areas
3	III	National Programmes for Rural Development.
4	IV	Mahatma Gandhi National Rural Employment Guarantee Act
5	V	Govt, Semi – Government Programmes

## Reference Books:

1. Chaudhari, C.M. Rural Economics, Jaipur: Subline Publication, 2009
2. Datt, Rudra & Sundharam Indian Economy New Delhi: S. Chand, 2008.
3. Deogirikar, A. B. W.T.O and Indian Economy, Jaipur: ShriNiwas Publications, 2004
4. Acharya,S.S.& Agricultural Marketing in India N.L.Agarwal New Delhi: Oxford & IBH
5. Ltd.,2004.
6. Khanna,Sulbha & Rural Development Strategies and Planning
7. Upna Diwan New Delhi: Sonali Publications, 2003.
8. Prasad, B.K. Rural Development Concept Approach and Strategy ; New Delhi: Sarup and Sons, 2003.
9. Hoshiar Singh, Administration of Rural Development in India, Sterling Publishers Pvt Ltd
10. Sathyasundaram, I , Rural Development , Himalaya Publishing House
11. Kurukshetra, monthly journal published by the Publications Division, GOI
12. Socio-economic surveys of Andhra Pradesh

GOVERNMENT COLLEGE (AUTONOMOUS): RAJAMAHENDRAVARAM

**B.A Model Question Paper**

**Cluster Elective**

**Paper –VIII (B): Rural Development**

VI SEMESTER END EXAMINATIONS – MARCH/APRIL 2019

Time: 3 Hrs.

Max. Marks: 60 M

**SECTION - A**

Answer all the following

(4 X 10 = 40)

ఈ క్రింది అన్ని ప్రశ్నలకు సమాధానాలు వ్రాయుము

1. (a) Define Rural development? And explain the scope and concepts of rural development.

గ్రామీణాభివృద్ధి నిర్వచించి, దాని పరిధి మరియు భావనలను వివరింపుము

(Or)

(b) Explain the Gndhian model of rural development.

గాంధీ ప్రతిపాదిత గ్రామీణాభివృద్ధి నమూనా గురించి వ్రాయుము

2. (b) Explain the problems and government measures of transport of agriculture produce and other rural products.

వ్యవసాయఉత్పత్తి మరియు ఇతర గ్రామీణ ఉత్పత్తుల రవాణా సమస్యలు మరియు ప్రభుత్వం తీసుకొన్న చర్యలను వివరింపుము

(Or)

(b) What is social welfare? And explain the social security measures.

సాంఘిక సంక్షేమం అనగానేమి ? సాంఘిక భద్రతా చర్యలను గుర్తుంచి వివరింపుము

(Or)

3. (a).Describe the Sarva Siksha Abhiyan Scheme ?

సర్వ శిక్షా అభియాన్ గురించి వ్రాయుము

(Or)

(b) Explain the role of panchayati Raj in rural development

గ్రామీణాభివృద్ధిలో పంచాయితీ రాజ్ యొక్క పాత్రను వివరింపుము

4. (a) Explain the Role of CO-Operative Institutions in a Rural Development?

గ్రామీణాభివృద్ధిలో సహకార సంస్థల పాత్రవివరించుము.

(Or)

(b) Explain the rural development policies and programs in Andhra Pradesh.

ఆంధ్రప్రదేశ్ లో గ్రామీణాభివృద్ధి విధానాలు మరియు కార్యక్రమాలు గురించి వివరింపుము

**SECTION - B**

Answer any **FOUR** of the following

(3 X 4 = 12)

ఈ క్రింది ప్రశ్నలలో ఏవేని నాల్గింటికి సమాధానాలు వ్రాయుము

5. Big push theory of development బిగ్ పుష్ అభివృద్ధి సిద్ధాంతము
6. Roads and linking with highways జాతీయ రహదారులతో అనుసంధాన రహదారులు
7. Micro finance సుక్ష్మ విత్తము
8. E-governance సుపరిపాలన
9. Planning in village level గ్రామీణ స్థాయి ప్రణాళిక

**SECTION – C**

Answer any **FIVE** of the following in one or two sentences (4 X 2 = 8)

ఈ క్రింది ప్రశ్నలలో ఏవేని ఐదింటికి సమాధానాలు వ్రాయుము

10. Human development మానవాభివృద్ధి
11. Social forestry సామాజిక అడవులు
12. Cold storages శీతల గిడ్డంగులు
13. Self employment స్వయం ఉపాధి
14. Mid-day meals మధ్యాహ్న భోజన పథకం
15. Rural Healthcare గ్రామీణ ఆరోగ్య రక్షణ
16. Local finance స్థానిక విత్తము



**Paper-VIII (B) (CLUSTER ELECTIVE)**  
**Rural Development**  
**SIXTH SEMESTER END EXAMINATIONS**

Time: 3 Hrs.

