



**Government College Rajahmundry**

An Autonomous Institution since 2000  
Affiliated to Adikavi Nannaya University

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**GOVERNMENT COLLEGE (AUTONOMOUS), RAJAHMUNDRY**  
**DEPARTMENT OF JOURNALISM & MASS COMMUNICATION**  
**Board of Studies meeting 2023-24**

The Board of Studies meeting of the Department of Journalism & Mass Communication is scheduled to be conducted on 30th August 2023 in the department under the chairmanship of Sri Babjee Pothuraju, Course Coordinator. The meeting agenda for the BOS is as follows.

**Agenda:**

- ❖ To design the Four-Year course framework and syllabus and curriculum for I & II semesters B.A. Honors Program for Journalism & Mass Communication
- ❖ New syllabus framed as per NEP 2020 in order to reflect the student and market needs.
- ❖ To deliberate on Course Outcomes for each of the course prescribed for I, II, III, IV, V and VI Semesters 2023-2024.
- ❖ To revisit the existing syllabus and to suggest the required additions and deletions in order to reflect the student and market needs.
- ❖ To approve model question paper for 50 marks for Semester End Examination (SEE) and 50 marks for Continuous Internal Assessment (CIA).
- ❖ To approve the list of examiners and Paper setters.
- ❖ To approve the proposed list of departmental activities.
- ❖ Any other matter with the permission of the chair.



**GOVERNMENT COLLEGE (AUTONOMOUS), RAJAHMUNDRY**  
**DEPARTMENT OF JOURNALISM & MASS COMMUNICATION**  
**Board of Studies 2023-24**

**MINUTES OF THE MEETING**

The Board of Studies of Journalism & Mass Communication Department was convened on from 30th August 2023 from 2.00 PM onwards in the Department of Political Science under the Chairmanship of Sri BABJEE POTHURAJU, Course Coordinator of the Department.

Briefing about the agenda points, the Chair explained that the syllabus for I, II, III, IV, V & VI semesters is framed keeping in view the diversified needs of stakeholders like students, industrialists and alumni. The syllabus is thoroughly discussed to include changes wherever necessary as per student feedback and also market requirements. The academic flexibility is used to include cross cutting issues in the curriculum. After detailed deliberations, the following resolutions are unanimously made.

**Resolutions:**

1. Resolved to approve the syllabus for I & II semesters. The syllabus is framed keeping in view the guidelines issued by the UGC, APSCHE and Adikavi Nannaya University, Rajahmundry.
2. Resolved to approve the following papers for B.A. (HONORS) JOURNALISM & MASS COMMUNICATION (2023-24)
  - Paper I: Fundamentals of Social Sciences
  - Paper II: Perspectives on Indian Society
  - Paper III: History of Mass Media
  - Paper IV: Broadcast Journalism
  - Paper I: (Minor): Fundamentals of Political Science
3. Resolved to approve the following papers for B.A. JOURNALISM & MASS COMMUNICATION (2023-24)
  - Paper III: Reporting and writing for print media
  - Paper IV: Communication and Culture
  - Paper V: TV Journalism
  - Paper VI: Public Relations and Corporate Communications
  - Paper VII: Media Laws and Ethics
4. Resolved to approve model question papers carrying 50 marks for semester end examinations and 50 marks for Continuous Internal Assessment (CIA) related to I and II Semesters. The marks for CIA are further divided into 20 marks for internal written exam, 10 marks for online exam, 5 marks for assignment and the remaining 15 marks for assessment by pedagogical techniques.
5. Resolved to approve the list of examiners / Papers setters for the academic year 2023-2024.

6. Resolved to apply new pedagogical (teaching-learning) techniques prescribed by the Commissionerate of Collegiate Education, A.P. for effective transaction of curriculum to the students.
7. The Board of Studies of Journalism & Mass Communication Department is convened on 30th August 2024 from 10.00 AM onwards in the Department of Political Science under the Chairmanship of Sri BABJEE POTHURAJU, Course Coordinator of the Department.
8. Briefing about the agenda points, the Chair explained that the syllabus for the I, II, III, IV, V & VI semesters is framed keeping in view the diversified needs of stakeholders like students, industrialists and alumni. The syllabus is thoroughly discussed to include changes wherever necessary as per student feedback and also market requirements. The academic flexibility is used to include cross cutting issues in the curriculum. After detailed deliberations, the following resolutions are unanimously made.
9. Resolved to approve the list of examiners / Papers setters for the academic year 2023–2024
10. Resolved to apply new pedagogical (teaching-learning) techniques prescribed by the Commissionerate of Collegiate Education, A.P. for effective transaction of curriculum to the students.