



**GOVERNMENT COLLEGE**

An Autonomous Institution since 2000 :: RAJAHMUNDRY, ANDHRA PRADESH, INDIA

**DEPARTMENT OF COMMERCE & MANAGEMENT STUDIES**

**Orientation Programme**

**on**

**“Career in Retailing Sector”**

**by**

**Smt. Chanda Vadde,**

**Regional Head - Industry & Academia (Southern Region),**

**Retailers Associations Skill Council of India (RASCI).**

**Organized by**

**Department of Commerce and Management Studies**

**Conducted on 14-12-2023.**

## **Overview:**

An orientation program was conducted for BBA RO students and parents by Department of Commerce and Management studies on 14-12-2023. Smt.Chanda vadde , Regional Head - Industry & Academia (Southern Region),Retailers Associations Skill Council of India (RASCI), visited as a resource person for the programme and enlightened the students and parents. Principal Dr. Rama Chandra RK, IQAC Co-ordinator Dr. A Annapurna, Head of the Department of Commerce Sri. P V V Satyanarayana, Co-ordinator of BBA Stream Dr. B.Prathima, BBA-RO Programme Co-ordinator Sri. H Sriram Pavan, Faculty of BBA RO Programme, 34 Students from BBA RO Programme and parents taken part in this programme.

## **Objectives of the Programme:**

The Programme was conducted

To create awareness among BBA RO students and their parents on Apprenticeship embedded BBA Retail Operations programme and its advantages, Apprenticeship practices and procedures, employment opportunities in Retail sector.

To address the issues and doubts of students and parents regarding apprenticeship and BBA RO programme.

To Discuss on implementation of the programme in a most effective manner and to invite suggestions.

## **Outcomes of the programme:**

Students and parents got knowledge on the programme and apprenticeship and career opportunities in Retail.

Some of the issues of parents and students relating to apprenticeship have been resolved.

Suggestions for improvement of the programme were received from Discussion.

**GOVERNMENT COLLEGE (A) RAJAHMUNDRY**



**DEPARTMENT OF COMMERCE  
&  
MANAGEMENT STUDIES**



# **BBA RETAIL OPERATIONS**

**Orientation Programme**

**Resource Persons**

**Smt. CHANDA VADDE**

**HEAD OF ACCADEMICS, SOUTH INDIA REGION, RASCI**



# Orientation Programme on “Career in Retailing Sector”

by

**Smt. Chanda Vadde,**

Regional Head - Industry & Academia (Southern Region),

Retailers Associations Skill Council of India( RASCI).

Organized by

**Department of Commerce and Management Studies**

## PROGRAMME SCHEDULE

<b>Time</b>	<b>Resource Person</b>
1.00 to 1.15 - Inaugural Session	
1.15 – 1.40	Address by Principal, Head of The Department of Commerce and Management, IQAC Coordinator, Co-ordinator of BBA Stream, Coordinator- BBA RO Program.
1.40- 3.10	Orientation lecture by Smt. Chanda Vadde
3.10 to 3.20 - Tea Break	
3.20 – 3.50	Interaction with Students, Parents, store in-charge. Addressing of student issues and Doubts clarification.
3.50 to 4.00 – Valedictory session	



To

Smt.Chanda Vadde,  
Regional Head – Industry & Academia,  
Retailers Association's Skill Council of India (RASCI).

Respected Madam,

I, H.Sriram Pavan, Coordinator of BBA (RO) Course, GCRJY(A) here by requesting you to visit our college on 14-12-2023, Thurs day , to interact with Second Year BBA RO students, to conduct orientation for First year BBA RO students and to discuss on issues like onboarding of students, enrollment of first year students etc.,

Thanking you madam..

Yours faithfully

H.Sriram Pavan  
Lecturer in Commerce and Management  
Coordinator- BBA RO course  
Govt College (A)  
Rajamahendravaram.  
Andhra Pradesh.

9505993221

[srirampavancommerce@gcrjy.ac.in](mailto:srirampavancommerce@gcrjy.ac.in)



**Chanda Vadde** 12/11/2023

to me, R, Sameer, Srikanth ✓



Dear Sri Ram Garu,

Greetings from RASCI!

I am honoured to have received your invitation, and I am delighted to confirm my availability to conduct the Orientation .





**INVITATION**

Dear Parent,

We, Department of Commerce and management Studies,  
GCRJY(A) Cordially invites you for

**Orientation Programme on**  
**“Career in Retailing Sector”**

**by**

**Smt. Chanda Vadde,**

Regional Head - Industry & Academia (Southern Region),

Retailers Associations Skill Council of India( RASCI).

**Date:** 14-12-2023, Thurs Day

**Time:** 1.00 p.m to 4.00 p.m

**Venue:** Chemistry e-Class room, GCRJY(A).

**INVITATION**

To,

Smt. Chanda Vadde.

