



GOVERNMENT COLLEGE

An Autonomous Institution since 2000 :: RAJAHMUNDRY, ANDHRA PRADESH, INDIA

DEPARTMENT OF COMMERCE & MANAGEMENT STUDIES



CONSUMER CLUB

NATIONAL



CONSUMER WEEK

CELEBRATIONS

18th DECEMBER TO 24th DECEMBER

Organized By

Consumer Club

Department of Commerce and Management

Government College(A), Rajahmundry

18th To 24th December 2023

Overview:

Consumer club and Department of Commerce and Management, Government College(A), Rajahmundry organized National Consumer week celebrations during 18th to 24th December 2023. As a part of these celebrations, Consumer awareness rally, consumer pledge by students and public, Competitions for students, Consumer awareness programmes were conducted in association with Ministry of food and civil supplies, Government of India and judicials practicing Consumer Law and Consumer Activists.

Objectives:

Consumer Week celebrations-December 2023 were organized

- To create awareness among students and public on consumer rights, Consumer protection mechanism in India as per Consumer Protection Act 2019.
- To Make consumers vigilant and responsible.
- To educate consumers in seeking redressal to their disputes.

Outcomes:

Students gained knowledge on Consumerism through active participation in Consumer week celebrations and inturn they created awareness among their parents,neighbours and public on Consumer protection and consumer education.

Consumer Awareness Pledge

Faculty members of GC(A) RJY made students pledge on Consumer Awareness in their class rooms during National Consumer week and explained the core of the pledge to them. Every student took the pledge as a consumer. The pledge was supplied by Ministry of Food and Civil supplies, Government of India.

వినియోగ విద్యార్థుల ప్రమాణ పత్రం

వినియోగదారుడనైన నేను వినియోగదారుల రక్షణ చట్టం-2019 యొక్క స్ఫూర్తిని, లక్ష్యాన్ని అర్థం చేసుకుని చట్టం నాకు కల్పించిన హక్కులను సద్వినియోగం చేసుకుంటూ, అక్రమ వ్యాపార విధానాల బారిన పడకుండా, మోసపూరిత ప్రకటనలచే ప్రభావితం కాకుండా నాణ్యమైన వస్తుసేవలను కొనుగోలు చేస్తాను. అలాగే, కొనుగోలు చేసిన ప్రతి వస్తువుకీ బిల్లు తీసుకుంటాను. MRP కన్నా అధిక ధర చెల్లించకుండా, కొనుగోలు సమయంలో నాణ్యత, పరిమాణం, ధర, స్వచ్ఛత విషయంలో రాజీపడకుండా ఉంటాను. మోసం జరిగిన పక్షంలో ప్రశ్నిస్తాననీ, అవసరమైతే వినియోగదారుల కమీషన్ లో ఫిర్యాదు చేయడానికి కూడా ముందుకు వస్తాననీ తెలియజేస్తున్నాను. ఈ విషయంలో నా తోటి వినియోగదారులను సైతం చైతన్యపరుస్తూ పర్యావరణ హితమైన మరియు ప్రామాణిక చిహ్నం గల వస్తువుల కొనుగోలుకై వారిని ప్రోత్సహిస్తూ బాధ్యత కలిగిన వినియోగదారునిగా నడుచుకుని వినియోగదారుల అవగాహన మరియు సంక్షేమం కొరకు పాటుపడతాననీ తద్వారా దేశ ఆర్థికాభివృద్ధిలో భాగస్వామినవుతాననీ ప్రమాణం చేస్తున్నాను.





Consumer Awareness Rally

Consumer club organized an awareness rally on 20th December 2023. Principal Dr. Rama Chandra R.K started the rally and taken part in it. Head of the Department of Commerce Dr. P V V Satyanarayana, IQAC Co-ordinator Dr. A A Annapurna, Academic Co-ordinator Dr. D Sanjeev kumar, Co-ordinator of Consumer club Sri. H Sriram Pavan, Assistant Co-ordinator Sri. V Ramesh Krishna Members of Consumer club Smt. B Sujatha, Smt. K Rajeswari and Faculty of Commerce and Management and approximately 300 Students from arts,commerce and science were participated in the rally.