Max. Marks: 60 M

**BLUE PRINT**

<b>Unit</b>	<b>Essays (15 marks)</b>	<b>Short Answers (5 marks)</b>	<b>Very Short Answers (2 marks)</b>	<b>Total Questions</b>
<b>Unit-I</b>	<b>2</b>	<b>1</b>	<b>1</b>	<b>4</b>
<b>Unit-II</b>	<b>1</b>	<b>1</b>	<b>2</b>	<b>4</b>
<b>Unit-III</b>	<b>2</b>	<b>1</b>	<b>2</b>	<b>6</b>
<b>Unit-IV</b>	<b>2</b>	<b>1</b>	<b>1</b>	<b>4</b>
<b>Unit-V</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>3</b>
<b>Total Marks</b>	<b>80</b>	<b>20</b>	<b>14</b>	<b>114</b>

GOVERNMENT COLLEGE (AUTONOMOUS):  
RAJAMAHENDRAVARAM  
III Year B.A Programme (UG) Courses – Under CBCS  
Semester – VI  
Paper – IX (B) - Cluster Elective – (D) Rural Economy  
Paper – IX (B) - *Rural Industrialization*

**Module– I**

Rural industrialization – Nature and scope - Role of and importance of industries in rural economy – Complementarities between agriculture and industry - Rural environment and resources for industrialization - Pre-requisites of infrastructure- Land, water and electricity – rural transport and communications – Impediments to rural industrialisation – Status of industrialization in Andhra Pradesh – Problems of Rural Economy

### **Module–II**

Types of rural industries: need-based, raw-material based and skill-based – Village and cottage industries – traditional and handi-crafts industries – Distinction between large and small industries - Definitions of Medium, Small and micro-enterprises – Their importance in rural economic development - Handloom industry - Agro-based industries - Agro-processing and food processing – Scope for development – Growth, problems and remedial measures with special reference to Andhra Pradesh – Small Industries Development Bank of India (SIDBI)

### **Module–III**

Industrial policy with reference to backward areas and rural areas – District Industrial Centres and their role in rural industrialization – Clusters approach - industrial corridors and special economic zones - start-ups – Selection of product and identification of industry – Feasibility projects and their preparation – issues of location - Government policy and conditions for establishing industries in rural areas - Clearances required - environmental regulations – Uses of Industrial Corridors and Special Economic Zones (SEZ)

### **Module - IV**

Industrial finance – Institutional framework – Credit policies of commercial banks and cooperatives – Role of NABARD and its assistance – Development institutions offering assistance to rural industries – Fiscal incentives from the government – Insurance-Lead bank Scheme

### **Module - V:**

Human Resources for rural industrialization – Rural labour and their characteristics – Rural artisans –disguised unemployment in agriculture and their transfer into non-farm sector - Institutional framework for skill training and skill up-gradation - Entrepreneurship development and training - Role of technology –Problems of Migrant labouress

### Course Outcomes (Cos)

ECO119	Rural Industrialization	CO1	Understand nature and scope, role of and importance of industries in rural development
		CO2	Types of rural industries and scope for development
		CO3	Understand the industrial policy with reference to backward areas and rural areas
		CO4	Assesses the role of technology, skills, training in rural development

### Additional Inputs

S.NO	UNIT	Additional Input
1	I	Problems of Rural Economy
2	II	Small Industries Development Bank of India (SIDBI)
3	III	Uses of Industrial Corridors and Special Economic Zones (SEZ)
4	IV	Lead bank Scheme
5	V	Problems of Migrant labourers

### Reference Books:

1. Desai, Vasant. **Rural Development in India**. New Delhi: Himalaya, 2005.
2. IGNOU. **Rural Development: Indian Context**. New Delhi: IGNOU, 2005.
3. Narwani, G. S. **Training for Rural Development**, New Delhi: Rawat Publications, 2002.
4. Rao K. Hanumantha **Rural Development Statistics – 2007-08**, National Institute of Rural Development Ministry of R. D., Govt. of India, Rajendra Nagar, Hyderabad – 30 July, 200

**B.A Model Question Paper**  
**Cluster Elective**  
**Paper –IX (B): Rural Industrialization**  
VI SEMESTER END EXAMINATIONS – MARCH/APRIL 2019

Time: 3 Hrs.