Respected Madam,

We, Department of Commerce and management Studies,  
GCRJY(A) Cordially invites you for

**Orientation Programme on**  
**“Career in Retailing Sector”**

**by**

**Smt. Chanda Vadde,**

Regional Head - Industry & Academia (Southern Region),

Retailers Associations Skill Council of India( RASCI).

**Date:** 14-12-2023, Thurs Day

**Time:** 1.00 p.m to 4.00 p.m

**Venue:** Chemistry e-Class room, GCRJY(A).

**INVITATION**

Dear Student,

We, Department of Commerce and management Studies,  
GCRJY(A) Cordially invites you for

**Orientation Programme on**  
**“Career in Retailing Sector”**

**by**

**Smt. Chanda Vadde,**

Regional Head - Industry & Academia (Southern Region),

Retailers Associations Skill Council of India( RASCI).

**Date:** 14-12-2023, Thurs Day

**Time:** 1.00 p.m to 4.00 p.m

**Venue:** Chemistry e-Class room, GCRJY(A).

**INVITATION**

To,

Respected Sir/Madam,

We, Department of Commerce and management Studies,  
GCRJY(A) Cordially invites you for

**Orientation Programme on**  
**“Career in Retailing Sector”**

**by**

**Smt. Chanda Vadde,**

Regional Head - Industry & Academia (Southern Region),

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**Date:** 14-12-2023, Thurs Day

**Time:** 1.00 p.m to 4.00 p.m

**Venue:** Chemistry e-Class room, GCRJY(A).

From: Commerce Department  
<[commercedepartment@gcrjy.ac.in](mailto:commercedepartment@gcrjy.ac.in)>  
To: Chanda Vadde <[chanda.vadde@rasci.in](mailto:chanda.vadde@rasci.in)>  
Cc:  
Bcc:  
Date: Fri, 29 Dec 2023 07:45:34 +0000  
Subject: Regarding orientation programme  
To  
Smt. Chanda Vadde,  
RASCI

Respected madam,

We, Department of Commerce and Management Studies, Government College(A), Rajahmundry are very thankful to you for coming as a resource person for the orientation programme for BBA Retail Operations students.

We request you for your support and cooperation to conduct orientation programmes in future..

Thanking you madam..

Thanking you sir  
Department of Commerce and management Studies  
Government College(A), Rajahmundry.



Regarding o...ramme.eml



**From:** Commerce Department  
<[commercedepartment@gcrjy.ac.in](mailto:commercedepartment@gcrjy.ac.in)>  
**Sent:** Friday, December 29, 2023 1:33:50 PM  
**To:** Chanda Vadde <[chanda.vadde@rasci.in](mailto:chanda.vadde@rasci.in)>  
**Subject:**

To  
Smt. Chanda Vadde  
RASCI  
\

Respected madam  
please find the feedback on Orientation Programme

<https://docs.google.com/spreadsheets/d/15SjzZPXNaPX9ibitw4sU-CwKUwsDhrzWcFXJ3L2RQTY/edit?usp=sharing>

Dear Sir,

Thank you so much for your kind words and the warm reception during the student orientation session. It was truly a pleasure to be a guest speaker. I'm glad to hear that the feedback was positive. Convery my kind regards to all the BBA students. I could see the positive transformation in students post orientation .

please feel free to reach out for further support .

Kind Regards,

**Chanda Vadde** |Regional Head – Industry & Academia |  
Retailers Association's Skill Council of India (RASCI)  
| Corporate Identity Number :  
U85191MH2011NPL222989