Competitions to Students

Essay Writing, Elocution and poster designing Competitions for students were conducted at college level as a part of Consumer week celebrations. Students got prizes in College level competitions were sent to participate in District level competitions and the students who got prizes in district level competitions were promoted to participate in State level competitions. Students of Government college (A), Rajahmundry got prizes in district level competitions and in state level competitions.





NATIONAL CONSUMER WEEK-2023 – COLLEGE LEVEL COMPETITIONS

Dear students,

As a part of National Consumer Week - 2023 celebrations by Government of India, Consumer Club of Government College (A), Rajamahendravaram conducting Essay writing and Elocution competitions for students. Interested students can enroll their name and participate. Prizes will be given to First, Second, Third places. Those, who got first place in college level competitions will be eligible to participate in district level competitions.

1. Essay Writing:

Theme:

English: "CONSUMER PROTECTION IN THE ERA OF E-COMMERCE AND DIGITAL TRADE"

తెలుగు: "ఈ-కామర్స్ మరియు డిజిటల్ వర్తకం శకంలో వినియోగదారు రక్షణ"

Date and Time : 11 A.M on 18-12-2023

Venue : Room Number 27, Arts Block, GC(A)RJY.

For Enrollment, Contact : Kum. S. Deekshitha,
Lecturer in Commerce, GC(A)RJY.

2. Elocution:

Theme:

English: "CONSUMER PROTECTION IN THE ERA OF E-COMMERCE AND DIGITAL TRADE"

తెలుగు: "ఈ-కామర్స్ మరియు డిజిటల్ వర్తకం శకంలో వినియోగదారు రక్షణ"

Date and Time : 12 A.M on 18-12-2023

Venue : Room Number 27, Arts Block, GC(A)RJY.

For Enrollment, Contact : Dr. B. Prathima,
Lecturer in Commerce, GC(A)RJY.

For Details, Contact: Sri. H. Sriram Pavan, Co-ordinator - Consumer Club, 9505993221
Sri. V. Ramesh Krishna, Asst. Co-ordinator - Consumer Club, 9948474434
Sri. P.V.V Satyanarayana, HOD of Commerce Dept, 7989198992







Government College Rajahmundry

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NAAC
3.38/4.00
A+
(RAE-2017)



CONSUMER CLUB

NATIONAL CONSUMER WEEK-2023 – POSTER DESIGN COMPETITION

Dear students,

As a part of National Consumer Week - 2023 celebrations by Government of India, Consumer Club of Government College (A), Rajamahendravaram conducting Poster Design Competition for students. Interested students can design a chart on the theme given below and submit to Consumer Club before 6 p.m of 19-12-2023. Prizes will be given to First, Second, Third places.

Themes for Poster Design:

Consumer Protection Act, 2019

Consumer Rights

Consumer Responsibilities

Consumer Education

Consumer Awareness

Consumer Protection

Consumer Grievance Redressal Mechanism in India

Consumer Protection Councils in India

Consumer Protection in The Era of E-Commerce and Digital Trade

Prevention of Food Adulteration

Last Date for Submission of Charts : Before 6 P.M of 19-12-2023

Submit your charts to : Sri. H. Sriram Pavan, Lecturer in Commerce.

Kum. S. Deekshitha, Lecturer in Commerce.

For Details, Contact: Sri. H. Sriram Pavan, Co-ordinator - Consumer Club, 9505993221

Sri. V. Ramesh Krishna, Asst. Co-ordinator - Consumer Club, 9948474434

Sri. P.V.V Satyanarayana, HOD of Commerce Dept, 7989198992



A customer is the most important visitor on our premises. He is not dependent on us. We are dependent on him. He is not an interruption in our work. He is the purpose of it. He is not an outsider in our business. He is part of it. We are not doing him a favor by serving him. He is doing us a favor by giving us an opportunity to do so.