Max. Marks: 60 M

**SECTION - A**

Answer all the following

(4 X 10 = 40)

ఈ క్రింది అన్ని ప్రశ్నలకు సమాధానాలు వ్రాయుము

1. (a) what is Rural Industrialization? And explain the scope and importance of Rural Industrialization.

గ్రామీణ పారిశ్రామికీకరణ అనగానేమి? దాని యొక్క పరిధి మరియు ప్రాధాన్యతను వివరింపుము

(Or)

(b). Explain the Status of Industrialization in Andhra Pradesh?

ఆంధ్రప్రదేశ్ లో పారిశ్రామికీకరణ స్థితి ఏమిటి? దాని యొక్క పరిధి మరియు ప్రాధాన్యతను వివరింపుము

2. (a) Explain the importance of village and cottage industries.

గ్రామీణ మరియు కుటీర పరిశ్రమల యొక్క ప్రాధాన్యతను వివరింపుము

(Or)

(b) Explain the importance of medium, small and micro enterprises in rural Economic development.

గ్రామీణ ఆర్థికాభివృద్ధిలో మాధ్యమిక, చిన్న మరియు సూక్ష్మ పరిశ్రమల యొక్క ప్రాధాన్యతను వివరింపుము

3. (a). Describe the Role of NABARD and its Assistance?

నాబార్డ్ పాత్రను వివరించి దాని యొక్క ఆర్థిక సహాయము గురించి వ్రాయుము

(Or)

(b) Explain the role of District Industrial Centres in rural industrialization.

గ్రామీణ పారిశ్రామికీకరణలో జిల్లా పారిశ్రామిక కేంద్రాల పాత్ర

4. (a) Explain the credit policies of commercial banks and co-operative banks in rural Industrialization .

గ్రామీణ పారిశ్రామికీకరణ ఎడల వాణిజ్య మరియు సహకార బ్యాంకుల పరపతి విధానాలను వివరింపుము

(Or)

(b) What is rural labour? And explain the characteristics of rural labour.

గ్రామీణ శ్రామికులు అనగానేమి? వారి లక్షణాలను వివరింపుము

**SECTION - B**

Answer any **FOUR** of the following

(3 X 4 = 12)

ఈ క్రింది ప్రశ్నలలో ఏవేని నాల్గింటికి సమాధానాలు వ్రాయుము

5. Complementariness between agriculture and industry sectors  
వ్యవసాయ మరియు పారిశ్రామిక రంగాల మధ్య పూరక సంబంధం
6. Handloom industry  
చేనేత పరిశ్రమ
7. Special Economic Zones  
ప్రత్యేక ఆర్థిక మండళ్ళు
8. Environmental regulations  
పర్యావరణ క్రమబద్ధీకరణ
9. Role of technology in rural Industrialization.  
గ్రామీణ పారిశ్రామికీకరణ లో సాంకేతిక పరిజ్ఞానం పాత్ర

**SECTION – C**

Answer any **FIVE** of the following in one or two sentences (4 X 2 = 8)

ఈ క్రింది ప్రశ్నలలో ఏవేని ఐదింటికి సమాధానాలు వ్రాయుము

- |                        |                     |
|------------------------|---------------------|
| 10. Rural transport    | గ్రామీణ రవాణా       |
| 11. Micro-Enterprises  | సూక్ష్మ పరిశ్రమలు   |
| 12. Backward areas     | వెనుకబడిన ప్రాంతాలు |
| 13. Industrial finance | పారిశ్రామిక విత్తము |
| 14. Credit Policies    | పరపతి విధానము       |
| 15. Entrepreneurship   | ఉద్యమిత్వం          |
| 16. Non-farm sector    | వ్యవసాయేతర రంగం     |

