



Date: 29-01-2024AM
Time: 2Hrs30Min

[3117-20] Regd. No.

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UG- THIRD SEMESTER END EXAMINATIONS – JAN – 2024
II B.A-JMC-III
REPORTING AND WRITING FOR PRINT MEDIA
Max. Marks: 50

PART - A

3x10=30 Marks

Answer any THREE of the following questions.

1. What is News? Explain the Sources of News?
2. Elaborate the 5W and 1H Principle of News?
3. Discuss about the kinds of Leads?
4. Write an essay on Interviewing Techniques?
5. Define Review? Discuss the Types of Reviews?
6. Examine Language as a tool of writing?

PART - B

4x5=20Marks

Answer any FOUR of the following questions.

7. News Value
8. Super Lead
9. Human Interest Stories
10. Investigative Reporting
11. Photo Features
12. Contemporary Trends in Reviews
13. Types of Editorials
14. Writing Creative Middles