Feed back on Orientation Programme on Retailing (Responses) ☆ ☰

File Edit View Insert Format Data Tools Extensions Help

100% View only

Name of the student	Register number	Year of study	Is the session understandable to you	How the content was delivered by resource person	your doubts are clarified properly by resource person ?	Give your overall rating on the programme	Do you want more programmes of this kind in future?	Give Your suggestions
urimi venkata naga siva Krishna sai	32322804	First BBA RO	Yes	Excellent	Good	5	Yes	This group better to mee think soo
Pavan Kumar	32322807	First BBA RO	Yes	Excellent	Good	5	Yes	This program acha hai or future mein ais
PUTREVI SUMANTH	32322803	First BBA RO	Yes	Excellent	Excellent	5	Yes	Good program
Uppati ram charan	202212294339	Second BBA RO	Yes	Good	Good	5	Yes	The best and learning programme
G Raviteja	32322809	First BBA RO	Yes	Excellent	Excellent	5	Yes	In this classes are very useful to our futu
PASALAPUDI BHANU	3225417	Second BBA RO	Yes	Excellent	Excellent	5	Yes	My Basic Concepts all clear
T POOJA SAIRAM	32322812	First BBA RO	Yes	Excellent	Excellent	5	Yes	The conduction of meeting are very usef
Y.Pravallika	20220099528	Second BBA RO	Yes	Excellent	Excellent	4	Maybe	This programme is very useful for studer
NAGAVARAPU GANA SAI	32322805	First BBA RO	Yes	Excellent	Excellent	5	Yes	I don't no any suggestions but madam is
Binipe Rohan Rishi	32322801	First BBA RO	Yes	Excellent	Excellent	5	Yes	I don't know but, I will give 100%
Jitendra kumar	32322814	First BBA RO	Yes	Excellent	Very Good	5	Yes	Very good
MANUKONDA ASHOK	32322802	First BBA RO	Yes	Excellent	Excellent	5	Yes	THIS IS GREAT OPPORTUNITY TO ME
MANUKONDA ASHOK	32322802	First BBA RO	Yes	Excellent	Excellent	5	Yes	THIS IS THE GREAT OPPORTUNITY T
Jeeavan	32322815	First BBA RO	Yes	Excellent	Very Good	2	Yes	Thank-you for conducting this program
PUTREVI SUMANTH	32322803	First BBA RO	Yes	Excellent	Excellent	5	Yes	Nice speech
G.v.v.satyanaarayana	32322808	First BBA RO	Yes	Very good	Very Good	5	Yes	.
Thotharamudi sacchithananda	3225419	Second BBA RO	Yes	Excellent	Excellent	5	Yes	Good understanding retail operations
Kilari Veera Venkat Jayanth	3225411	Second BBA RO	Yes	Excellent	Very Good	5	Yes	well Explained
Kattimenu Satya durga prasad yadav	3225410	Second BBA RO	Yes	Excellent	Excellent	5	Yes	Well explained
Grandhi Sai kumar	2022420408	Second BBA RO	Yes	Excellent	Excellent	5	Yes	Excellent information for us

Form Responses 1

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Feed back on Orientation Programme

Questions Responses **23** Settings

# Feed back on Orientation Programme on Retailing

**B I U**

Give your feedback on orientation class by Smt. Chanda Vadde madam

Email \*

Valid email

This form is collecting emails. [Change settings](#)

Trying to connect...

Feed back on Orientation Programme

Questions Responses **23** Settings


Year of study \*

First BBA RO

Second BBA RO

Is the session understandable to you \*

**B I U**



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Feed back on Orientation Programme

Questions Responses **23** Settings

Name of the student \*

Short answer text

Register number \*

Short answer text

Year of study \*

First BBA RO

Second BBA RO

docs.google.com

Feed back on Orientation Programme

Questions Responses **23** Settings

How the content was delivered by resource person \*

Excellent

Very good

Good

Average

Below average

your doubts are clarified properly by resource person ? \*

Excellent

Very Good

Good

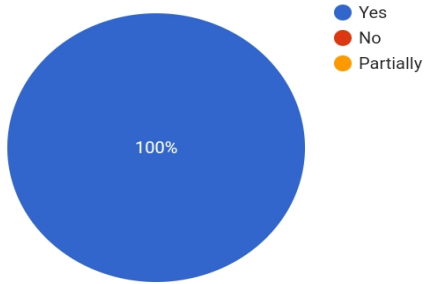
### Feed back on Orientation Programme

Questions Responses **23** Settings

Is the session understandable to you

Copy

23 responses



How the content was delivered by resource person

Copy

23 responses

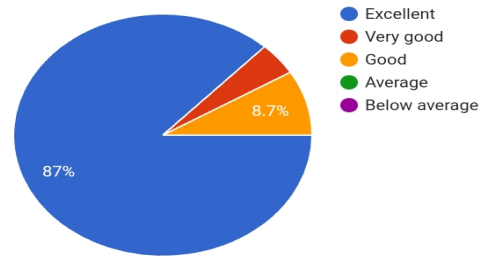
### Feed back on Orientation Programme

Questions Responses **23** Settings

How the content was delivered by resource person

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23 responses



your doubts are clarified properly by resource person ?

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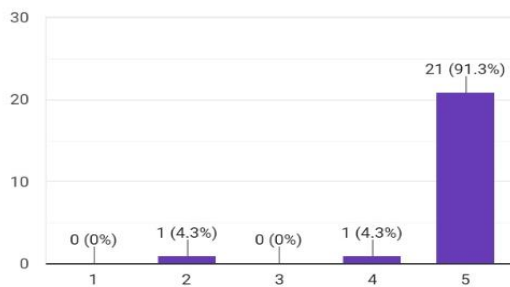
### Feed back on Orientation Programme

Questions Responses **23** Settings

Give your overall rating on the programme

Copy

23 responses



Do you want more programmes of this kind in future?

Copy

23 responses

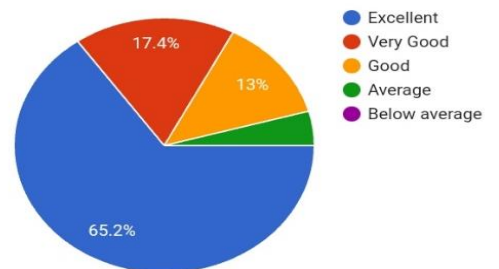
### Feed back on Orientation Programme

Questions Responses **23** Settings

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23 responses



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23 responses