**VI SEMESTER – ECONOMICS (CBCS PATTERN)**

**Paper-IX (B) (CLUSTER ELECTIVE)**

**Rural Industrialization**

**SIXTH SEMESTER END EXAMINATIONS**

**Time: 3 Hrs.**

**Max. Marks: 60M**

**BLUE PRINT**

<b>Unit</b>	<b>Essays (15 marks)</b>	<b>Short Answers (5 marks)</b>	<b>Very Short Answers (2 marks)</b>	<b>Total Questions</b>
<b>Unit-I</b>	<b>2</b>	<b>1</b>	<b>1</b>	<b>4</b>
<b>Unit-II</b>	<b>2</b>	<b>1</b>	<b>2</b>	<b>5</b>
<b>Unit-III</b>	<b>1</b>	<b>2</b>	<b>1</b>	<b>4</b>
<b>Unit-IV</b>	<b>2</b>	<b>-</b>	<b>2</b>	<b>4</b>
<b>Unit-V</b>	<b>1</b>	<b>1</b>	<b>2</b>	<b>4</b>
<b>Total Marks</b>	<b>80</b>	<b>20</b>	<b>14</b>	<b>114</b>

GOVERNMENT COLLEGE (AUTONOMOUS):

RAJAMAHENDRAVARAM

III Year B.A Programme (UG) Courses – Under CBCS

Semester – VI

Paper – IX (B) - Cluster Elective – (D) Rural Economy

Paper – IX (B) - *Rural Industrialization*

**Module– I**

Rural industrialization – Nature and scope - Role of and importance of industries in rural economy – Complementarities between agriculture and industry - Rural environment and resources for industrialization - Pre-requisites of infrastructure- Land, water and electricity – rural transport and communications – Impediments to rural industrialisation – Status of industrialization in Andhra Pradesh – Problems of Rural Economy

**Module–II**

Types of rural industries: need-based, raw-material based and skill-based – Village and cottage industries – traditional and handi-crafts industries – Distinction between large and small industries - Definitions of Medium, Small and micro-enterprises – Their importance in rural economic development - Handloom industry - Agro-based industries - Agro-processing and food processing – Scope for development – Growth, problems and remedial measures with special reference to Andhra Pradesh – Small Industries Development Bank of India (SIDBI)

**Module–III**

Industrial policy with reference to backward areas and rural areas – District Industrial Centres and their role in rural industrialization – Clusters approach - industrial corridors and special economic zones - start-ups – Selection of product and identification of industry – Feasibility projects and their preparation – issues of location - Government policy and conditions for establishing industries in rural areas - Clearances required - environmental regulations – Uses of Industrial Corridors and Special Economic Zones (SEZ)

**Module - IV**

Industrial finance – Institutional framework – Credit policies of commercial banks and cooperatives – Role of NABARD and its assistance – Development institutions offering assistance to rural industries – Fiscal incentives from the government – Insurance-Lead bank Scheme

**Module - V:**

Human Resources for rural industrialization – Rural labour and their characteristics – Rural artisans –disguised unemployment in agriculture and their transfer into non-farm sector - Institutional framework for skill training and skill up-gradation - Entrepreneurship development and training - Role of technology –Problems of Migrant labourers

### Course Outcomes (Cos)

ECO119	Rural Industrialization	CO1	Understand nature and scope, role of and importance of industries in rural development
		CO2	Types of rural industries and scope for development
		CO3	Understand the industrial policy with reference to backward areas and rural areas
		CO4	Assesses the role of technology, skills, training in rural development

### Additional Inputs

S.NO	UNIT	Additional Input
1	I	Problems of Rural Economy
2	II	Small Industries Development Bank of India (SIDBI)
3	III	Uses of Industrial Corridors and Special Economic Zones (SEZ)
4	IV	Lead bank Scheme
5	V	Problems of Migrant labourers

### Reference Books:

1. Desai, Vasant. **Rural Development in India**. New Delhi: Himalaya, 2005.
2. IGNOU. **Rural Development: Indian Context**. New Delhi: IGNOU, 2005.
3. Narwani, G. S. **Training for Rural Development**, New Delhi: Rawat Publications, 2002.
4. Rao K. Hanumantha **Rural Development Statistics – 2007-08**, National Institute of Rural Development Ministry of R. D., Govt. of India, Rajendra Nagar, Hyderabad – 30 July, 200



**B.A Model Question Paper**  
**Cluster Elective**  
**Paper –IX (B): Rural Industrialization**  
VI SEMESTER END EXAMINATIONS – MARCH/APRIL 2019

Time: 3 Hrs.

Max. Marks: 60 M

**SECTION - A**

Answer all the following

(4 X 10 = 40)

ఈ క్రింది అన్ని ప్రశ్నలకు సమాధానాలు వ్రాయుము

1. (a) what is Rural Industrialization? And explain the scope and importance of Rural Industrialization.