— Mahatma Gandhi —







DEPARTMENT OF COMMERCE AND MANAGEMENT STUDIES

CONSUMER CLUB

NATIONAL CONSUMER WEEK-2023 – COLLEGE LEVEL COMPETITIONS

Following students are the prize winners in the competitions conducted by Consumer Club, Government College (A), Rajamahendravaram as a part of National Consumer Week - 2023 celebrations by Government of India. Students who got prizes are informed to attend "Consumer Awareness Programme" to be held on 21-12-2023, Thurs Day at 2.00 PM in Dr. B R Ambedkar Seminar Hall, GC(A),RJY and collect their prizes.

ESSAY WRITING:

ENGLISH:

- FIRST PRIZE : E. V. D HARIKA, II B.Com (CA)
SECOND PRIZE : T. REKHA KUMARI, I B.Com (AT)
THIRD PRIZE : N. MOUNI BHAVANI, II B.Com (CA)

TELUGU:

- FIRST PRIZE : KUDIPUDI RAMYA, I B.Com (CA)
SECOND PRIZE : K. NAGA DEVI, II M.Com
THIRD PRIZE : MUTHYAM SRAVANI, II B.Com (CA)

ELOCUTION:

TELUGU:

- FIRST PRIZE : G. SAI KIRAN, II BA (JMC)
SECOND PRIZE : M. SRAVANI, II B.Com (CA)
THIRD PRIZE : B. JYOTHI, II M.Com

ENGLISH:

- FIRST PRIZE : T. REKHA KUMARI, I B.Com (AT)
SECOND PRIZE : O. SAI PRANEETH, II BBA (GEN)
THIRD PRIZE : T. JYOTHI, II B.Com (GEN)

POSTER DESIGN:

- FIRST PRIZE : P. VAISHNAVI, II BBA (LOG)
SECOND PRIZE : D. SOWJANYA, II B.Com (CA)
THIRD PRIZE : N. YASHODA, I M.Com
CONSOLATION PRIZES : K. NAGA DEVI, II M.Com
B. MISSAMMA, II B.Com (CA)
CH. ANANTHA LAKSHMI, II B.Com (CA)
D. SANTOSH KUMAR, II B.Com (CA)

For Details, Contact:

Sri. H. Sriram Pavan, Co-ordinator - Consumer Club, 9505993221

Sri. V. Ramesh Krishna, Asst. Co-ordinator - Consumer Club, 9948474434

Sri. P.V.V Satyanarayana, HOD, Dept of Commerce & Management, 7989198992



GOVERNMENT COLLEGE (AUTONOMOUS) RAJAHMUNDRY

East Godavari District., A.P - 533 105

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An Autonomous Institution Since 2000

Accredited by NAAC(RAF-2017) with "A*" Grade(CGPA : 3.38/4.00)
The Only Government Institution in India Accredited with A* Grade by NAAC in RAF-2017
College with Potential for Excellence Institution with 6 ISO Certificates website : www.gcrjy.ac.in



DEPARTMENT OF COMMERCE AND MANAGEMENT STUDIES

CONSUMER CLUB

NATIONAL CONSUMER WEEK-2023 – COMPETITIONS

We are very happy to inform you that, the following students of our college have won cash awards in District level competitions and the students stood at first place are going to represent East Godavari District in State level competitions to be held in Vijayawada on 23-12-2023.