గ్రామీణ పారిశ్రామికీకరణ అనగానేమి? దాని యొక్క పరిధి మరియు ప్రాధాన్యతను వివరింపుము

(Or)

(b). Explain the Status of Industrialization in Andhra Pradesh?

ఆంధ్రప్రదేశ్ లో పారిశ్రామికీకరణ స్థితి ఏమిటి? దాని యొక్క పరిధి మరియు ప్రాధాన్యతను వివరింపుము

2. (a) Explain the importance of village and cottage industries.

గ్రామీణ మరియు కుటీర పరిశ్రమల యొక్క ప్రాధాన్యతను వివరింపుము

(Or)

(b) Explain the importance of medium, small and micro enterprises in rural Economic development.

గ్రామీణ ఆర్థికాభివృద్ధిలో మాధ్యమిక, చిన్న మరియు సూక్ష్మ పరిశ్రమల యొక్క ప్రాధాన్యతను వివరింపుము

3. (a).Describe the Role of NABARD and its Assistance?

నాబార్డ్ పాత్రను వివరించి దాని యొక్క ఆర్థిక సహాయము గురించి వ్రాయుము

(Or)

(b) Explain the role of District Industrial Centres in rural industrialization.

గ్రామీణ పారిశ్రామికీకరణలో జిల్లా పారిశ్రామిక కేంద్రాల పాత్ర

4. (a) Explain the credit policies of commercial banks and co-operative banks in rural Industrialization .

గ్రామీణ పారిశ్రామికీకరణ ఎడల వాణిజ్య మరియు సహకార బ్యాంకుల పరపతి విధానాలను వివరింపుము

(Or)

(b) What is rural labour? And explain the characteristics of rural labour.

గ్రామీణ శ్రామికులు అనగానేమి? వారి లక్షణాలను వివరింపుము

**SECTION - B**

Answer any **FOUR** of the following

(3 X 4 = 12)

ఈ క్రింది ప్రశ్నలలో ఏవేని నాల్గింటికి సమాధానాలు వ్రాయుము

5. Complementariness between agriculture and industry sectors  
వ్యవసాయ మరియు పారిశ్రామిక రంగాల మధ్య పూరక సంబంధం
6. Handloom industry  
చేనేత పరిశ్రమ
7. Special Economic Zones  
ప్రత్యేక ఆర్థిక మండళ్ళు
8. Environmental regulations  
పర్యావరణ క్రమబద్ధీకరణ
9. Role of technology in rural Industrialization.  
గ్రామీణ పారిశ్రామికీకరణ లో సాంకేతిక పరిజ్ఞానం పాత్ర

**SECTION – C**

Answer any **FIVE** of the following in one or two sentences (4 X 2 = 8)

ఈ క్రింది ప్రశ్నలలో ఏవేని ఐదింటికి సమాధానాలు వ్రాయుము

- |                        |                     |
|------------------------|---------------------|
| 10. Rural transport    | గ్రామీణ రవాణా       |
| 11. Micro-Enterprises  | సూక్ష్మ పరిశ్రమలు   |
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| 13. Industrial finance | పారిశ్రామిక విత్తము |
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| 15. Entrepreneurship   | ఉద్యమిత్వం          |
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**VI SEMESTER – ECONOMICS (CBCS PATTERN)**

**Paper-IX (B) (CLUSTER ELECTIVE)**

**Rural Industrialization**

**SIXTH SEMESTER END EXAMINATIONS**

**Time: 3 Hrs.**

**Max. Marks: 60M**

**BLUE PRINT**

<b>Unit</b>	<b>Essays (15 marks)</b>	<b>Short Answers (5 marks)</b>	<b>Very Short Answers (2 marks)</b>	<b>Total Questions</b>
<b>Unit-I</b>	<b>2</b>	<b>1</b>	<b>1</b>	<b>4</b>
<b>Unit-II</b>	<b>2</b>	<b>1</b>	<b>2</b>	<b>5</b>
<b>Unit-III</b>	<b>1</b>	<b>2</b>	<b>1</b>	<b>4</b>
<b>Unit-IV</b>	<b>2</b>	<b>-</b>	<b>2</b>	<b>4</b>
<b>Unit-V</b>	<b>1</b>	<b>1</b>	<b>2</b>	<b>4</b>
<b>Total Marks</b>	<b>80</b>	<b>20</b>	<b>14</b>	<b>114</b>