PRIZE WINNERS IN DISTRICT LEVEL COMPETITIONS (EAST GODAVARI):

ESSAY WRITING:

ENGLISH:

- FIRST PRIZE : E. V. D HARIKA, II B.Com (CA)
SECOND PRIZE : T. REKHA KUMARI, I B.Com (AT)
THIRD PRIZE : N. MOUNI BHAVANI, II B.Com (CA)

TELUGU:

- FIRST PRIZE : KUDIPUDI RAMYA, I B.Com (CA)
SECOND PRIZE : K. NAGA DEVI, II M.Com
THIRD PRIZE : MUTHYAM SRAVANI, II B.Com (CA)

ELOCUTION:

TELUGU:

- FIRST PRIZE : G. SAI KIRAN, II BA (JMC)
SECOND PRIZE : M. SRAVANI, II B.Com (CA)
THIRD PRIZE : B. JYOTHI, II M.Com

ENGLISH:

- FIRST PRIZE : T. REKHA KUMARI, I B.Com (AT)
SECOND PRIZE : O. SAI PRANEETH, II BBA (GEN)
THIRD PRIZE : T. JYOTHI, II B.Com (GEN)

SELECTED STUDENTS FOR STATE LEVEL COMPETITIONS:

ESSAY WRITING:

- ENGLISH: E. V. D HARIKA, II B.Com (CA)
TELUGU: KUDIPUDI RAMYA, I B.Com (CA)

ELOCUTION:

- TELUGU: G. SAI KIRAN, II BA (JMC)
ENGLISH: T. REKHA KUMARI, I B.Com (AT)

**CONSUMER CLUB,
GC(A)RJY.**



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DEPARTMENT OF COMMERCE AND MANAGEMENT STUDIES

CONSUMER CLUB

NATIONAL CONSUMER WEEK-2023 – WINNERS IN STATE LEVEL COMPETITIONS

We are very happy to inform you that, the following two students of our college have won cash awards in State level competitions conducted by Ministry of Consumer affairs, food and civil supplies, Government of Andhra Pradesh in Vijayawada on 23-12-2023.

PRIZE WINNERS IN STATE LEVEL COMPETITIONS (ANDHRA PRADESH):

ELOCUTION: (TELUGU)

SECOND PRIZE : G. SAI KIRAN, II BA (JMC)

ESSAY WRITING:(ENGLISH)

THIRD PRIZE : E. V. D HARIKA, II B.Com (CA)



Hearty Congratulations to Students

**CONSUMER CLUB,
GC(A)RJY.**

Consumer Awareness Programme

An awareness programme on Consumer Protection was conducted on 21-12-2023. Smt. K Pratyusha kumari, Senior civil judge, District legal services authority, East Godavari district, Sri. D Venkateswara rao, Panel advocate, District legal services authority, East Godavari district, Sri. G Anantha Rao, Member of District Consumer Protection council and member of AP State Vigilance committee attended as resource persons for this programme. Resource persons enlightened the students on Consumer rights and consumer protection mechanism in India, Consumer Protection law, procedure for seeking redressal of consumer disputes. Various case studies relating to consumer law were discussed during the programme. Doubts raised by Students and faculty were addressed by Resource persons. Principal Dr. Rama Chandra R K , Consumer club members and staff of Commerce and Management department felicitated the resource persons.





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"CONSUMER AWARENESS PROGRAMME"

December 21, 2023.

Organized By

CONSUMER CLUB

DEPARTMENT OF COMMERCE AND MANAGEMENT STUDIES

GOVERNMENT COLLEGE(A), RAJAHMUNDRY

AS A PART OF

NATIONAL CONSUMER WEEK CELEBRATIONS

December 18th to December 24th, 2023.

RESOURCE PERSONS



Smt. K. Pratyusha Kumari
Senior Civil Judge
District Legal Services
Authority
East Godavari District



Sri. D. Venkateswara Rao
Panel Advocate
District Legal Services Authority
East Godavari District
Mandal Vigilance Committee
Member
Secretary: Rajahmundry consumer
council



Sri. G Anantha Rao
Advocate
Member: AP State Vigilance
Committee, Govt of AP
Member: District Consumer
Protection Council, EG Dt.

Time: From 2 PM on 21-12-2023

Venue: Dr. B R MBEDKAR SEMINAR HALL



అవగాహనతానే హక్కుల సాధన

దేవీచౌక్(రాజమహేంద్రవరం), న్యూస్ టుడే: వినియోగదారుల చట్టంపై ప్రతిఒక్కరూ అవగాహన కలిగి ఉండాలని జేసీ ఎన్.తేజ్ భరత్ అన్నారు. జిల్లా వినియోగదారుల వ్యవహారాలు, ఆహార పౌర సరఫరాల శాఖ, డీసీపీ ఆధ్వర్యంలో శుక్రవారం ప్రభుత్వ ఆర్ట్స్ కళాశాలలో జాతీయ వినియోగదారుల దినోత్సవం నిర్వహించారు. ముఖ్య అతిథిగా పాల్గొన్న జేసీ తేజ్ భరత్ మాట్లాడుతూ మోసాలపై వినియోగదారుడు సత్వర పరిష్కారం పొందేందుకు బోల్ ప్రీ నెంబరు, మొబైల్ యాప్ను జనవరి 2లోగా అందుబాటులోకి తీసుకురానున్నట్లు వెల్లడించారు. ఈ సందర్భంగా కళాశాల, పాఠశాల విద్యార్థులకు నిర్వహించిన వ్యాసరచన, వక్రత్వ పోటీల్లో విజేతలకు నగదు బహుమతి, ద్రువీకరణ పత్రాలు అందజేశారు. కార్యక్రమంలో డీసీపీసీ, రాష్ట్ర విజిలెన్స్



పోటీల్లో విజేతకు ద్రువపత్రం అందజేస్తున్న జేసీ

కమిటీ సభ్యుడు గొట్టిముఖ్యుల ఆనంతరావు, జిల్లా పౌర సరఫరాల అధికారి పి.విజయభాస్కర్, పుబ్లిక్ ఇన్ స్పెక్టర్ వి.రుళ్ళయ్య, లీగల్ మెట్రాలజీ ఇన్ స్పెక్టర్ నాగేంద్ర, కళాశాల ప్రిన్సిపల్ కె.రామచంద్రరావు తదితరులు పాల్గొన్నారు.

To

Smt. K. Pratyusha Kumari garu,
Senior Civil Judge,
District Legal Services Authority,
East Godavari District.

Respected Madam,

We cordially invite you as a resource person for "Consumer Awareness Programme" to be held at 2.00 P.M on 21-12-2023.

Consumer Club,
Government college(A), Rajahmundry.

To

Sri. G Anantha Rao garu
Advocate
Member: AP State Vigilance Committee, Govt of AP
Member: District Consumer Protection Council, EG Dt.

Respected sir,

We cordially invite you as a resource person for "Consumer Awareness Programme" to be held at 2.00 P.M on 21-12-2023.

Consumer Club,
Government college(A), Rajahmundry.

To

Sri. D. Venkateswara Rao garu
Panel Advocate
District Legal Services Authority
East Godavari District

Respected sir,

We cordially invite you as a resource person for "Consumer Awareness Programme" to be held at 2.00 P.M on 21-12-2023.

Consumer Club,
Government college(A), Rajahmundry.



CONSUMER AWARENESS PROGRAMME

ORGANIZED BY

CONSUMER CLUB, GC(A),RJY

21-12-2023

PROGRAMME SCHEDULE

Time	Resource Person
2.00 to 2.30 - Inaugural Session	
2.30 – 3.00	Smt. K. Pratyusha Kumari Senior Civil Judge District Legal Services Authority East Godavari District
3.00- 3.30	Sri. D. Venkateswara Rao Panel Advocate District Legal Services Authority East Godavari District Mandal Vigilance Committee Member
3.30 to 3.40 - Tea Break	
3.40 – 4.10	Sri. G Anantha Rao Advocate Member, State Vigilance Committee, Govt of AP Member: District Consumer Protection Council, EG Dt.
4.10 to 4.40 – Valedictory session	